

ARTHUR AND GERTRUDE SERCY REESE HOME
541 E. Santa Clara Avenue; 1221 S. 6th Avenue
CHC-2022-6876-HCM
ENV-2022-6877-CE

Agenda packet includes:

1. [Final Determination Staff Recommendation Report](#)
2. [Commission/ Staff Site Inspection Photos—November 10, 2022](#)
3. [Categorical Exemption](#)
4. [Under Consideration Staff Recommendation Report](#)
5. [Historic-Cultural Monument Application](#)

Please click on each document to be directly taken to the corresponding page of the PDF.

Los Angeles Department of City Planning

RECOMMENDATION REPORT

CULTURAL HERITAGE COMMISSION

CASE NO.: CHC-2022-6876-HCM
ENV-2022-6877-CE

HEARING DATE: February 16, 2023
TIME: 10:00 AM
PLACE: Teleconference (see
agenda for login
information)

Location: 541 E. Santa Clara Avenue;
1221 S. 6th Avenue
Council District: 11 – Park
Community Plan Area: Venice
Zoning: RD1.5-1
Land Use Designation: Low Medium II Residential
Area Planning Commission: West Los Angeles
Neighborhood Council: Venice
Legal Description: Ocean Park Villa Tract No. 2,
Block Q, Lot 17

EXPIRATION DATE: The expiration date of March 4, 2023, is tolled, and a revised date will be determined pursuant to *the Mayor's March 21, 2020, Public Order Under City of Los Angeles Emergency Authority re: Tolling of Deadlines Prescribed in the Municipal Code and April 17, 2020, Public Order Under City of Los Angeles Emergency Authority re: Tolling HCIDLA Deadlines and Revising Expiration of Emergency Orders*

The time to act on this item has been tolled for the duration of the local emergency period.

Please note that other State law provisions may also apply.

PROJECT: Historic-Cultural Monument Application for the
ARTHUR AND GERTRUDE SERCY REESE HOME

REQUEST: Declare the property an Historic-Cultural Monument

OWNER/APPLICANT: Sonya R. Greenland
1709 La Fayette Road
Los Angeles, CA 90019

Sonya Reese Greenland
1221 6th Avenue
Los Angeles, CA 90017

PREPARERS: Sue Kaplan
763 Nowita Place
Venice, CA 90291

David Ewing
1234 Preston Way
Venice, CA 90291

RECOMMENDATION

That the Cultural Heritage Commission:

1. **Declare the subject property** an Historic-Cultural Monument per Los Angeles Administrative Code Chapter 9, Division 22, Article 1, Section 22.171.7.
2. **Adopt** the staff report and findings.

VINCENT P. BERTONI, AICP
Director of Planning

[SIGNED ORIGINAL IN FILE]

Ken Bernstein, AICP, Principal City Planner
Office of Historic Resources

[SIGNED ORIGINAL IN FILE]

Shannon Ryan, Senior City Planner
Office of Historic Resources

[SIGNED ORIGINAL IN FILE]

Lambert M. Giessinger, Senior Architect
Office of Historic Resources

[SIGNED ORIGINAL IN FILE]

Melissa Jones, City Planning Associate
Office of Historic Resources

Attachments: Commission/Staff Site Visit Photos– November 10, 2022
Historic-Cultural Monument Application

FINDINGS

- The Arthur and Gertrude Sercy Reese Home “exemplifies significant contributions to the broad cultural, economic or social history of the nation, state, city or community” as one of the early residences constructed within the original African American neighborhood of Venice, now known as Oakwood.
- The Arthur and Gertrude Sercy Reese Home “is associated with the lives of historic personages important to national, state, city, or local history” as the long-time home of Arthur Reese, the town decorator for Abbot Kinney’s Venice of America and one of the founders of Oakwood as an African American enclave.

CRITERIA

The criterion is the Cultural Heritage Ordinance which defines a historical or cultural monument as any site (including significant trees or other plant life located thereon), building or structure of particular historic or cultural significance to the City of Los Angeles if it meets at least one of the following criteria:

1. Is identified with important events of national, state, or local history, or exemplifies significant contributions to the broad cultural, economic or social history of the nation, state, city or community;
2. Is associated with the lives of historic personages important to national, state, city, or local history; or
3. Embodies the distinctive characteristics of a style, type, period, or method of construction; or represents a notable work of a master designer, builder, or architect whose individual genius influenced his or her age.

SUMMARY

The Arthur and Gertrude Sercy Reese Home is a one-story single-family residence and detached garage located on the corner of E. Santa Clara Avenue and S. 6th Avenue in the Oakwood neighborhood of Venice. The subject property was constructed in 1913 in the Craftsman architectural style by the owner Arthur Reese (1883-1963) as a home for himself and his wife, Gertrude Sercy (1886-1950), and their family. A one-story, accessory dwelling unit was constructed at the rear, next to the garage, for Irvin Tabor, Arthur Reese’s cousin, and his family in 1915 when they first arrived in Venice. It appears that Tabor resided at the subject property for less than a year before he and his family moved to what is now the Irvin Family Residences at 605-607 E. Westminster Avenue (HCM #1149) in 1916. The Reese family resided at the subject property until around 1950. Although it remained in the Reese family, currently owned by Arthur Reese’s granddaughter, Sonya Reese Greenland, the subject property has been a rental since the early 1950s.

Formerly known as West Venice and now known as Oakwood, the area bounded by Dewey Street to the northwest, Lincoln Boulevard to the northeast, California Avenue to the southeast, Electric Avenue to the southwest, and Hampton Drive to the west evolved as an African American enclave across multiple generations of ethnic migration to Southern California. During the early 20th century, homes were being built, businesses catering to the Oakwood community were being established, and social, religious, and political organizations were being formed to support the residents. By

1912, there were 33 Blacks living in Oakwood, many of whom were members of the Reese and Tabor families.

Rectangular in plan, the subject property is of wood-frame construction with horizontal wood cladding and has a low-pitched multi-gabled roof with composition shingles and exposed rafter tails. The primary, south-east facing facade features a scored cement porch with a gabled roof supported by redwood beams atop large, pyramidal brick piers, a curved brick pony wall fronting the porch, two sets of tripartite vinyl windows, and the main entrance consisting of a wood paneled door with an oval glass inset and a wood screen door. On the east-facing facade there is a large brick chimney, a side porch covered by a pergola, and a secondary entrance consisting of a wood door with a glass panel flanked by multi-lite double-hung wood windows; the northern portion of the facade projects out and features two double-hung windows and a gable-vent. The rear, north-facing elevation has multiple gables with vents; a secondary entrance leading out onto a small, cement porch with multiple stairs and a metal pipe rail; a large, tripartite, multi-lite window; two double-hung, multi-lite windows, and a large double-hung window covered with metal security bars. There are multiple gables on the west-facing facade and double-hung, multi-lite windows that are covered with security bars. The interior features a built-in server with stained glass cabinet fronts, built-in shelving, a brick fireplace, wood floors, wall sconces, and wood moldings. The garage has a front-gabled roof with exposed rafter tails, horizontal wood cladding, a fixed wood window, and two carriage-style wood doors. Adjacent to the garage is the one-story accessory dwelling unit, which has a front-gabled roof with exposed rafter tails and composition shingles, textured stucco siding, a small-front porch with wood railings covered by a gabled roof, and vinyl windows with security bars.

Arthur Reese was born in 1883 in White Castle, Louisiana and later moved with his mother and brother to New Orleans. He relocated to Los Angeles in 1903, settling in downtown, and soon after established several enterprises that included shoe shining, house renovations, carpet cleaning, window washing, and janitorial services in the Santa Monica/Ocean Park area. Around 1904, Reese was hired as the head of the janitorial department for the Venice of America resort and he later became the principal designer for the Abbot Kinney Company. In 1906, Reese married Gertrude Sercy, whom he knew since elementary school, and they had two children. He and his family moved to Venice in 1911 and purchased the property at 555 Westminster Avenue (then called Fredonia Avenue), where they lived until the subject property on Santa Clara Avenue was completed in 1913. In 1920, Reese purchased the boat concession in the Venice canals from the Abbot Kinney Company and operated it with his brother, Edward. In addition to working for Abbot Kinney, Reese was also an artist and sculptor and ultimately became Venice's unofficial town decorator who was best known for decorating parade floats in the style of Mardi Gras, including oversized, decorative grotesque heads. Over the years, his artistic work won him a number of awards and honors. Further, Reese was actively involved in Venice politics; he was the first Black man appointed to the Venice Election Board in the 1920s and took on many roles in the National Association for the Advancement of Colored People (NAACP), which included executive secretary and president. Reese also helped form the Santa Monica Progressive Union, was president of the 15th Congressional District Political Club, and was elected to the position of Worshipful Master with the 19th unit of the Mason Crescent Bay Lodge through which he led many charitable and fundraising activities. Reese passed away in 1963 due to complications from appendicitis.

Gertrude Sercy Reese was born in New Orleans, Louisiana in 1886. She graduated from Leland University and taught school before moving to Los Angeles in 1906, at which time she married Arthur Reese. Mrs. and Mr. Reese had two children: Mercier, born in 1908, and Arthur Lloyd, Jr., born in 1910. In addition to her involvement in many of the Oakwood community activities, including the Monday Women's Club, Mrs. Reese indulged in her passion for politics by serving as the Inspector of the Polls for the 1922 elections and the President of the Nannie Burroughs Chapter of

the Women's Political Study Club of California 1934-1935. She also enjoyed music and sung and played the piano and organ at club and organization meetings, church services, and community events. Further, Mrs. Reese participated in the women's auxiliaries of the groups which her husband was a member, including the First Baptist Church and the Masonic organization, the Order of the Eastern Star. She passed away in 1950 from bone cancer.

The subject property has experienced several alterations over the years that include the enlargement of the garage by nine feet in width to accommodate two automobiles in 1926 and the replacement of many of the windows, the addition of security bars to some of the windows, the installation of two vertical porch supports, and the addition of a fence surrounding the property, all at unknown dates.

SurveyLA, the citywide historic resources survey, identified the subject property as individually eligible for listing under national, state, and local designation programs as the long-time residence of Arthur Reese, the first African American to live and work in Venice and the unofficial town decorator.

DISCUSSION

The Arthur and Gertrude Sercy Reese Home meets two of the Historic-Cultural monument criteria.

The subject property "exemplifies significant contributions to the broad cultural, economic or social history of the nation, state, city or community" as one of the early residences constructed within the original African American neighborhood of Venice, now known as Oakwood. Located at the center of Oakwood, the Reese Home tells the story of the establishment of the Black community in Venice. From the early 1900s to 1950, Blacks migrated from the South seeking improved living conditions, greater financial opportunities, and increased freedom from racially hostile communities. Many Blacks arrived to work as manual laborers, service workers, and servants to wealthy white residents. Some of the earliest Black residents of Venice settled there because they were hired as employees of Abbot Kinney and his Venice of America seaside resort that opened in 1905. By hiring them, Kinney made it possible for Blacks coming to Venice, such as Arthur Reese, to take part in the American dream: to start a family and own a home. Many of the workers took advantage of the opportunity and over time owned several properties that provided housing for their respective extended families as exemplified by the subject property. At the time of the opening of Venice of America, housing was sporadically scattered throughout the area, but most of the land that would eventually become Oakwood remained undeveloped. Most of the early homes in the close vicinity of the subject property still standing today were constructed between 1908 and 1915. By 1918, there were nine homes on the 500 block of Santa Clara Avenue, one of which was the subject property, and more than half are no longer extant.

In addition, the subject property "is associated with the lives of historic personages important to national, state, city, or local history" as the long-time home of Arthur Reese, the town decorator for Abbot Kinney's Venice of America and one of the founders of Oakwood as an African American enclave. Reese was one of the first Black residents in Venice and a highly respected entrepreneur and businessman known for his cartoon-like papier-mâché heads featured at the annual Mardi Gras Festival that he initiated. After being hired by Kinney for his pleasure pier, Reese recruited other family members to move to Venice to help supply the Kinney Company with labor, accounting for a majority of the 33 Blacks living in the Oakwood section of Venice by 1912. In this way, Reese played a significant role in building the emerging Black community in Venice as well as supporting them through his civic engagement and involvement in local affairs. He designed the subject property as a home for himself and his family where he resided for more than 30 years.

While the applicant also argues that the subject property “embodies the distinctive characteristics of a style, type, period, or method of construction” as an excellent example of an Arts and Crafts bungalow, staff are unable to make this finding. Although the Reese Home has a number of interesting original features, many of which were designed by Arthur Reese himself, such as the fireplace in the living room, it is a modest example of the architectural style. There are other more intact and exemplary single-family residences designed in the Craftsman architectural style which are already designated as Historic-Cultural Monuments, including the Perrine House (1908, HCM #662), the Edward Alexander Kelley Hackett House (1910, HCM #719), and the Statton Residence (1911, HCM #855).

Despite interior and exterior alterations over the years, the subject property retains a high level of integrity of location, materials, design, setting, workmanship, feeling, and association to convey its significance.

CALIFORNIA ENVIRONMENTAL QUALITY ACT (“CEQA”) FINDINGS

State of California CEQA Guidelines, Article 19, Section 15308, Class 8 “*consists of actions taken by regulatory agencies, as authorized by state or local ordinance, to assure the maintenance, restoration, enhancement, or protection of the environment where the regulatory process involves procedures for protection of the environment.*”

State of California CEQA Guidelines Article 19, Section 15331, Class 31 “*consists of projects limited to maintenance, repair, stabilization, rehabilitation, restoration, preservation, conservation or reconstruction of historical resources in a manner consistent with the Secretary of the Interior’s Standards for the Treatment of Historic Properties with Guidelines for Preserving, Rehabilitating, Restoring, and Reconstructing Historic buildings.*”

The designation of the Arthur and Gertrude Sercy Reese Home as an Historic-Cultural Monument in accordance with Chapter 9, Article 1, of The City of Los Angeles Administrative Code (“LAAC”) will ensure that future construction activities involving the subject property are regulated in accordance with Section 22.171.14 of the LAAC. The purpose of the designation is to prevent significant impacts to a Historic-Cultural Monument through the application of the standards set forth in the LAAC. Without the regulation imposed by way of the pending designation, the historic significance and integrity of the subject property could be lost through incompatible alterations and new construction and the demolition of an irreplaceable historic site/open space. The Secretary of the Interior’s Standards for Rehabilitation are expressly incorporated into the LAAC and provide standards concerning the historically appropriate construction activities which will ensure the continued preservation of the subject property.

The City of Los Angeles has determined based on the whole of the administrative record, that substantial evidence supports that the Project is exempt from CEQA pursuant to CEQA Guidelines Section Article 19, Section 15308, Class 8 and Class 31, and none of the exceptions to a categorical exemption pursuant to CEQA Guidelines Section 15300.2 applies. The project was found to be exempt based on the following:

The use of Categorical Exemption Class 8 in connection with the proposed designation is consistent with the goals of maintaining, restoring, enhancing, and protecting the environment through the imposition of regulations designed to prevent the degradation of Historic-Cultural Monuments.

The use of Categorical Exemption Class 31 in connection with the proposed designation is consistent with the goals relating to the preservation, rehabilitation, restoration and reconstruction of historic buildings and sites in a manner consistent with the Secretary of the Interior's Standards for the Treatment of Historic Properties.

Categorical Exemption ENV-2022-6877-CE was prepared on November 16, 2022.

BACKGROUND

On September 22, 2022, the Director of Planning determined that the application for the proposed designation of the subject property as an Historic-Cultural Monument was complete. On October 20, 2022, the Cultural Heritage Commission voted to take the property under consideration. On November 10, 2022, a subcommittee of the Commission consisting of Commissioners Kennard and Buelna conducted a site inspection of the property, accompanied by staff from the Office of Historic Resources. In accordance with Los Angeles Administrative Code Section 22.171.10, on December 4, 2022, the owner requested up to a 60-day extension to the time for the Commission to act. The expiration date of March 4, 2023, is tolled, and a revised date will be determined pursuant to the Mayor's March 21, 2020, Public Order Under City of Los Angeles Emergency Authority re: Tolling of Deadlines Prescribed in the Municipal Code and April 17, 2020 Public Order Under City of Los Angeles Emergency Authority re: Tolling HCIDLA Deadlines and Revising Expiration of Emergency Orders. The time to act on this item has been tolled for the duration of the local emergency period. Please note that other State law provisions may also apply.































Mercier Baby 1910 Lodge























NOTICE OF EXEMPTION

(PRC Section 21152; CEQA Guidelines Section 15062)

Filing of this form is optional. If filed, the form shall be filed with the County Clerk, 12400 E. Imperial Highway, Norwalk, CA 90650, pursuant to Public Resources Code Section 21152(b) and CEQA Guidelines Section 15062. Pursuant to Public Resources Code Section 21167 (d), the posting of this notice starts a 35-day statute of limitations on court challenges to reliance on an exemption for the project. Failure to file this notice as provided above, results in the statute of limitations being extended to 180 days.

PARENT CASE NUMBER(S) / REQUESTED ENTITLEMENTS

CHC-2022-6876-HCM

LEAD CITY AGENCY

City of Los Angeles (Department of City Planning)

CASE NUMBER

ENV-2022-6877-CE

PROJECT TITLE

Arthur and Gertrude Sercy Reese Home

COUNCIL DISTRICT

11

PROJECT LOCATION (Street Address and Cross Streets and/or Attached Map)

541 E. Santa Clara Avenue; 1221 S. 6th Avenue, Venice, CA 90291☐ Map attached.

PROJECT DESCRIPTION:

Designation of the Arthur and Gertrude Sercy Reese Home as an Historic-Cultural Monument.

☐ Additional page(s) attached.

NAME OF APPLICANT / OWNER:

N/A

CONTACT PERSON (If different from Applicant/Owner above)

Melissa Jones

(AREA CODE) TELEPHONE NUMBER

213-847-3679

EXT.

EXEMPT STATUS: (Check all boxes, and include all exemptions, that apply and provide relevant citations.)

STATE CEQA STATUTE & GUIDELINES

☐ STATUTORY EXEMPTION(S)

Public Resources Code Section(s) _____

☒ CATEGORICAL EXEMPTION(S) (State CEQA Guidelines Sec. 15301-15333 / Class 1-Class 33)CEQA Guideline Section(s) / Class(es) **8 and 31**☐ OTHER BASIS FOR EXEMPTION (E.g., CEQA Guidelines Section 15061(b)(3) or (b)(4) or Section 15378(b))

JUSTIFICATION FOR PROJECT EXEMPTION:

☐ Additional page(s) attached

Article 19, Section 15308, Class 8 of the State's Guidelines applies to where project's consists of "actions taken by regulatory agencies, as authorized by state or local ordinance, to assure the maintenance, restoration, enhancement, or protection of the environment where the regulatory process involves procedures for protection of the environment." Class 31 applies "to maintenance, repair, stabilization, rehabilitation, restoration, preservation, or reconstruction of historical resources in a manner consistent with the Secretary of Interior's Standards for the Treatment of Historic Buildings." Designation of the **Arthur and Gertrude Sercy Reese Home** as an Historic-Cultural Monument will assure the protection of the environment by the enactment of project review regulations based on the Secretary of Interior's Standards to maintain and preserve the historic site.

☒ None of the exceptions in CEQA Guidelines Section 15300.2 to the categorical exemption(s) apply to the Project.☐ The project is identified in one or more of the list of activities in the City of Los Angeles CEQA Guidelines as cited in the justification.

IF FILED BY APPLICANT, ATTACH CERTIFIED DOCUMENT ISSUED BY THE CITY PLANNING DEPARTMENT STATING THAT THE DEPARTMENT HAS FOUND THE PROJECT TO BE EXEMPT.

If different from the applicant, the identity of the person undertaking the project.

CITY STAFF USE ONLY:

CITY STAFF NAME AND SIGNATURE

Melissa Jones

[SIGNED COPY IN FILE]

STAFF TITLE

City Planning Associate

ENTITLEMENTS APPROVED

N/A

FEE:

N/A

RECEIPT NO.

N/A

REC'D. BY (DCP DSC STAFF NAME)

N/A

DISTRIBUTION: County Clerk, Agency Record

Rev. 3-27-2019

Los Angeles Department of City Planning

RECOMMENDATION REPORT

CULTURAL HERITAGE COMMISSION

CASE NO.: CHC-2022-6876-HCM
ENV-2022-6877-CE

HEARING DATE: October 20, 2022
TIME: 10:00 AM
PLACE: Teleconference (see
agenda for login
information)

Location: 541 E. Santa Clara Avenue;
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Community Plan Area: Venice
Zoning: RD1.5-1
Land Use Designation: Low Medium II Residential
Area Planning Commission: West Los Angeles
Neighborhood Council: Venice
Legal Description: Ocean Park Villa Tract No. 2,
Block Q, Lot 17

EXPIRATION DATE: The original 30-day expiration date of October 22, 2022, per Los Angeles Administrative Code Section 22.171.10(e)1 is tolled, and a revised date will be determined pursuant to *the Mayor's March 21, 2020, Public Order Under City of Los Angeles Emergency Authority re: Tolling of Deadlines Prescribed in the Municipal Code and April 17, 2020, Public Order Under City of Los Angeles Emergency Authority re: Tolling HCIDLA Deadlines and Revising Expiration of Emergency Orders.*

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PROJECT: Historic-Cultural Monument Application for the
ARTHUR AND GERTRUDE SERCY REESE HOME

REQUEST: Declare the property an Historic-Cultural Monument

OWNER/APPLICANT: Sonya R. Greenland
1709 La Fayette Road
Los Angeles, CA 90019

Sonya Reese Greenland
1221 6th Avenue
Los Angeles, CA 90017

PREPARERS: Sue Kaplan
763 Nowita Place
Venice, CA 90291

David Ewing
1234 Preston Way
Venice, CA 90291

That the Cultural Heritage Commission:

1. **Take the property under consideration** as an Historic-Cultural Monument per Los Angeles Administrative Code Chapter 9, Division 22, Article 1, Section 22.171.10 because the application and accompanying photo documentation suggest the submittal warrants further investigation.
2. **Adopt** the report findings.

Attachment: Historic-Cultural Monument Application

SUMMARY

The Arthur and Gertrude Sercy Reese Home is a one-story single-family residence and detached garage located on the corner of E. Santa Clara Avenue and S. 6th Avenue in the Oakwood neighborhood of Venice. The subject property was constructed in 1913 in the Craftsman architectural style by the owner Arthur Reese (1883-1963) as a home for himself and his wife, Gertrude Sercy (1886-1950), and their family. A one-story, accessory dwelling unit was constructed at the rear, next to the garage, for Irvin Tabor, Arthur Reese's cousin, and his family in 1915 when they first arrived in Venice. It appears that Tabor resided at the subject property for less than a year before he and his family moved to what is now the Irvin Family Residences at 605-607 E. Westminster Avenue (HCM #1149) in 1916. The Reese family resided at the subject property until around 1950. Although it remained in the Reese family, currently owned by Arthur Reese's granddaughter, Sonya Reese Greenland, the subject property has been a rental since the early 1950s.

Formerly known as West Venice and now known as Oakwood, the area bounded by Dewey Street to the northwest, Lincoln Boulevard to the northeast, California Avenue to the southeast, Electric Avenue to the southwest, and Hampton Drive to the west evolved as an African American enclave across multiple generations of ethnic migration to Southern California. From the early 1900s to 1950, Blacks migrated from the South seeking improved living conditions, greater financial opportunities, and increased freedom from racially hostile communities. Many Blacks arrived to work as manual laborers, service workers, and servants to wealthy white residents. Some of the earliest Black residents of Venice settled there because they were hired as employees of Abbot Kinney and his Venice of America seaside resort that opened in 1905. At the time, housing was sporadically scattered throughout the area, but most of the land that would eventually become Oakwood remained undeveloped. De facto segregation in hiring practices and real estate sales restricted the mobility of Black residents and led to Oakwood becoming an early site for African American homeownership. During the early 20th century, homes were being built, businesses catering to the Oakwood community were being established, and social, religious, and political organizations were being formed to support the residents. By 1912, there were 33 Blacks living in Oakwood, many of whom were members of the Reese and Tabor families.

Rectangular in plan, the subject property is of wood-frame construction with horizontal wood cladding and has a low-pitched multi-gabled roof with composition shingles and exposed rafter tails. The primary, south-east facing facade features a scored cement porch with a gabled roof supported by redwood beams atop large, pyramidal brick piers, a curved brick pony wall fronting the porch, two sets of tripartite vinyl windows, and the main entrance consisting of a wood paneled door with an oval glass inset and a wood screen door. On the east-facing facade there is a large brick chimney, a side porch covered by a pergola, and a secondary entrance consisting of a wood door with a glass panel flanked by multi-lite double-hung wood windows; the northern portion of the facade projects out and features two double-hung windows and a gable-vent. The rear, north-facing elevation has multiple gables with vents; a secondary entrance leading out onto a small, cement porch with multiple stairs and a metal pipe rail; a large, tripartite, multi-lite window; two double-hung, multi-lite windows, and a large double-hung window covered with metal security bars. There are multiple gables on the west-facing facade and double-hung, multi-lite windows that are covered with security bars. The interior features a built-in server with stained glass cabinet fronts, built-in shelving, a brick fireplace, wood floors, wall sconces, and wood moldings. The garage has a front-gabled roof with exposed rafter tails, horizontal wood cladding, a fixed wood window, and two carriage-style wood doors. Adjacent to the garage is the one-story accessory dwelling unit, which has a front-gabled roof with exposed rafter tails and composition shingles, textured stucco siding, a small-front porch with wood railings covered by a gabled roof, and vinyl windows with security bars.

Arthur Reese was born in 1883 in White Castle, Louisiana and later moved with his mother and brother to New Orleans. He relocated to Los Angeles in 1903, settling in downtown, and soon after

established several enterprises that included shoe shining, house renovations, carpet cleaning, window washing, and janitorial services in the Santa Monica/Ocean Park area. Around 1904, Reese was hired as the head of the janitorial department for the Venice of America resort and he later became the principal designer for the Abbot Kinney Company. In 1906, Reese married Gertrude Sercy, whom he knew since elementary school, and they had two children. He and his family moved to Venice in 1911 and purchased the property at 555 Westminster Avenue (then called Fredonia Avenue), where they lived until the subject property on Santa Clara Avenue was completed in 1913. In 1920, Reese purchased the boat concession in the Venice canals from the Abbot Kinney Company and operated it with his brother, Edward. In addition to working for Abbot Kinney, Reese was also an artist and sculptor and ultimately became Venice's unofficial town decorator who was best known for decorating parade floats in the style of Mardi Gras, including oversized, decorative grotesque heads. Over the years, his artistic work won him a number of awards and honors. Further, Reese was actively involved in Venice politics; he was the first Black man appointed to the Venice Election Board in the 1920s and took on many roles in the National Association for the Advancement of Colored People (NAACP), which included executive secretary and president. Reese also helped form the Santa Monica Progressive Union, was president of the 15th Congressional District Political Club, and was elected to the position of Worshipful Master with the 19th unit of the Mason Crescent Bay Lodge through which he led many charitable and fundraising activities. Reese passed away in 1963 due to complications from appendicitis.

Gertrude Sercy Reese was born in New Orleans, Louisiana in 1886. She graduated from Leland University and taught school before moving to Los Angeles in 1906, at which time she married Arthur Reese. Mrs. and Mr. Reese had two children: Mercier, born in 1908, and Arthur Lloyd, Jr., born in 1910. In addition to her involvement in many of the Oakwood community activities, including the Monday Women's Club, Mrs. Reese indulged in her passions for politics and music by serving as the Inspector of the Polls for the 1922 elections and the President of the Nannie Burroughs Chapter of the Women's Political Study Club of California 1934-1935 as well as singing and playing the piano and organ at club and organization meetings, church services, and community events. Mrs. Reese also participated in the women's auxiliaries of the groups which her husband was a member, including the First Baptist Church and the Masonic organization, the Order of the Eastern Star. She passed away in 1950 from bone cancer.

The subject property has experienced several alterations over the years that include the enlargement of the garage by nine feet in width to accommodate two automobiles in 1926 and the replacement of many of the windows, the addition of security bars to some of the windows, the installation of two vertical porch supports, and the addition of a fence surrounding the property, all at unknown dates.

SurveyLA, the citywide historic resources survey, identified the subject property as individually eligible for listing under national, state, and local designation programs as the long-time residence of Arthur Reese, the first African American to live and work in Venice and the unofficial town decorator. The subject property is also located within the Oakwood Planning District identified by SurveyLA, the citywide historic resources survey, as significant as a rare example of an early-20th century African American enclave in Venice. The survey found that while the area does not retain sufficient integrity or cohesion to qualify as an historic district, it may warrant special consideration for local planning purposes.

CRITERIA

The criterion is the Cultural Heritage Ordinance which defines a historical or cultural monument as any site (including significant trees or other plant life located thereon), building or structure of particular historic or cultural significance to the City of Los Angeles if it meets at least one of the following criteria:

1. Is identified with important events of national, state, or local history, or exemplifies significant contributions to the broad cultural, economic or social history of the nation, state, city or community;
2. Is associated with the lives of historic personages important to national, state, city, or local history; or
3. Embodies the distinctive characteristics of a style, type, period, or method of construction; or represents a notable work of a master designer, builder, or architect whose individual genius influenced his or her age.

FINDINGS

Based on the facts set forth in the summary and application, the Commission determines that the application is complete and that the property may be significant enough to warrant further investigation as a potential Historic-Cultural Monument.

BACKGROUND

On September 22, 2022, the Director of Planning determined that the application for the proposed designation of the subject property as an Historic-Cultural Monument was complete. The original 30-day expiration date of October 22, 2022, per Los Angeles Administrative Code Section 22.171.10(e)1 is tolled, and a revised date will be determined pursuant to *the Mayor's March 21, 2020, Public Order Under City of Los Angeles Emergency Authority re: Tolling of Deadlines Prescribed in the Municipal Code and April 17, 2020, Public Order Under City of Los Angeles Emergency Authority re: Tolling HCIDLA Deadlines and Revising Expiration of Emergency Orders*.

The time to act on this item has been tolled for the duration of the local emergency period. Please note that other State law provisions may also apply.



HISTORIC-CULTURAL MONUMENT NOMINATION FORM

1. PROPERTY IDENTIFICATION

Proposed Monument Name: Arthur & Gertrude Sercy Reese Home		First Owner/Tenant	
Other Associated Names:			
Street Address: 541 Santa Clara Avenue		Zip: 90291	Council District: 11
Range of Addresses on Property: 1221 S 6th Avenue		Community Name: Oakwood	
Assessor Parcel Number: 4239026018	Tract: Ocean Park Villa Tract No.2	Block: Q	Lot:
Identification cont'd:			
Proposed Monument Property Type:	<input checked="" type="radio"/> Building	<input type="radio"/> Structure	<input type="radio"/> Object
		<input type="radio"/> Site/Open Space	<input type="radio"/> Natural Feature
Describe any additional resources located on the property to be included in the nomination, here:			
Garage; additional living structure			

2. CONSTRUCTION HISTORY & CURRENT STATUS

Year built: 1915	<input checked="" type="radio"/> Factual <input type="radio"/> Estimated	Threatened? Select
Architect/Designer: Arthur Reese	Contractor: Nelson Brothers	
Original Use: family residence	Present Use: residential rental	
Is the Proposed Monument on its Original Site? <input checked="" type="radio"/> Yes <input type="radio"/> No (explain in section 7) <input type="radio"/> Unknown (explain in section 7)		

3. STYLE & MATERIALS

Architectural Style: Select from menu or type style directly into box		Stories: 1	Plan Shape: Rectangular
FEATURE	PRIMARY	SECONDARY	
CONSTRUCTION	Type: Wood	Type: Select	
CLADDING	Material: Wood clapboards	Material: Brick	
ROOF	Type: Gable	Type: Select	
	Material: Composition shingle	Material: Select	
WINDOWS	Type: Double-hung	Type: Select	
	Material: Wood	Material: Aluminum	
ENTRY	Style: Off-center	Style: Select	
DOOR	Type: Select	Type: Select	



HISTORIC-CULTURAL MONUMENT NOMINATION FORM

4. ALTERATION HISTORY

List date and write a brief description of any major alterations or additions. This section may also be completed on a separate document. Include copies of permits in the nomination packet. Make sure to list any major alterations for which there are no permits, as well.

	See Appendix for permits and Justification for work done

5. EXISTING HISTORIC RESOURCE IDENTIFICATION (if known)

<input type="checkbox"/> Listed in the National Register of Historic Places	
<input type="checkbox"/> Listed in the California Register of Historical Resources	
<input type="checkbox"/> Formally determined eligible for the National and/or California Registers	
<input type="checkbox"/> Located in an Historic Preservation Overlay Zone (HPOZ)	<input type="checkbox"/> Contributing feature <input type="checkbox"/> Non-contributing feature
<input type="checkbox"/> Determined eligible for national, state, or local landmark status by an historic resources survey(s)	Survey Name(s):
Other historical or cultural resource designations: Contributor SurveyLA	

6. APPLICABLE HISTORIC-CULTURAL MONUMENT CRITERIA

The proposed monument exemplifies the following Cultural Heritage Ordinance Criteria (Section 22.171.7):	
<input checked="" type="checkbox"/>	1. Is identified with important events of national, state, or local history, or exemplifies significant contributions to the broad cultural, economic or social history of the nation, state, city or community.
<input checked="" type="checkbox"/>	2. Is associated with the lives of historic personages important to national, state, city, or local history.
<input checked="" type="checkbox"/>	3. Embodies the distinctive characteristics of a style, type, period, or method of construction; or represents a notable work of a master designer, builder, or architect whose individual genius influenced his or her age.



HISTORIC-CULTURAL MONUMENT NOMINATION FORM

7. WRITTEN STATEMENTS

This section allows you to discuss at length the significance of the proposed monument and why it should be designated an Historic-Cultural Monument. Type your response on separate documents and attach them to this form.

A. Proposed Monument Description - Describe the proposed monument's physical characteristics and relationship to its surrounding environment. Expand on sections 2 and 3 with a more detailed description of the site. Expand on section 4 and discuss the construction/alteration history in detail if that is necessary to explain the proposed monument's current form. Identify and describe any character-defining elements, structures, interior spaces, or landscape features.

B. Statement of Significance - Address the proposed monument's historic, cultural, and/or architectural significance by discussing how it satisfies the HCM criteria you selected in Section 6. You must support your argument with substantial evidence and analysis. The Statement of Significance is your main argument for designation so it is important to substantiate any claims you make with supporting documentation and research.

8. CONTACT INFORMATION

Applicant

Name: Sonya Reese Greenland	Company:	
Street Address: 1709 LaFayette Road	City: Los Angeles	State: CA
Zip: 90019	Phone Number: (424) 209-5168	Email: sgreenland@ca.rr.com

Property Owner

Is the owner in support of the nomination? ☒ Yes ☐ No ☐ Unknown

Name: Same as Applicant	Company:	
Street Address:	City:	State:
Zip:	Phone Number:	Email:

Nomination Preparer/Applicant's Representative

Name: Sue Kaplan	Company:	
Street Address: 763 Nowita Place	City: Venice	State: CA
Zip: 90291	Phone Number: (310) 822-0161	Email: sueakaplan@gmail.com

David Ewing 1234 Preston Way Venice 90291
(310) 399-0848 moveseriousbus@gmail.com



HISTORIC-CULTURAL MONUMENT NOMINATION FORM

9. SUBMITTAL

When you have completed preparing your nomination, compile all materials in the order specified below. Although the entire packet must not exceed 100 pages, you may send additional material on a CD or flash drive.

APPLICATION CHECKLIST

- | | |
|---|---|
| 1. ✓ Nomination Form | 5. ✓ Copies of Primary/Secondary Documentation |
| 2. ✓ Written Statements A and B | 6. ✓ Copies of Building Permits for Major Alterations
(Include first construction permits) |
| 3. ✓ Bibliography | 7. ✓ Additional, Contemporary Photos |
| 4. ✓ Two Primary Photos of Exterior/Main Facade
(8x10, the main photo of the proposed monument. Also
email a digital copy of the main photo to:
planning.ohr@lacity.org) | 8. ✓ Historical Photos |
| | 9. ✓ Zimas Parcel Report for all Nominated Parcels
(including map) |

10. RELEASE

Please read each statement and check the corresponding boxes to indicate that you agree with the statement, then sign below in the provided space. Either the applicant or preparer may sign.	
<input checked="" type="checkbox"/>	I acknowledge that all documents submitted will become public records under the California Public Records Act, and understand that the documents will be made available upon request to members of the public for inspection and copying.
<input checked="" type="checkbox"/>	I acknowledge that all photographs and images submitted as part of this application will become the property of the City of Los Angeles, and understand that permission is granted for use of the photographs and images by the City without any expectation of compensation.
<input checked="" type="checkbox"/>	I acknowledge that I have the right to submit or have obtained the appropriate permission to submit all information contained in this application.

Name: Sue Kaplan

Date: 12 September 2022

Signature: Sue Kaplan

Mail your Historic-Cultural Monument Submittal to the Office of Historic Resources.

Office of Historic Resources
Department of City Planning
221 N. Figueroa St., Ste. 1350
Los Angeles, CA 90012

Phone: 213-874-3679
Website: preservation.lacity.org

THE ARTHUR LLOYD AND GERTRUDE SERCY REESE HOME

(A Monument To Black History In Venice)

541 Santa Clara Avenue, Venice

Arthur Lloyd Reese 1883-1963

Gertrude Sercy Reese 1886-1950

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VII. Bibliography

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INTRODUCTION

The Arthur and Gertrude Reese Residence is an Arts and Crafts-style home constructed in 1913¹ in Venice within the area now known as Oakwood, an historically African American neighborhood. The property was bought by Arthur Reese, the renowned decorator for Abbot Kinney's Venice of America, in 1912 and he designed a home for himself, his wife Gertrude, and their family in the prevalent Craftsman architectural style. Reese employed the Nelson Brothers, a Santa Monica company, for the house's construction. The Nelsons were white. We don't yet know the relationship between Reese and the Nelson Brothers, how the Reese's found them or how they were hired, but it must be a rare instance of a white firm working for a Black homeowner.²

By 1903, Reese was operating a shoeshine stand in the Santa Monica/Ocean Park area and quickly established other businesses. Around 1904, he was hired as Venice of America founder Abbot Kinney's janitorial head; he later became the principal designer for the Abbot Kinney Company. Reese's cousin, Irvin Tabor, followed Reese to Venice and became Kinney's chauffeur. These two young African Americans held esteemed and important roles among those who worked for Abbot Kinney, and they in turn became leaders within their community. Arthur Reese, along with Tabor, played a leading role in establishing Venice as a diverse community with a large African American enclave, as well as in realizing Kinney's Venice of America.

Oakwood, over time, evolved into an African American enclave due to segregation and racist sentiments which limited the mobility of African American residents who, like Reese and Tabor, had migrated from the South to live and work in Venice. Today, it is one of the largest, original, arts and crafts style structures from the early 20th century still extant in the immediate Oakwood neighborhood. (See Appendix H for the 1918 Sanborn Maps)

§ § §

¹ The Santa Monica Street Directory of 1915 is the earliest mention of them residing at this address.

² The Nelsons seem to have been active in the mid 1910s and early 1920s. We have found no specific construction projects announced in the Santa Monica Outlook. However, a 1914 Santa Monica Outlook published a display ad for "Nelson & McKinney Designers & Builders of Santa Monica," presumably one of the Nelson brothers. A 1922 Evening Outlook classified placed by Nelson offering a property was a proposal offering to a renter to finance and build a custom house on a lot for the tenant agreeing to the offer.

Note on Source of Material

A great deal of the primary source material for the history of Oakwood has disappeared. Its rich history deserves to be recognized and further researched. Arthur and Gertrude's granddaughter, Sonya Reese Greenland, wishes to see her grandparents' legacy preserved and their home recognized as a Historic-Cultural Monument. She has collected and saved a trove of material and made it available to us. This important archive contributes to what we do know about the development of Oakwood and the life of the African American community at the beginning of Venice's history.³ This application is largely based on her recollections and her archive.

The African American role in the development and history of Venice has proven to be important. More research needs to be done, oral histories collected, and supporting documents collected and preserved. Then the story of the Oakwood community and its role in the founding and building of Abbot Kinney's Venice of America can stand side by side with the many monographs and writings on the history of Venice, on African American history and on the African American women's movement. We are only beginning to recover the story as these historic resources come to light and are recognized. The potential loss of this history is still very real unless we actively seek it out, document it and save other physical properties as they come to light in this historic community.

§ § §

II. OWNERSHIP AND DEVELOPMENT CHRONOLOGY

On July 2, 1912, twenty-nine-year-old Arthur Reese bought lot seventeen of block Q in the Ocean Park Villa Tract on Santa Clara Street from W.A. Onstine and his wife Beatrice Onstine and J.G. Onstine and his wife Pearl. The Onstines, by their surname, were almost

³ The history of the Reese Family compiled by their granddaughter, Sonya Reese Greenland, forms the basis of this application. Ms. Greenland self-published a short history of Arthur Reese: Sonya Reese Greenland. *Arthur L. Reese "The Wizard of Venice."* [n.d.] Rita Cofield's master thesis, *Venice, California—Early 1900s Through 1960*, is the latest and most comprehensive contribution to the history of the Oakwood area.

certainly Jewish. (See Appendices C and F)⁴ W.A. Onstine was an officer of the Southern California Homes Co. The listing in the 1911 Los Angeles Street Directory (p. 1344) shows him as secretary; by the next year he was president. Another family member, T.C. Onstine was manager. The office was in downtown Los Angeles.⁵

No building permits were found for the construction of the Reese Residence, but there is an Evening Outlook notice from 1914 that “A.L. Reese is building a handsome bungalow...” (J. A. Reese, his brother, contributed the notice.) (Appendix C) The house was completed in 1915. The Santa Monica City Directory of 1915-16 lists Arthur and Gertrude Reese living at 541 Santa Clara Avenue, the subject property.

The home has remained in the Reese family since its construction and is presently owned by Sonya Reese Greenland, Arthur Reese’s granddaughter.

§ § §

III. URGENCY FOR DESIGNATION

Sonya Reese Greenland is eager to have her grandparents’ home designated a historic monument. While in good health, she is in her 80s. The house needs some restoration but is essentially an intact example of an early 20th-century arts and crafts bungalow built and designed by its owner.

Oakwood has seen a great many of its historic resources and character-defining homes demolished to make way for large private homes, small lot subdivisions and gentrification. It is fast becoming characterized by these large contemporary structures. Survey LA refers to Oakwood only as a Planning District and not a Historic District, further

⁴ Arthur eventually owned his in-law’s home, the Sercys’ at 558 Westminster Avenue, who bought and built their house around 1912 and moved into it in 1914. They deeded it to Arthur in 1943. It is now also owned by Sonya Reese Greenland.

⁵ Cofield, p. 59. Reese paid for his first house in 1910 (555 Westminster) in cash with the help of a Jewish person. He may have also been aided in the purchase of 541 Santa Clara, perhaps by the Onstines.

jeopardizing the remaining historical fabric of the community, including potential discoveries.⁶ The loss of these resources has seriously jeopardized Oakwood's potential to be redefined as a historic district.

Ironically, what was accomplished by racial covenants in the early 20th-century is now being reprised by gentrification, from the late 20th and into the present. The history of the Reese and Tabor families and of Venice's African American roots are in danger of being lost, not only because it is being built over by speculative development, but because the African American community itself is being displaced and replaced by generally white occupants of the newer homes.

§ § §

IV. PHYSICAL DESCRIPTION

(All images found in Appendix E)

The Reese Residence is located on the northwest corner of East 6th and Santa Clara Avenues (541 Santa Clara Avenue / 1221 6th Avenue) in the Venice neighborhood of Los Angeles, north of Abbot Kinney Boulevard. The Oakwood neighborhood is residential, with single family dwellings dating from Venice's inception and multi-family dwellings dating mainly from the 1940s-50s. Gentrification and speculation have destroyed many of these characteristic and historical homes.

There are three structures on the property: a single-family dwelling, a garage behind the main house and an accessory dwelling unit (ADU) off the alley. The house has been rented for over 70 years. At Arthur Reese's invitation, the ADU was built by his cousins, the Tabors, as their interim residence upon their arrival in Venice from Louisiana.

⁶ The "...Oakwood Planning District [is] a rare example of an early-20th century African American enclave in Venice. Oakwood first established itself as an African American neighborhood in the early 1900s, as Blacks migrating from the South settled in Venice to work as manual laborers, service workers, and servants to wealthy white residents." (SurveyLA. *Historic Resources Survey Report: Venice Community Plan Area*, p. 44.

Exterior

The exterior of the main house uses classic Arts and Crafts style materials: wood clapboard, brick, and cement. The roof is double gabled with a dormer. The shape of the house is the classic rectangular form with the sides of the house jutting out at mid-point. Most of the windows are original: double hung with multi-lights.

There are several French doors: in the dining area leading to a side porch. The front bedroom French doors lead outside onto the front porch.

Large wooden eaves rest on roof joists on all sides of the house and extend out past the exterior walls.

A large front porch with a cement floor is flanked by two large wood posts. The top half of the posts are decorated with Italian-style brick embellishments supporting the large joists running across the width of the house. They were designed and constructed by Arthur with bricks manufactured by the Simons Brick Company, an Ocean Park company that was responsible for constructing most of Venice's infrastructure pipes under the streets.

The porch's front wall is bound by a low, waving cement wall extending to the back of the eastern side of the house.

The original wood door, reminiscent of the Greene and Greene style, has a large oval glass inset and opens into the open setting of the public rooms.

Interior

The interior is largely intact. The original large wood built-in server with stained glass cabinet fronts remains. It backs up to the kitchen and faces out into the dining area. Original built-in shelving in the bedrooms is extant. The original brick fireplace on the eastern side of house and facing into the living room was designed and built by Arthur Reese. Original wood molding is extant throughout the house.

The electrical sconces still in the living area are the original electric lights.⁷ Arthur Reese was the second person in Venice to install electricity in his house. Abbot Kinney was the first to install electrical lights in Venice, at his home on Grand Canal and in the Venice Ballroom decorated by Reese.

Work Done

The main house has been well maintained and is in good condition, retaining its original features. The property has been rented out for the last 70 years.

There are two known building permits for 541 Santa Clara recorded in Los Angeles City Department of Building & Safety records. A permit in 1926 was to enlarge the garage to fit two automobiles, adding nine feet to the width. The other, permit (1949) was for foundation work. (See Appendix D)

The work that Ms Greenland has done is primarily maintenance and bringing it up to code. She always made sure that any of the work never compromised the integrity of the historic resource. All work has been permitted, and funding for them was through the Community Development Fund.

Work included updating kitchen appliances and adding a few cabinets by replacing the cold pantries. Electrical work included upgrading the sconces and lighting, floor heating vents were brought to code by their removal and installing wall heaters. Door locks were changed to locking ones for security. Screen doors were installed on the side French doors also for safety.

A major restoration measure might be the changing of the glass in some of the windows with custom made glass to replicate the originals.

Minor repairs and ongoing maintenance have been done since with little compromise to the original structure and features. (Sonya Reese Greenfield, telephone conversation)

§ § §

⁷ Conversation with Sonya Reese Greenland.

V. SIGNIFICANCE

The Reese Residence is a significant historic resource and appears to be eligible for Historic-Cultural Monument (HCM) status for these three reasons, each of which stands on its own:

1. Is identified with important events of national, state, or local history, or exemplifies significant contributions to the broad cultural, economic or social history of the nation, state, city or community.
2. Is associated with the lives of historic personages important to national, state, city, or local history.
3. Embodies the distinctive characteristics of a style, type, period, or method of construction; or represents a notable work of a master designer, builder, or architect whose individual genius influenced his or her age.

§ § §

1. Association with the Development of the African American Community in Venice

Located at the center of the original African American neighborhood in Venice, now referred to as Oakwood, the Reese Residence tells the story of the establishment of a community.⁸ Gertrude and Arthur Reese's vision, energy, talents, and perseverance were crucial to establishing Venice as a city where African Americans could not only work but also live and purchase homes during a time of pervasive racial covenants and Ku Klux

⁸ The area designated today as Oakwood is a 1960s construct. The original African American area is between California Avenue and Westminster Avenues (south-north) and Pacific Electric Railway line (now Electric Avenue) to Oakwood Park (7th and California Avenues.) In this application, Oakwood will be used for the original area of the African American neighborhood.

Klan activity, and the Reese Residence is the cornerstone of the Oakwood community that they devoted their lives to nourishing.

Starting from the early 1900s, the African American population in Venice began to expand, which was for the most part a direct result of the Great Migration that saw African Americans moving out of the South in search of improved living conditions, greater financial opportunities, and freedom from racially hostile communities. African Americans came to Venice to work as manual laborers, service workers, and servants to wealthy white residents. Some of the earliest African American residents settled in the area because they were hired as employees of Venice of America founder Abbot Kinney. By hiring them, he made it possible for African Americans coming to Venice to take part in the American dream: to start a family and own a home (many homes are still in the possession of descendants). Many of the workers took advantage of the opportunity and over time owned several properties that provided housing for their respective, extended families.

However, from the beginning of Venice history, African Americans were prohibited by covenant from living in most parts of Venice. De facto segregation in hiring practices and real estate sales restricted the mobility of African American residents, which led to the development of Oakwood as a predominantly African American neighborhood.

During the early 20th century, Oakwood became something of a Boomtown. By 1912, there were 33 Blacks living in Oakwood, many of whom were members of the Reese and Tabor families.⁹ Homes were being built, businesses catering to the Oakwood community were being established, and social, religious, and political organizations were being formed to support the residents.

The Reese Residence may be the earliest home built by an African American in Oakwood. Records show that it was built in 1913.¹⁰ It is not the first home built in the area. The Sanborn Maps from 1918 show five other homes on the north side of the 500 block of Santa Clara; four occupied by Whites; the fifth is the Reese house, a Black-owned

⁹ Cofield, Rita. Chapter 3, p 50-51. "The Tabor and Reese families accounted for a large percentage of the early residents...." Ms Cofield recognizes the Reese Family as one of the pioneering families due to Arthurs entrepreneurial endeavors, his activism in forming and participating in the many organizations benefitting the population of Oakwood, and his leadership and building of the African American community in Venice. (p. 55-62)

¹⁰ The LA County Assessor and ZIMAS both record the date of the house as 1915. However, Ms Greenland says the main house was built first and the back house followed in 1915.

residence. Of the eight homes on the south side only, four had been developed (a fifth lot has only a garage, probably belonging to one of the adjacent homes)¹¹ The City of Los Angeles's Zoning Information Map Access System (ZIMAS) shows most of the early houses that are still standing today were built between 1908-1915. The property on the south side of the block at 528 Santa Clara was built in 1911. A triplex directly opposite the Reese house on the north-east side of 6th Avenue (601 Santa Clara) was built in 1910; the two additional units on that property followed in 1914.¹²

The Reese Residence became the primary meeting place for many of the local Black organizations then forming. Mrs. Reese held her many tea parties at the house, hosting the First Baptist Church women's group; the Masons' women's adjunct, Order of the Eastern Star; the Bay Womens [sic] Civic and Business Club; and a Red Cross blood drive.

It would be impossible to overstate how fundamental Arthur and Gertrude Reese were to the development of Venice, let alone Oakwood. They were a ubiquitous, indefatigable, upward force building the Oakwood community, and they were seminal in shaping the nascent Venice of America, leading or participating in such a range of projects and organizations that they seemed to be everywhere. They were also a part of the neighborly character associated with a strong, well-defined community.

"Oakwood from the beginning quickly formed into a strong community where everyone knew each other. The distinctions between family/community and the use of private/public spaces were narrowly drawn."

*"Everyone looked after one another and help was there when needed. A fourth-fifth generation resident recalls: ... That would be a real community because they would watch us. And if anything would happen, Miss Reese would call my parents before I even got home ... Gertrude was right there in the center of a strong caring neighborhood."*¹³

¹¹ Sanborn Fire Insurance Map from Santa Monica, Los Angeles County, California. Sanborn Map Company, 1918. Map: https://www.loc.gov/item/sanborn00836_007/

¹² The earliest building on the block was at 512 built in 1908; the next was 528 in 1911. We have only examined the 500 block of Santa Clara. More insight into the development of Oakwood could be gained by surveying the whole Oakwood area through the Sanborn maps, the County property records, and consulting the 1910 and 1920 Federal Censuses to determine race and ethnicity in the early development of Oakwood and Venice.

¹³ Deener, "The Decline of a Black Community and Racial Relations [:] Demographic and Political." Chapter 3 in *Black Los Angeles: American Dreams and Racial Realities*, By Darnell Hunt; Ana-Christina Ramón. NY: NYU Press, 2010. p. 86 (pp. 81-114.)

Development of Venice

The history of Venice, the “Venice of America,” is well known and documented. It came out of the singular vision of its developer, Abbot Kinney. However, the development of Venice as a beach and amusement park did not go smoothly. Disputes with business partners, and competition with the adjacent cities and other development companies placed a burden on Kinney’s finances and slowed his progress towards completion. Strong winds, heavy rains and fires also hindered completion and caused him to start over several times. Despite these set-backs, he opened officially on July 4, 1905, twenty-one years after making his first investment in the Ocean Park area (the southern portion of which eventually became Venice).

Even before the establishment of Venice as its own city, it was not without its controversies and obstacles. Numerous organizations were formed and disbanded. City Councils and committees were formed advocating or protesting one thing or another. Politicians and city officials were exposed as corrupt and replaced. Disputes with the City of Santa Monica forced Abbot Kinney to secede from Ocean Park, the southern portion of Santa Monica. This became Venice. The decision of annexation to the City of Los Angeles was the big one with numerous voting polls beginning 1924 until the deciding election in 1925 favoring Annexation. Accepting the annexation also came with its own problems and broken promises from the City of Los Angeles. Financial difficulties to improve the infrastructure and the maintenance of the canals were two of the more pressing disputes with the City. It eventually led to the filling of the canals to make way for the increase of vehicular traffic and need for more parking.¹⁴

Venice went into decline. Los Angeles “Blue Laws” prohibiting Sunday dancing and gambling and Venice tourism decreased well into the 1930s-1940s. The 1950s saw the arrival of the Beatnik Generation attracted by the cheap rents. Venice slipped into further decline until the 1980s when developers found cheap properties to invest in and build out. This is the situation Oakwood finds itself now.

¹⁴ Much of this part of post annexation is from Stanton, *Venice California: Coney Island of the Pacific*, 141ff. To follow events as they unfolded through contemporary newspaper reporting, see Arnold Springer, *The History of Venice*, Books I-4.

2. Association with Important Historic Personages

The most significant historical personages associated with the Reese Residence are Arthur Reese and Gertrude Sercy Reese; the important and critical roles that they, and their entire families, played in the establishment and growth of Oakwood cannot be overstated. This is evidenced in their community, social and political activities—they belonged to a multitude of clubs and organizations and took leadership roles in many.¹⁵

The Reese's were forerunners of what grew into the Great Migration a decade after their journey from Louisiana, and pioneers of the less memorialized Western branch of that migration. Arriving in Los Angeles in 1903 Reese began commuting to Venice and quickly established his various businesses. The Reese's moved to Venice in 1911 (see ftnte 5, p. 5) and bought their first home at 555 Westminster (then called Fredonia Avenue).¹⁶

Arthur eventually found work with the Abbot Kinney Company. Over time Reese forged a relationship with Abbot Kinney then working on his "Venice of America" development. Despite the disparities of their circumstances, Kinney apparently recognized a fellow entrepreneurial and aesthetic spirit in Reese, who quickly moved from shining shoes and janitor to Official Decorator of the Abbot Kinney Company to owning the boat concession in Venice's canals after buying it from the Abbot Kinney Company in 1920. As such, Arthur Reese represents the entrepreneurial opportunities that his relationship with Abbot Kinney fostered for the African American community, building the Oakwood neighborhood from the ground up. With the support of Abbot Kinney, Gertrude and Arthur Reese participated in making Venice a city where African Americans could not only work, but also live and purchase homes during a time of pervasive racial covenants.

Reese saw opportunities in Venice for other Blacks. Convincing Kinney to hire Blacks in his enterprises, he then convinced not only his relatives but other Blacks living in South Central to come to Venice for work.¹⁷

Arthur Reese bought the property on Santa Clara Street in 1912 and designed and built a home for his growing family (he also built a back house where his cousin Irvin and others

¹⁵ Family biographical Information provided by Sonya Reese Greenland.

¹⁶ The first mention of the Reese's at the Westminster address is in the Santa Monica Street Directory of 1911. See Cofield, ftnte 5, p. 5, for the purchase of the home in 1910. It may have been the first opportunity for Blacks to own in Venice.

¹⁷ Cofield, Chapter 3, pp 55ff.

could live when they first came to Los Angeles). The Reese Residence is that of a leading family of that emerging community. It stands out as an example of early African American ownership--a home designed and built by an African American.

Arthur and Gertrude Reese

Arthur was born in White Castle, LA in 1883. He and his brother lived with their mother, Jenny Tabor Reese, for Arthur's first nine years in White Castle. The three then moved to New Orleans to be with their father, Reverend A.L. Reese, who was associated with the Mt. Zion Baptist Church (ca 1909). In 1887 he is recorded as Vice-President of the Institution of the Louisiana Baptist Sunday-School State Convention, New Orleans.

Gertrude Sercy was born in New Orleans in 1886. She met Arthur in elementary school in New Orleans. Gertrude graduated from Leland University and taught school before she married Arthur in 1906. Arthur arrived in Los Angeles in 1903 and brought Gertrude to Los Angeles in 1906. She gave birth to Mercier in 1908 and Arthur Lloyd, Jr. in 1910. In 1911 they bought 555 Westminster and lived there until the Santa Clara home was built in 1913. (see ftn. 5, p.5 and p. 16 below)

They lived there until health reasons forced them to move in with their son Mercier and family (Sonya's father) when Gertrude was diagnosed with bone cancer. Gertrude died in 1950. The house was rented out in the early 1950s. Arthur followed in 1963 of complications from Appendicitis. Both are buried in Woodlawn Cemetery.

Arthur Reese

Arthur Reese arrived in Los Angeles in 1903, settling downtown. Venice was not yet open to Black residency. Still, he established several enterprises in Santa Monica while commuting from downtown. He began working for Abbot Kinney's Venice of America in 1904 after reading about Abbot Kinney's Venice of America while a railroad Pullman porter recognizing job opportunities with the Venice of America enterprise. He was the first of his extended family to arrive in Venice. Relatives including the Tabors and Sercys (Gertrude's parents) soon joined him.¹⁸

¹⁸ The Sercys (Gertrude's parents) bought 558 Westminster. This address is listed in the 1911 as Fredonia Avenue in the Santa Monica Street Directory. The 1912 edition lists it as Westminster Avenue. The Sercys quitclaimed it to Arthur around 1943.

After establishing a shoeshine business, Reese soon added other business services, including house renovations, carpet cleaning, window washing and janitorial services. Reese's success led to many janitorial contracts with businesses in Venice and Ocean Park, including several local piers in operation at the time. Eventually, Kinney made him manager of the janitorial department of his company.

However, Reese's big break was being hired in 1908 to assist in the design and installation of the decorations for the Venice of America amusement pier and buildings. These decorations were bought from the Hamburger Department Store and Reese installed them under the direction of the store's decorator, Percy Alen. Unfortunately, on the eve of the opening, it was destroyed by fire. In the 1910s, Reese's time was mostly involved in designing the decorations for the Venice Pavilion on Abbot Kinney's pier.

In the 1920s, he began accepting commissions outside his obligations to the Abbot Kinney Company, and around 1926, Reese began advertising his design services in the Santa Monica Outlook newspaper. Around this time, Arthur and his brother, Edward, bought the boat franchise from Abbot Kinney. (See Appendix G.5 for letter from Kinney) He also continued to design many of the amusements and publicity pieces for the Abbot Kinney Company, including decorating for official holidays such as Christmas, Easter, Memorial Day and Fourth of July, as well other events like the Orange Celebration and Pioneer Day. (See Appendix G.2) Additionally, Arthur Reese lent his decorating skills to many of the events and celebrations within the community.

By the 1930s, the popularity of Venice of America had waned. Mardi Gras was brought back in 1935¹⁹, and Reese designed grotesque heads that grew so popular that he became

¹⁹ The history of the Mardi Gras in Venice is not clear; there are many gaps in the history. Ms Greenland remembers hearing within the family that Arthur went to Abbot Kinney with the idea of a Mardi Gras around 1908. Fraser Park announced one in 1910 but was eventually cancelled and The Kinney Company stepped in and brought it to Venice. Venice Mardi Gras began in earnest in 1914 holding two a year for Halloween and New Year's Eve. The "Wizard Reese" was mentioned in the Outlook 1914 Halloween article as the decorator. The first New Year's Eve celebration was in 1915 and they continued until 1927. Other cities and organizations began putting on their own New Year's Mardi Gras. There is no reason to doubt that Arthur Reese served as decorator for all these celebrations. **In 1935 the Mardi Gras association announced** that a Labor Day Mardi Gras celebration will be held and in August 1936 a second Mardi Gras as a "Mad Fiesta of Fun" was held with great fanfare. Photos of the floats and grotesque heads published in the Outlook (November 26, 1936). King Neptune appeared and thus started a Venice tradition of the King Neptune parade to this day. More research needs to be done about the Mardi Gras tradition in Venice and Arthur Reese's contribution to the celebrations.

known for them. Through his design service business, he offered to the public his over-size, grotesque, decorative heads, and orders from all over came in. (See Appendix G.2) Two hundred were ordered for the Golden Gate International Exposition of 1939. A 1936 Outlook article, "A New Industry," about Arthur's decoration manufacturing business recognized the Reese Decorating Services as a "New Industry" to the city, employing local workers and obtaining materials locally.

Mr. Reese's work on other projects included, along with Paul R. Williams, the 1936 Tournament of Roses committee's commission to design a float representing the African American community. The float won the Tournament of Roses' First Prize. Other floats and events for which he did the designs include the 1937 Pioneer Days; The Native Sons of the Golden West; and the Parade of Light in San Pedro. The Independent Business Association also chose Reese to do the decorations for their "Fall Exposition and Style Show," and in 1939, a banner was commissioned by the Santa Monica Convention Co-operation Department for the American Legion's visit to the city.

In addition to design work, Mr. Reese was also very involved with the political scene of Venice, joining many political organizations. He received appointments to various Venice official entities and enjoyed accolades from the same. Mr. Reese was the first African American appointed to the Venice Election Board in 1920, and he took on many roles in the National Association for the Advancement of Colored People (NAACP): he served on the executive committee, served as executive secretary, and then as president, as well as leading fundraising campaigns. In 1930, he ran for a position on the Republican County Central Committee, and although he lost, he received the second highest number of votes in Venice. Further, Mr. Reese helped form the Santa Monica Progressive Union, whose "purpose was to intelligently guide the colored vote in the community" and was president of the 15th Congressional Political Club. He was also elected to the position of Worshipful Master with the 19th unit of the Mason Crescent Bay Lodge. He led many of the charitable and fundraising activities of the Lodge.

He stayed active and engaged with these organizations through the 1940s.

Mr. Reese passed away in 1963 at the age of 80 at his son's home in Central Los Angeles.

Gertrude Reese

Though Mrs. Reese was associated with many of the Oakwood community activities (including the Monday Women's Club), her real interests were politics and music. In the 1922 elections for the Elections Board of Trustees, she was appointed Inspector of the Polls for that year by the presiding Venice Board of Trustees in recognition of her work on behalf of the Republican candidates. She also served as President of the Nannie Burroughs Chapter of the Women's Political Study Club of California 1934-1935.²⁰ (See Appendix G.4)

In addition, Mrs. Reese participated in the women's auxiliaries of the groups which her husband was a member, including the First Baptist Church and the Masonic organization; in 1936, she was installed as the Matron of Chapter 15 of The Order of the Eastern Star, a Mason appendant body. She also participated in the Monday Women's Club, serving on committees that organized holiday parties for the community children and other benefit events.

Her granddaughter, Sonya Reese Greenfield, recalls the many teas Mrs. Reese hosted for the women's and community groups in Oakwood she was involved in. Her granddaughter remembers fondly her bringing out her good silver serving dishes and tea set.

As an accomplished musician, Mrs. Reese didn't miss an opportunity to perform. She was invited to sing, play the piano and organ, and accompany other musicians at club and organization meetings, at church services and events (she even performed at inter-racial white church events). She performed at many important political events, including the Emancipation celebrations of 1911. Mrs. Reese was also part of the suffrage movement and spoke at the 1911 Federated Women's Clubs of Southern California on the Black women's involvement in the suffrage movement.²¹ In addition, she performed at the

²⁰ Founded in 1933, "The Women's Political Study Club of California was an African American women's club affiliated with the Republican Party. According to this letter, the club successfully sued the city of Los Angeles for equal access to public swimming pools. It also endorsed Gordon L. McDonough, the County Supervisor who represented the Santa Clarita Valley from 1933 until his election to Congress (as a Republican) in 1944." Rymph, Catherine E. *Republican Women: Feminism and Conservatism from Suffrage Through the Rise of the New Right*. Chapel Hill, N.C.: University of North Carolina Press, 2006. Also <https://scvhistory.com/scvhistory/cp3907.htm>)

²¹ "... a meeting of unusual interest and significance ... [addressing] why the women should be granted the right to vote and exercise full privilege and rights of citizenship...." (Outlook, July 15, 1911)

funeral of Margaret Kinney, Abbot Kinney's first wife, and she was invited to perform at other white churches and events. (See Appendix G.4)

Mrs. Reese passed away at the age of 64 in 1950. She and Arthur were living in Central Los Angeles with their son's family.

3. Craftsman Style Architecture

The Reese Residence is a fine example of a Craftsman bungalow.

*"The Craftsman bungalow dates from the early 1900s through the 1920s. The bungalow's simplicity of form, informal character, direct response to site, and extensive use of natural materials – particularly wood – was a regional interpretation of the socio-economic and aesthetic reforms espoused by the Arts and Crafts movement's founder, William Morris. Craftsman bungalows generally have rectangular or complex plans, and are one to one-and-a-half stories tall. They have wood clapboard or shingle exteriors and are defined by their horizontality with broad front porches, often composed with stone, clinker brick, or stuccoed porch piers. Other character-defining features include low-pitched front-facing gabled roofs, and overhanging eaves with exposed rafter tails."*²²

The following defining characteristics of Craftsman-style homes are found in this house:²³

- a. Low-pitched, gabled roof
- b. 1½ stories, sometimes two
- c. Large porches covered by an overhanging roof supported by substantial columns
- d. Broad eaves with exposed rafters
- e. Decorative knee braces and elaborate rafter end
- f. Gabled dormers

²² SurveyLA Los Angeles Citywide Historic Context Statement, the Arts and Crafts Movement, 1895-1930 p. 20.

²³From the website "Antique Home" <http://www.antiquehome.org/Architectural-Style/craftsman.htm>
<http://www.antiquehome.org/Architectural-Style/craftsman.htm>

- g. Open floor plan with front entry opening directly into the living room
- h. Lots of windows and doors to exterior porches
- i. Double-hung or casement windows with multiple lights often seen in continuous banks.
- j. Large fireplace often with built-in cabinetry, shelves, or benches on either side.
- k. Built in cabinetry such as buffets, china cabinets, and bookcases.
- l. Beamed ceilings; and simple wainscotting.

The construction and choice of materials for homes were sometimes decided by what was easily available, which is representative of many of the homes in the historically Black community of Oakwood. Several of the features of the Reese Residence were new and modern for the period, and novel ways of procuring materials were used. The brick pillars at the front and sides were designed and constructed by Arthur himself with bricks manufactured by the Simons Brick Company, a local brick manufacturing company located in Ocean Park. Simons supplied the bricks for the all the underground infrastructure in Venice, and Reese most likely acquired them from the constructed aqueduct either as seconds or from the uncovering of underground structures the company installed. Reese scavenged the wood he used for the construction from piers damaged by winter storms in 1912.

§ § §

VI. CONCLUSION

The Oakwood community has been the spiritual backbone of Venice since its inception.

Jeffrey Stanton's work, *Venice, California: Coney Island of the Pacific*, (1993) is the standard work on the emerging Venice as a tourist attraction. We know African Americans toiled to build Venice just as they toiled to build the U.S. Capital and the Washington Monument. Yet Stanton's exhaustive and definitive history has not a mention of the African American contribution, much less the central roles of Arthur Reese in the realization of

Abbot Kinney's vision as well as the development of the Oakwood African American community. This is a history too important to be expunged from Venice's history. Recognizing the Arthur Lloyd and Gertrude Sercy Reese house as a monument adds to the collective history of the extended Reese-Tabor family²⁴ and the whole community of Venice. We all become active witnesses to their legacy.

If that is not a legacy to cherish and honor, then history is wasted on us. And yet, both the history and the community itself have been largely taken for granted and ignored, as so much of black history has been by the academic world and the political establishment. Now, in short order, they are disappearing before our eyes: uprooted, evicted, bought out, demolished, and built over – replaced with little awareness and less regard for what is being lost. Isn't it time to take off the blinders and honor what is truly great in our city?

The Arthur and Gertrude Reese Residence holds a special place in the early 20th-century Oakwood cultural and social life. The owners were known and respected leaders in the community; in a practical sense, they were its pioneers and founders. The house not only gives us a real sense of the who the Reeses were but is also an early example of the character-defining style of Venice in the early 20th-century, the arts and crafts bungalow. The Reese home, stylishly designed by Mr. Reese and built with lumber salvaged from Kinney's pier, is an appropriate memorial to the Reeses' legacy.²⁵

Sonya Reese Greenland related that her grandfather told his children and grandchildren never to sell any property the family bought.²⁶ That says a lot about the Reese's commitment when they planted their flag. Sonya owns the house, which still stands, 120 years after the Reese's' arrival, a testament of that young, Black history and highly significant era Venice history.

²⁴ Irvin Tabor, Arthur Reese's cousin, joined Reese in Kinney's employ. Tabor also provided housing for his extended family, developing two lots on Westminster Avenue, see Historic Cultural Monument no. 1049 (2017), application CHC-2017-1745-HCM.

²⁵ Within a five-foot radius, there are now four landmark homes and with the 1st Baptist Church at 7th and Westminster, a picture of Oakwood at the beginning of its development is being drawn supporting the idea of Oakwood becoming a potential historic district as SurveyLA defines it. We are sure more potential landmarks will be discovered to enhance our understanding of the history of the Oakwood neighborhood. [See Appendix H]

²⁶ Comment made at Venice Black History Celebration, 1st Baptist church of Venice, February 19, 2022.

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VIII. APPENDICES

A. Property Reports

B. SurveyLA

C. Grant Deed

D. Building Permits

E. Physical Description: Images of House, 1915 and Today

F. Santa Monica Street Directories

G. Articles and Other Notices about Arthur and Gertrude Reese

G.1 Arthur Reese

G.2 Arthur Reese: Design

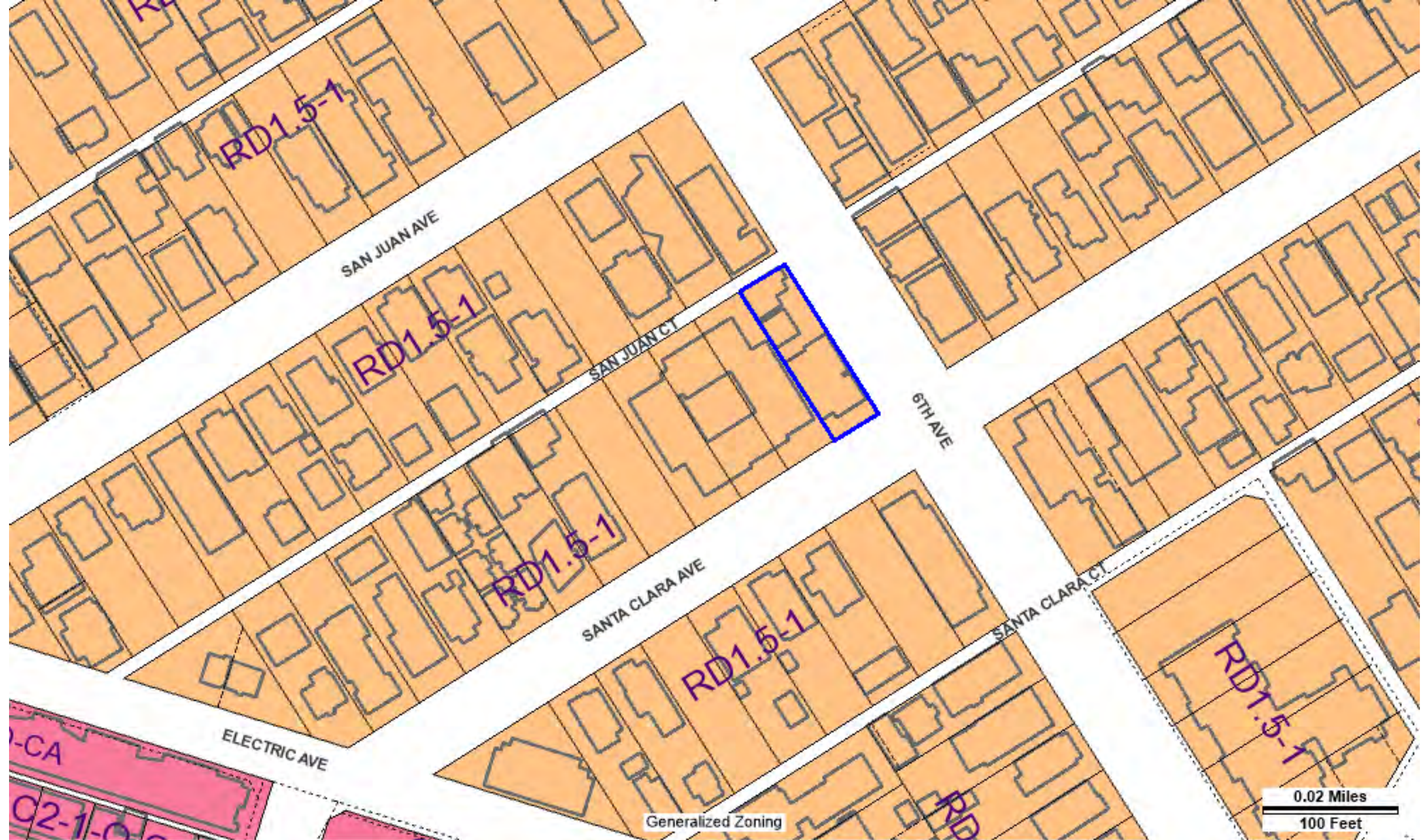
G.3 Arthur Reese Obituary

G.4 Gertrude Reese

G.5. Abbot Kinney correspondence

H. Neighborhood Map

APPENDIX A:
Property Records





City of Los Angeles Department of City Planning

12/19/2019 PARCEL PROFILE REPORT

PROPERTY ADDRESSES

1221 S 6TH AVE
541 E SANTA CLARA AVE

ZIP CODES

90291

RECENT ACTIVITY

CPC-2019-7393-CA
DIR-2008-4703-DI
ENV-2019-7394-EAF

CASE NUMBERS

CPC-2018-7548-CPU
CPC-2014-1456-SP
CPC-2005-8252-CA
CPC-2000-4046-CA
CPC-19XX-17632
CPC-1998-119
CPC-1987-648-ICO
CPC-1986-824-GPC
CPC-1984-226
CPC-1961-12582
ORD-186104
ORD-175694
ORD-175693
ORD-172897
ORD-172019
ORD-168999
ORD-164844-SA1800
ORD-130338
ORD-121312
DIR-2014-2824-DI
ENV-2014-1458-EIR-SE-CE
ENV-2005-8253-ND
ENV-2004-2691-CE
ENV-2002-6836-SP
ENV-2001-846-ND

Address/Legal Information

PIN Number	108B145 862
Lot/Parcel Area (Calculated)	4,976.4 (sq ft)
Thomas Brothers Grid	PAGE 671 - GRID H5
Assessor Parcel No. (APN)	4239026018
Tract	OCEAN PARK VILLA TRACT NO. 2
Map Reference	M B 4-48
Block	Q
Lot	17
Arb (Lot Cut Reference)	None
Map Sheet	108B145

Jurisdictional Information

Community Plan Area	Venice
Area Planning Commission	West Los Angeles
Neighborhood Council	Venice
Council District	CD 11 - Mike Bonin
Census Tract #	2733.00
LADBS District Office	West Los Angeles

Planning and Zoning Information

Special Notes	None
Zoning	RD1.5-1
Zoning Information (ZI)	ZI-2406 Director's Interpretation of the Venice SP for Small Lot Subdivisio
	ZI-2452 Transit Priority Area in the City of Los Angeles
	ZI-1874 Los Angeles Coastal Transportation Corridor
	ZI-2273 Venice Coastal Zone
General Plan Land Use	Low Medium II Residential
General Plan Note(s)	Yes
Hillside Area (Zoning Code)	No
Specific Plan Area	Los Angeles Coastal Transportation Corridor
Subarea	None
Specific Plan Area	Venice Coastal Zone
Subarea	Oakwood-Milwood-Southeast Venice
Special Land Use / Zoning	None
Design Review Board	No
Historic Preservation Review	No
Historic Preservation Overlay Zone	None
Other Historic Designations	None
Other Historic Survey Information	None
Mills Act Contract	None
CDO: Community Design Overlay	None
CPIO: Community Plan Imp. Overlay	None
Subarea	None
CUGU: Clean Up-Green Up	None
HCR: Hillside Construction Regulation	No
NSO: Neighborhood Stabilization Overlay	No
POD: Pedestrian Oriented Districts	None
RFA: Residential Floor Area District	None

This report is subject to the terms and conditions as set forth on the website. For more details, please refer to the terms and conditions at zimas.lacity.org
(*) - APN Area is provided "as is" from the Los Angeles County's Public Works, Flood Control, Benefit Assessment.

RIO: River Implementation Overlay	No
SN: Sign District	No
Streetscape	No
Adaptive Reuse Incentive Area	None
Affordable Housing Linkage Fee	
Residential Market Area	High
Non-Residential Market Area	High
Transit Oriented Communities (TOC)	Tier 1
RPA: Redevelopment Project Area	None
Central City Parking	No
Downtown Parking	No
Building Line	None
500 Ft School Zone	No
500 Ft Park Zone	No
Assessor Information	
Assessor Parcel No. (APN)	4239026018
APN Area (Co. Public Works)*	0.113 (ac)
Use Code	0200 - Residential - Double, Duplex, or Two Units - 4 Stories or Less
Assessed Land Val.	\$16,561
Assessed Improvement Val.	\$22,613
Last Owner Change	09/30/2004
Last Sale Amount	\$0
Tax Rate Area	67
Deed Ref No. (City Clerk)	4-624
	361128
	2520281
	2520280
	241533
	2339520
	1081445
Building 1	
Year Built	1915
Building Class	D55C
Number of Units	1
Number of Bedrooms	2
Number of Bathrooms	1
Building Square Footage	1,322.0 (sq ft)
Building 2	
Year Built	1913
Building Class	D45B
Number of Units	1
Number of Bedrooms	1
Number of Bathrooms	1
Building Square Footage	676.0 (sq ft)
Building 3	No data for building 3
Building 4	No data for building 4
Building 5	No data for building 5
Additional Information	
Airport Hazard	None
Coastal Zone	Calvo Exclusion Area
	Coastal Zone Commission Authority
Farmland	Area Not Mapped
Urban Agriculture Incentive Zone	YES
Very High Fire Hazard Severity Zone	No
Fire District No. 1	No

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 (*) - APN Area is provided "as is" from the Los Angeles County's Public Works, Flood Control, Benefit Assessment.

Flood Zone	None
Watercourse	No
Hazardous Waste / Border Zone Properties	No
Methane Hazard Site	Methane Buffer Zone
High Wind Velocity Areas	No
Special Grading Area (BOE Basic Grid Map A-13372)	No
Wells	None

Seismic Hazards

Active Fault Near-Source Zone	
Nearest Fault (Distance in km)	4.8179736
Nearest Fault (Name)	Santa Monica Fault
Region	Transverse Ranges and Los Angeles Basin
Fault Type	B
Slip Rate (mm/year)	1.00000000
Slip Geometry	Left Lateral - Reverse - Oblique
Slip Type	Moderately / Poorly Constrained
Down Dip Width (km)	13.00000000
Rupture Top	0.00000000
Rupture Bottom	13.00000000
Dip Angle (degrees)	-75.00000000
Maximum Magnitude	6.60000000
Alquist-Priolo Fault Zone	No
Landslide	No
Liquefaction	Yes
Preliminary Fault Rupture Study Area	No
Tsunami Inundation Zone	No

Economic Development Areas

Business Improvement District	None
Hubzone	Not Qualified
Opportunity Zone	No
Promise Zone	None
State Enterprise Zone	None

Housing

Direct all Inquiries to	Housing+Community Investment Department
Telephone	(866) 557-7368
Website	http://hcidla.lacity.org
Rent Stabilization Ordinance (RSO)	Yes
Ellis Act Property	No

Public Safety

Police Information	
Bureau	West
Division / Station	Pacific
Reporting District	1413
Fire Information	
Bureau	West
Batallion	4
District / Fire Station	63
Red Flag Restricted Parking	No

CASE SUMMARIES

Note: Information for case summaries is retrieved from the Planning Department's Plan Case Tracking System (PCTS) database.

Case Number:	CPC-2018-7548-CPU
Required Action(s):	CPU-COMMUNITY PLAN UPDATE
Project Descriptions(s):	ADOPT COMMUNITY PLAN POLICY DOCUMENT, GENERAL PLAN AMENDMENTS, AND ZONE CHANGES TO APPLY RE-CODE LA ZONING.
Case Number:	CPC-2014-1456-SP
Required Action(s):	SP-SPECIFIC PLAN (INCLUDING AMENDMENTS)
Project Descriptions(s):	SPECIFIC PLAN AMENDMENT
Case Number:	CPC-2005-8252-CA
Required Action(s):	CA-CODE AMENDMENT
Project Descriptions(s):	AN ORDINANCE ESTABLISHING PERMANENT REGULATIONS IMPLEMENTING THE MELLO ACT IN THE COASTAL ZONE.
Case Number:	CPC-2000-4046-CA
Required Action(s):	CA-CODE AMENDMENT
Project Descriptions(s):	
Case Number:	CPC-19XX-17632
Required Action(s):	Data Not Available
Project Descriptions(s):	
Case Number:	CPC-1998-119
Required Action(s):	Data Not Available
Project Descriptions(s):	
Case Number:	CPC-1987-648-ICO
Required Action(s):	ICO-INTERIM CONTROL ORDINANCE
Project Descriptions(s):	INTERIM CONTROL ORDINANCE FOR THE ENTIRE VENICE COASTAL ZONE WHICH WILL TEMPORARILY PERMIT ONLY BUILDING DEVELOPMENT WHICH IS IN CONFORMANCE WITH REGULATIONS SUBSTANTIALLY BASED ON THE CALIFORNIA COASTAL COMMISSIONS INTERPRETIVE GUIDELINES FOR THE AREA
Case Number:	CPC-1986-824-GPC
Required Action(s):	GPC-GENERAL PLAN/ZONING CONSISTENCY (AB283)
Project Descriptions(s):	
Case Number:	CPC-1984-226
Required Action(s):	Data Not Available
Project Descriptions(s):	AMENDMENT TO THE COASTAL TRANSPORTATION CORRIDOR SPECIFIC PLAN THE PROPERTY LOCATION IS GENERALLY BOUNDED ON THE EAST BY THE SAN DIEGO FWY; ON THE SOUTH BY THE CITY BOUNDARY OF THE CITY OF EL SEGUNDO; THE NORTH BY THE CITY BOUNDARY OF THE CITY OF SANTA MONICA AND ON THE WEST BY THE PACIFIC OCEAN PROPOSED PROJECT BROAD AMENDMENTS TO THE COASTAL TRANSPORTATION CORRIDOR SPECIFIC PLAN
Case Number:	CPC-1961-12582
Required Action(s):	Data Not Available
Project Descriptions(s):	
Case Number:	DIR-2014-2824-DI
Required Action(s):	DI-DIRECTOR OF PLANNING INTERPRETATION
Project Descriptions(s):	DIRECTOR'S INTERPRETATION OF A SPECIFIC PLAN PURSUANT TO LAMC SECTION 11.5.7.H. THE INTERPRETATION SHALL ONLY BE APPLICABLE TO THE VENICE COASTAL SPECIFIC PLAN.
Case Number:	ENV-2014-1458-EIR-SE-CE
Required Action(s):	SE-STATUTORY EXEMPTIONS CE-CATEGORICAL EXEMPTION EIR-ENVIRONMENTAL IMPACT REPORT
Project Descriptions(s):	ENVIRONMENTAL IMPACT REPORT
Case Number:	ENV-2005-8253-ND
Required Action(s):	ND-NEGATIVE DECLARATION
Project Descriptions(s):	AN ORDINANCE ESTABLISHING PERMANENT REGULATIONS IMPLEMENTING THE MELLO ACT IN THE COASTAL ZONE.
Case Number:	ENV-2004-2691-CE
Required Action(s):	CE-CATEGORICAL EXEMPTION
Project Descriptions(s):	SMALL LOT/TOWNHOME ORDINANCE
Case Number:	ENV-2002-6836-SP
Required Action(s):	SP-SPECIFIC PLAN (INCLUDING AMENDMENTS)
Project Descriptions(s):	VENICE COASTAL SPECIFIC PLAN AMENDMENT prepared and adopted by the City Planning Dept. in accordance with the Coastal Act provisions and guidelines.

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 (*) - APN Area is provided "as is" from the Los Angeles County's Public Works, Flood Control, Benefit Assessment.

Case Number:	ENV-2001-846-ND
Required Action(s):	ND-NEGATIVE DECLARATION
Project Descriptions(s):	

DATA NOT AVAILABLE

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ORD-175694
ORD-175693
ORD-172897
ORD-172019
ORD-168999
ORD-164844-SA1800
ORD-130338
ORD-121312

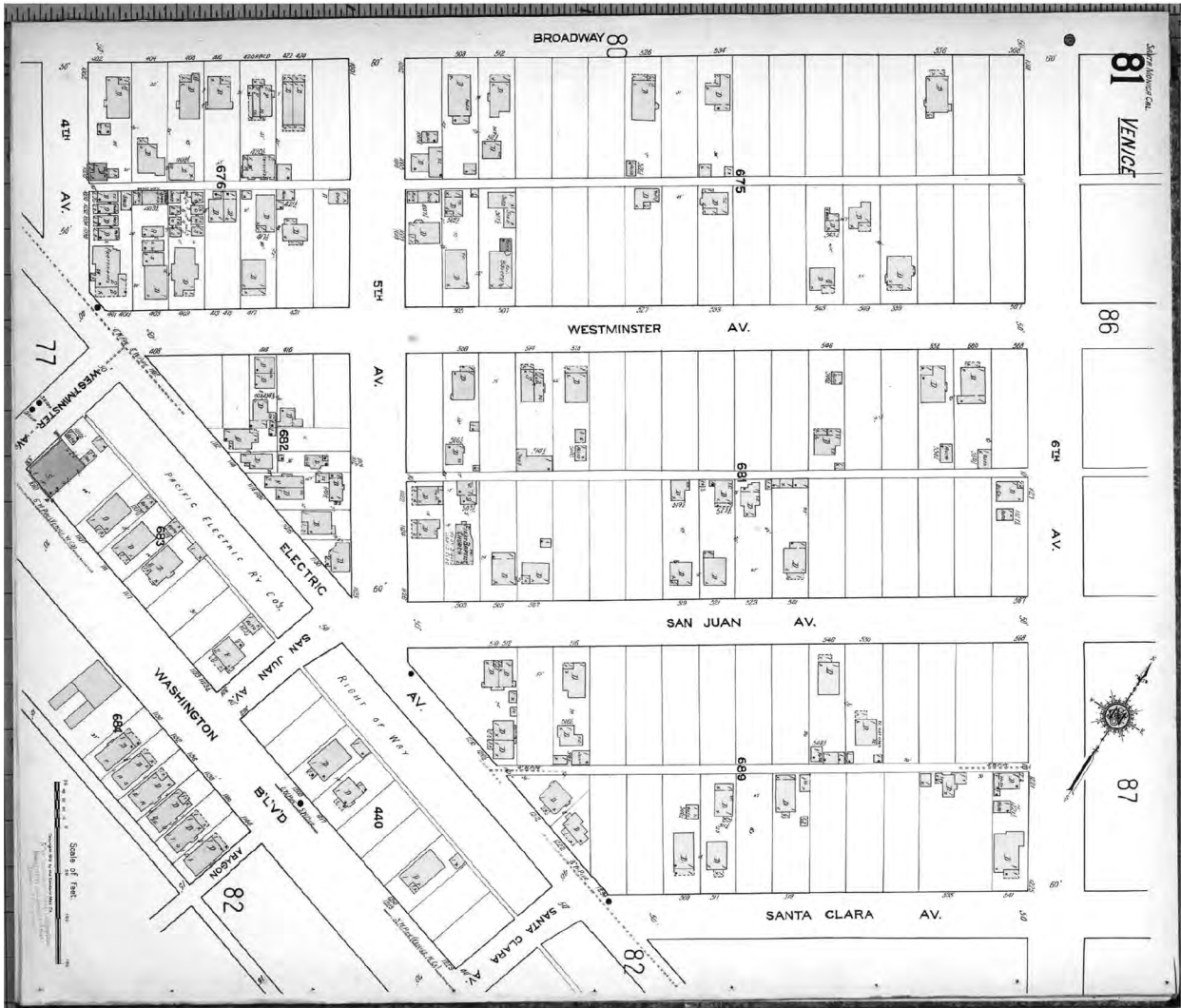
San Antonio, Cal.

81 VENICE

86

6TH AV.

87

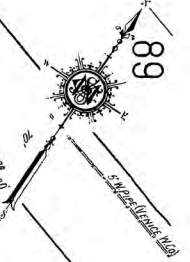


6TH 87 AV.

82

VENICE

SANTA MONICA CAL.



SANTA CLARA AV.

ELECTRIC AV.

BLVD

NAVARRE CT.

WASHINGTON

ANDALUSIA AV.

SANTA CLARA AV.

CADIZ

83

STRONG'S DRIVE

LEONA AV.

ISLAND AV.

ISLAND AV.

EVANGELINE AV.

VISTA AV.

NORMA AV.

NAUTILUS AV.

MERMAID AV.

STRONG'S DRIVE

GRAND CANAL

STRONG'S DRIVE

GRAND CANAL

Altair Canal

ANDALUSIA AV.

WASHINGTON

ELECTRIC AV.

PACIFIC ELECTRIC RY CO'S RIGHT OF WAY

SANTA CLARA AV.

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APPENDIX B:
SurveyLA



Primary Address: 656 E SAN JUAN AVE

Name:

Year built: 1907

Architectural style: Victorian, Vernacular Cottage, hip roof

Context 1:

Context:	Pre-Consolidation Communities of Los Angeles, 1850-1932
Sub context:	No Sub-context
Theme:	Venice, 1850-1925
Sub theme:	Important Events in Venice History, 1850-1925
Property type:	Residential
Property sub type:	No Sub-Type
Criteria:	A/1/1
Status code:	3S;3CS;5S3
Reason:	Excellent example of residential development that pre-dates Venice's consolidation with the City of Los Angeles in 1925; most examples from this period do not retain integrity.



Primary Address: 541 E SANTA CLARA AVE

Other Address: 1221 S 6TH AVE

Name: Arthur Reese Residence

Year built: 1913

Architectural style: Craftsman

Context 1:

Context:	Other Context, 1850-1980
Sub context:	No Sub-context
Theme:	Important Persons/Individuals, 1850-1980
Sub theme:	No SubTheme
Property type:	Residential
Property sub type:	Single-Family Residence
Criteria:	B/2/2
Status code:	3S;3CS;5S3
Reason:	Long-time residence of Arthur Reese, the first African American to live and work in Venice. Born around 1884, Reese came to Venice from New Orleans in 1905 to work as a janitor. Reese built this residence in the Oakwood neighborhood, with small rear residences to accommodate family visiting from Louisiana. Reese invited his cousins, the Tabors, to join him in Venice; Irving Tabor would become the chauffeur for Venice founder Abbot Kinney. Reese was also an artist and sculptor and ultimately became the unofficial town decorator, mostly known for decorating parade floats in the style of Mardi Gras. Reese's artistic work won him a number of awards and honors.

APPENDIX C:
Grant Deed

On this 18th day of July, A.D. 1912, before me, Chas. E. Stanton, a Notary Public in and for the County of Los Angeles, State of California, residing therein, duly commissioned and sworn, personally appeared Lucy L. Meyers, a widow, known to me to be the person described in and whose name is subscribed to the foregoing instrument and she acknowledged to me that she executed the same.

In Witness Whereof, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(Notarial Seal) Chas. E. Stanton, Notary Public in and for the County of Los Angeles, State of California. My commission expires November 24, 1912.

319. A full true and correct copy of original recorded above
 403921-30. quest of Title Guarantee & Tr. Co. Aug. 2, 1912, at 9 A.M. #111-
 B. L. Logan, County Recorder, By F. Long, Deputy

Grant Deed.

This Indenture, made the twenty-second day of July, in the year of our Lord nineteen hundred and twelve, between St. R. Onstine and Beatrice Onstine, his wife and J. C. Onstine and Pearl Onstine, his wife of Los Angeles, California, the parties of the first part, and Arthur L. Reese of the City of Venice, State of California, the party of the second part,

Witnesseth: That the said parties of the first part, for and in consideration of the sum of Ten Dollars, gold coin of the United States of America, to them in hand paid by the said party of the second part, the receipt whereof is hereby acknowledged, do by these presents grant unto the said party of the second part and to his heirs and assigns forever, all that certain lot, piece or parcel of land, situate, lying or being in the City of Venice, County of Los Angeles and State of California and bounded and particularly described as follows, to wit:

Lot Eleven (11) Block Q of Ocean Park Villa Tract Number Two (2) as per map recorded on page forty-eight (48) of Book Four (4) of Maps records of Los Angeles County, California.

5142

Together with all and singular the tenements hereditaments and appurtenances thereto belonging, or in any wise appertaining, and the reversion, and reversions, remainder and remainders, rents, issues and profits thereof.

To have and to hold all and singular the said premises, together with the appurtenances unto the said party of the second part, and to his heirs and assigns forever.

In Witness Whereof, the said parties of the first part have hereunto set their hands and seals the day and year first above written.

Signed, sealed and delivered in the presence of	W. A. Onstine.	{Seal}
	Beatrice Onstine.	{Seal}
	J. L. Onstine.	{Seal}
	Pearl Onstine.	{Seal}

State of California,
County of Los Angeles. ss. On this 23rd day of July, in the year nineteen hundred and twelve, before me, H. M. Ostrom, a Notary Public in and for said County, residing therein, duly commissioned and sworn, personally appeared W. A. Onstine, Beatrice Onstine, J. L. Onstine and Pearl Onstine, known to me to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same. Witness my hand and official seal.
{Notarial Seal}

H. M. Ostrom, Notary Public
in and for said County of Los Angeles, State of California.

42. A full true and correct copy of original recorded at request of
copyists 20. Title Guarantee & Tr. Co. Aug. 3, 1912, at 9 A.M. # 62 —
C. L. Logan, County Recorder, By F. Levy, Deputy

Agreement for the Sale of Real Estate

This Agreement, made this 9th day of July, in the year nineteen hundred and twelve, between H. H. Williams, of Los Angeles, County of Los Angeles, State of California, hereinafter designated as the seller, and Melissa Stewart, of Los Angeles, County of Los Angeles, State of California, hereinafter designated as the buyer,

Witnesseth: That the said seller, in consideration

Venice, Ocean Park, Santa Monica

J. ALLEN REESE.

A. L. Reese, the Abbott-Kinney Co's decorator, is building a handsome bungalow at the corner of 6th and Santa Clara, Venice.

APPENDIX D:
Building Permits

All Applications Must be Filled Out by Applicant

Bldg. Form 3

BUILDING DIVISION

PLANS AND SPECIFICATIONS
and other data must also be filed

3

DEPARTMENT OF BUILDING AND SAFETY

Application to Alter, Repair or Demolish

To the Board of Building and Safety Commissioners of the City of Los Angeles:

Application is hereby made to the Board of Building and Safety Commissioners of the City of Los Angeles, through the office of the Superintendent of Building, for a building permit in accordance with the description and for the purpose hereinafter set forth. This application is made subject to the following conditions, which are hereby agreed to by the undersigned applicant, and which shall be deemed conditions entering into the exercise of the permit:

First: That the permit does not grant any right or privilege to erect any building or other structure therein described, or any portion thereof, upon any street, alley, or other public place or portion thereof.

Second: That the permit does not grant any right or privilege to use any building or other structure therein described, or any portion thereof, for any purpose that is, or may hereafter be prohibited by ordinance of the City of Los Angeles.

Third: That the granting of the permit does not affect or prejudice any claim of title to, or right of possession in, the property described in such permit.

REMOVED FROM

REMOVED TO

TAKE TO
ROOM No. 6
REAR OF
NORTH
ANNEX
1st Floor

CITY CLERK
PLEASE
VERIFY

TAKE TO
FIRST FLOOR
242 SO.
BROADWAY

ENGINEER
PLEASE
VERIFY

Lot.....Block.....

Tract.....

Lot.....Block.....

Tract.....

Book.....Page.....F. B. Page.....

From No. 541 Santa Clara Ave Street

To No. Street

O. K. City Clerk

O. K. City Engineer

By

By

(USE INK OR INDELIBLE PENCIL)

- What purpose is the present Building now used for? *Pr. Garage*
- What purpose will Building be used for hereafter? *Pr. Garage*
- Owner's name *Arthur L. Reese* Phone *61972*
- Owner's address *541 Santa Clara Ave*
- Architect's name..... Phone.....
- Contractor's name *Same* Phone.....
- Contractor's address.....
- VALUATION OF PROPOSED WORK *including Plumbing, Gas Fitting, Sowers, Cesspools, Elevators, Painting, Finishing, all Labor, etc.* \$ *17500*
- Class of present Building *Frame* No. of rooms at present *1*
- Number of stories in height *one* Size of present Building *12 x 8*
- State how many buildings are on this lot *Two buildings one garage*
- State purpose buildings on lot are used for *dwellings*
(Apartment House, Hotel, Residence, or any other purpose.)

STATE ON FOLLOWING LINES EXACTLY WHAT ALTERATIONS, ADDITIONS, ETC., WILL BE MADE TO THIS BUILDING:

Increase the size of the present garage to house two automobiles instead of one as at present. To do this we wish to add 9 feet in width to the present garage.

I have carefully examined and read the above application and know the same is true and correct, and that all provisions of the Ordinances and Laws governing Building Construction will be complied with, whether herein specified or not.

OVER

(Sign here)

(Owner or Authorized Agent.)

FOR DEPARTMENT USE ONLY

PERMIT NO. 33844	Plans and Specifications checked and found to conform to Ordinances, State Laws, etc. Plan Examiner	Application checked and found O. K. 11/16/26 Z.B. nos. B E.L.B. Clerk	Stamp here when permit is issued NOV 18 1926 TWOUL
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1220

1,50

VENICE ANNEX

13. Size of new addition..... 9×18 No. of Stories in height..... one
14. Material of foundation..... Size footings..... Size wall..... 2×4 Depth below ground..... none
15. Size of Redwood Mudsills..... 4×4 Size of interior bearing studs..... 2×4
16. Size of exterior studs..... 2×4 Size of interior non-bearing studs..... 2×4
17. Size of first floor joists..... none Second floor joists..... none x
18. Will all provisions of State Housing Act be complied with?..... Yes.....

I have carefully examined and read the above blank and know the same is true and correct, and that all provisions of the Ordinances and Laws governing Building Construction will be complied with, whether herein specified or not.

(Sign here)

g Building Construction will be complied with

Arthur L. Reese
(Owner or Authorized Agent)

FOR DEPARTMENT USE ONLY

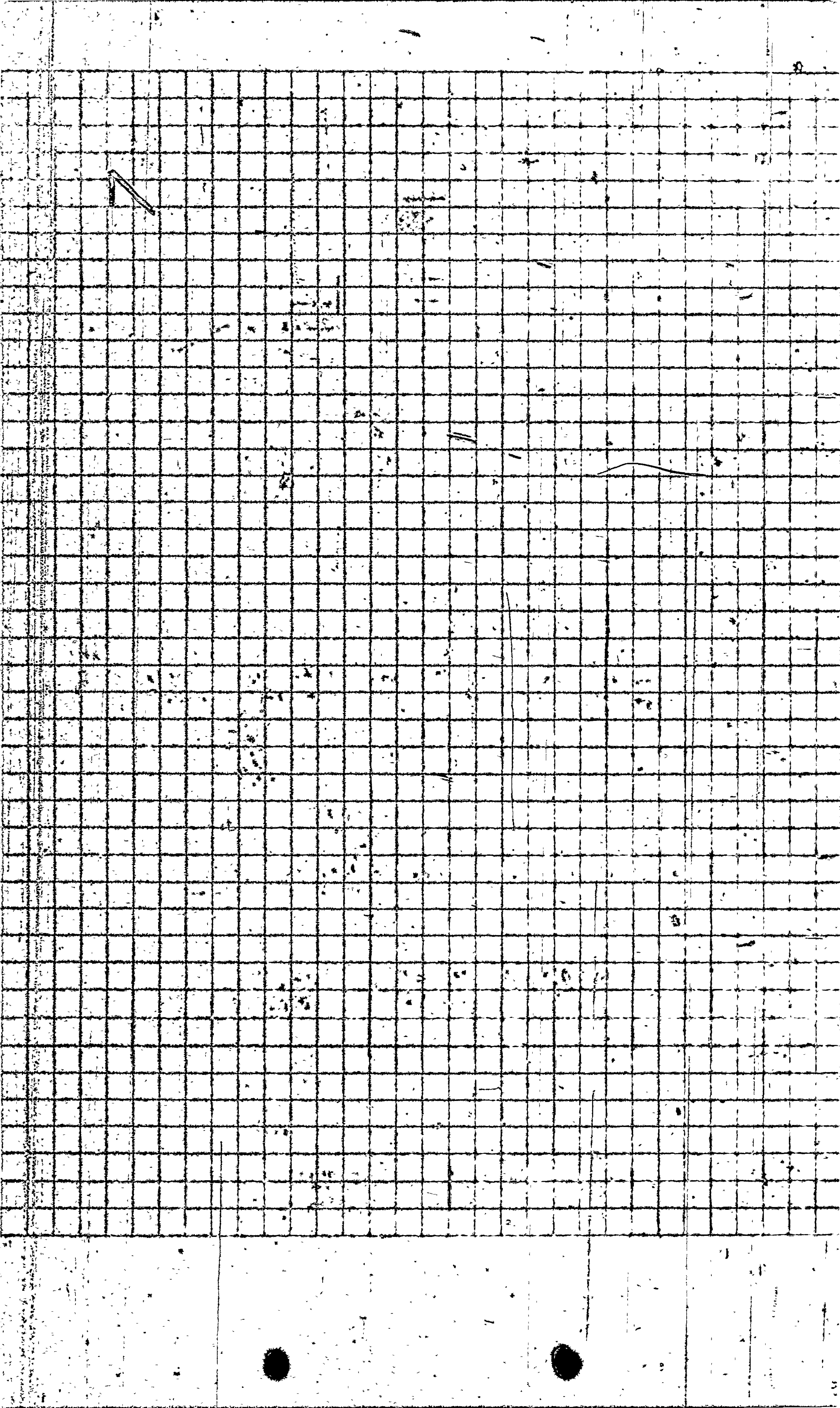
APPLICATION	O. K.
CONSTRUCTION	O. K.
ZONING	O. K.
SET-BACK LINE	O. K.
ORD. 33761 (N. S.)	O. K.
FIRE DISTRICT	O. K.

REMARKS

[illegible]

FILE NO. 15-104-15-11
 CITY OF LOS ANGELES
 DEPARTMENT
 OF
 BUILDING AND SAFETY
 BUILDING DIVISION

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100	101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120	121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140	141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160	161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	177	178	179	180	181	182	183	184	185	186	187	188	189	190	191	192	193	194	195	196	197	198	199	200	201	202	203	204	205	206	207	208	209	210	211	212	213	214	215	216	217	218	219	220	221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240	241	242	243	244	245	246	247	248	249	250	251	252	253	254	255	256	257	258	259	260	261	262	263	264	265	266	267	268	269	270	271	272	273	274	275	276	277	278	279	280	281	282	283	284	285	286	287	288	289	290	291	292	293	294	295	296	297	298	299	300	301	302	303	304	305	306	307	308	309	310	311	312	313	314	315	316	317	318	319	320	321	322	323	324	325	326	327	328	329	330	331	332	333	334	335	336	337	338	339	340	341	342	343	344	345	346	347	348	349	350	351	352	353	354	355	356	357	358	359	360	361	362	363	364	365	366	367	368	369	370	371	372	373	374	375	376	377	378	379	380	381	382	383	384	385	386	387	388	389	390	391	392	393	394	395	396	397	398	399	400	401	402	403	404	405	406	407	408	409	410	411	412	413	414	415	416	417	418	419	420	421	422	423	424	425	426	427	428	429	430	431	432	433	434	435	436	437	438	439	440	441	442	443	444	445	446	447	448	449	450	451	452	453	454	455	456	457	458	459	460	461	462	463	464	465	466
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APPENDIX E
Physical Description



1915











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APPENDIX F:
Santa Monica Street Directories

Home 1289 — PHONES — Sunset 43 W

BERKLEY'S DRUG STORE

Is First-Class Good Service **FREE DELIVERY** 1430 Third St., Santa Monica, Cal.

168 SANTA MONICA (1912) CITY DIRECTORY

F. N. JONES
W. B. JONES
Jones Bros. & Hardman
Designers and Builders
Real Estate
LOANS AND INSURANCE
Money loaned at low rates on the installment plan
 Room 6
 First Nat. Bank Bldg.
 P. O. Box 31
 Ocean Park, Cal.
 Phones:
 Office, Home 4744
 Residence, Home 4044

Read Emma wid Lincoln h 119 Wave Crest av, V
 Read L Cabell h 937 4th, S M
 Ready David E gro 23 Center h 17 Virginia av, V
 Ream John r 345 5th av, V
 Reasoner Emma L wid H C h 137 Ashland av, S M
 Reiman John gen contr h 136 Wadsworth av, S M
REBOK HORACE M, supt schools Santa Monica h 1234 5th, S M
 Recchia Peter shoe repr Park Row r 4th av and Westminster av
 Reddoch Sarah A wid Jas h 1327 19th, S M
 Redfield Geo S h 2924 3d, S M
 Redford Wm S lather h 1739 4th, S M
 Redlands Apts John O'Toole prop 14 Ozone av, V
 Regd Apts Mrs C G Reed prop 33 Club House av
REED CHAS G, prop Auto Inn Garage 144-146 Pier av h 33 Club House av, V (See left side lines)
 Reed Chas R elec h 43a Navy av, V
 Reed Cora Mrs h 1438 7th, S M
 Reed Edith A Mrs r 61 Ozone av, V
 Reed Edna bkpr Golden West Home Bldrs r 1147 Ocean av, S M
 Reed Frank E (Reed & Young) r Los Angeles
 Reed Frank P tester S M Gas Co h 715 Utah av, S M
 Reed Geo E carp h 1423 19th S M
 Reed Gurney hlpr Cal Shoe Mfg Co r 2003 3d
 Reed Harvey W (McFarland & Reed) r 2003 3d, S M
 Reed Isolena F Mrs music tchr h 1443 Berkley, S M
 Reed John F jeweler 1442 3d, S M, r Los Angeles
 Reed J Harry ice cream 2933 Ocean Front, O P
 Reed Lillian waiter Zephyr Cafe r 39½ Virginia, V
 Reed Louise P h 648 Marine, S M
 Reed Margaret h 1348 3d, S M
 Reed Will J phys h 2632 5th, S M
 Reed Wm H real est h 2003 3d, S M
 Reed & Young (F E Reed, C M Young) gro 32 Windward av, V
 Reel Abram S h 241 Lion Canal, V
 Reel Eva r 241 Lion Canal, V
 Reese Arthur L janitor Abbot Kinney Co h 555 Westminster av, V
 Reese Joseph janitor Abbott Kinney Co r 555 Westminster av, V
 Reese L W lab r 1515 Ocean av, S M

A. Duperrault, Broker in Real Estate
Loans Negotiated 12 CARROLL AVENUE

Mullen & Bluett

BROADWAY at SIXTH

272

SANTA MONICA (1913) CITY DIRECTORY

BUILD UP YOUR BUSINESS
Advertisements in the City Directory Reach the Buying Public

Reel & Carr (A S Reel, M J Carr) props Leader Lndy 3d ne
 cor Elena av, V
 Reenbold Jos tmstr Montgomery & Mullin Lmbr Co r 1424
 10th, S M
 Reep Elwood P clk Johnston Grocery Co h 2448 Main, O P
 Reep Wm mach Imperial Ice Co r 2448 Main, O P
 Reese Arthur L janitor Abbot Kinney Co h 555 Westminster
 av, V
 Reese Edwd A janitor Abbot Kinney Co r 555 Westminster
 av, V
 Reese Emeline wid J D h 418 Brooks av, V
 Reese Llewellyn W lab h 2648 Lake, O P
 Reese Louis janitor La Petite Theatre h 2658 Lake, O P
 Reese M emp L A Pressed Brick Co h 311 S 6th, S
 Reese Olga waiter Soldiers Home
 Reeve Burgess J archt 1516 Trolleyway rm 15, V (Pac 391,
 Home 4262) r Los Angeles
 Reeve Wm J clk h 1517 Harvard, S M
 Reeves Alex guard Soldiers Home
 Reeves Clinton W barber r 215 N 1st S
 Reeves Edwd H solr h 1338 11th, S M
 Reeves Edwd J h 215 N 1st, S
 Reeves Ellen J wid E H h 732 Raymond av, O P
 Reeves G Morley motrmn P E h 329a Vernon av, V
 Reeves Harry J entertainer Ship Cafe Co r 30 Wave Crest
 av, V
 Reeves John M lab h 360 Rennie av, V
 Regaez Frances Mrs r 1669 20th, S M
 Reichman Arthur F h 26 Zephyr av, V
 Reid Herbert B clk Pac Pharmacy r 715 Ohio, S
 Reid John P lunch Trolleyway 3 n of Pier av, O P (Pac 109
 W) h 2923 Lake, O P
 Reid Mina P Mrs milliner 454 Santa Monica blvd, S, h 715
 Ohio av, S
 Reid Wm H h 504 Lion Canal, V
 Reigart Emanuel C street supt Venice h 54 Navy, O P
 Reilly Bridget M wid Danl h 51 Ozone av, V
 Reilly Chas T h 1906 Ocean Front, V
 Reilly Katherine r 51 Ozone av, V
 Reilly Michl pop corn h 1915 4th, O P
 Reilly Wm B clk Bachelor & Edwards r 51 Ozone av, V
 Reimbold Jos W tmstr h 1424 10th, S M
 Reimers Cinderella R Mrs h 320 Portia av, V
 Reimers Henry (Santa Monica Tea & Crockery Co) h 1308 2d,
 S M

WHOLESALE

SURE
 GOOD

WIGHT'S
POP CORN FRITTERS

RETAIL

FRESH
 DAILY

"THE MORE YOU EAT THE MORE YOU WANT"
WIGHT & JULIEN. MFRS. 907 OCEAN FRONT

AMERICAN TRANSFER CO.

"TRANSFER FROM ANYWHERE TO ANYWHERE"

Large 50-Passenger Motor Truck for Societies, Picnics and Excursions

Call us at { Sunset 694-J
Home 4001

4 PARK ROW, VENICE

**SUNDAYS AND
HOLIDAYS**

SANTA MONICA (1913) CITY DIRECTORY

295

Seeman Wm F patent atty h 146 Raymond av, O P
Seeple Jos autos r 117½ Pier av, O P
Seera Mme palmist 903 Ocean Front, V
Segelhorst J Henry (Arbogast & Segelhorst) h 162½ Grand
av, S M
Sehons Otto H h 905 Flink av, V
Seigler Albert r 1337 2d, S M
Seipt Louis C pres Rapids Amusement Co h 809 Ocean Front,
V
Seivert Geo slsmn r Parker Apts, O P
Selby Alonzo gardener h rear 210 Indiana av, S
Selby Sadius G carp h 1921 19th, S M
Selephegno Jos attndt Venice Aquarium h 408 Broadway, V
Selkirk Apartments The, Mrs Nellie M Schader prop 1647
Ocean Front Prom, S M (Home 1683, Pac 731)
Sellards Myrtle tchr McKinley School r 1136 4th, S M
Selleck Edwin F claim agt h 147 Dwight av, O P
Selleck Isaac P clk Sou Cal Edison Co h 638 Ashland av, O P
Selleck Marvin M clk r 147 Dwight av, O P
Selleck Minnie B Mrs waiter Julius Label r 638 Ashland av,
S M
Sellenscheidt Wm G contr 38 Olive av, V
Sells Ralph B mov picture theatre h 1115 2d, S M
Semonetti Vincenti lab h 418 Bay, O P
Sempf Wm lab r 117 N 16th, S
Senn David clk Benne & Dull r 118 Marine, O P
Sentegnen Jules auto opr r Santa Monica Canyon, S M
Senter Fred S driver Imperial Ice Co h 1013 Utah av, S M
Sentich Wm kitchenmn Diamond Cafe r 134½ Ashland av,
O P
Sepulveda Julia A Mrs h 116 Raymond av, O P
Serafino Ceradini lab r 1723 7th, S M
Serafino Primo lab r 1723 7th, S M
Seran Wm L r 605 N 9th, S
Sercey Simon janitor Venice Union Poly Sch h rear 555 West-
minster av, V
Serface Raymond P steamftr r 1514 Nevada av, S
Sessions Stillman gardener Soldiers Home
Sessler Henry P pressmn h 125 Raymond av, O P
Setchell Orson Q h 133 Hart av, O P
Setton A emp L A Pressed Brick Co
Seventh Day Adventist Church 123 N 6th, S
Seventh Day Adventist Church 1533 6th, S M
Severy Glenn hlpr r 130 Grand av, O P
Severy John real est h 130 Grand av, O P

Bassett & Nebeker
Yards Corner Seventh St. and Colorado Ave.
Telephones: Home 1198, Main 11

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- 7 Mann E J confy
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- 505 Henry Thomas
- 507 Guilford J M
- 512 Williams R H
- 516 Bland Mamie
- 519 Faber Gustave
- 521 Ireland C B rear, Pease Mary
- 523 Herdon Robt
- 546 Howard Stephen
- 550 Hamilton Harry
- 607 Vacant
- 615 Myers Wm J
- 648 Hellmers O A Mrs
- 654 Hawks A C
- 656 Simon F J
- 658 Berkline Jacob
- 659 Bassett Chas
- 661 Fonnell John
- 663 Mading Felix
- 665 Lord C F
- 666 Perrin Jas L
- 667 Carlson Hannah
- 672 Miller Augus cor Ballona av, Boes J F

SAN MIGUEL AV (Venice), East from Ballona av to Compton rd 1 n of Broadway

SAN VICENTE BLVD (Santa Monica), East from Ocean av to city limits 1 n of Georgina av

- 128 Dobbs J A
- 153 Ketchum Wm N
- 301 Vacant
- 375 Gillis Ruby A Mrs
- 403 Delmas D M nr Terrace dr, Tootle K M Mrs sw cor 7th, Farquhar R D

SAN VICENTE BLVD (Westgate), East from Santa Monica city limits to Santa Monica blvd Sawtelle

1 w of Darlington av, Loomis L D bldg contr

sw cor Federal, Diebold A E drugs

sw cor Gorman av, Mabery H N nw cor Jefferson, Davis J J

ns 1 w of Jefferson, Volkmann M H

nr Canyon dr, Davies Enos

SANTA CLARA AV (Venice), North from Washington blvd to Ballona av 1 e of San Juan av

- 509 Harris C D
- 512 Parker J B
- 516 Magee F F
- 519 Brandelli Pasqualini
- 528 Cruysen John cor Washington blvd, Carleton E T

ne cor 6th av, Gruener Emil

- 618 Proudly Wm C
- 625 Wells Henrietta
- 628 Scully J J
- 641 Scott A W
- 689 Jaccard Louis
- 691 Strelow A C

SANTA MONICA AV (Venice), South from Washington blvd 1 e of Ocean Park av (out of city limits)

SANTA MONICA BLVD (Santa Monica), East from Ocean av to Cambridge 1 n of Utah av

- 116 Vacant
- 121 Vacant
- 124 Outlook Daily The
- 126 Procter J B real est Gunter R L real est
- 128 Boehme E W Co The real est Miles J E real est Santa Monica Investment Co

- 206-210 S M Auto Station
- 212 Loomis L D Co real est
- 214 Majestic Theatre Bldg Hollwedel H C archt Majestic Theatre

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REED HARVEY W (Reed-Minor Realty Co) h 928 Venezia av, V

Reed Isolena F Mrs r 1443 Berkley, S M

Reed Jesse P rest 3 Ozone av, V h 218 Trolleyway, V

Reed John F jeweler 1442 3d, S M r Los Angeles

Reed John R h 734 Superba av, V

Reed Louise D h 648 Marine, O P

Reed Margt h 1353 2d, S M

Reed Martha E wid Wm H h 227 S 2d, S

Reed Mason barber h 1438 7th, S M

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160 Pier av, O P (See left top lines)

Reed Ray E motrmn P E Ry h 1253 8th, S M

Reed & Layne (C G Reed, A W Layne) garage 177 Pier av, O P

Reed & Young (F E Reed, C M Young) gro 32 Windward av, V

Reeder Wm H painter h 725 Grant av, O P

Reel Abram S (Reel & Carr) h 241 Lion Canal, V

Reel O Eva R r 241 Lion Canal, V

Reel Parvin trav slsmn r 16 Pico blvd, V

Reel & Carr (A S Reel, M J Carr) props Leader Laundry 3d av ne cor Elena av, V

Reep Elwood P clk Johnston Grocery Co h 225 S 11th, S

Reep Wm mach r 225 S 11th, S

Rees Mary J Mrs r 212 N 7th, S

Rees Morris h 212 N 7th, S

Reese Arthur L chief janitor Abbot Kinney Co h 545 Westminster av, V

Reese Edwd A janitor r 600 San Juan av, V

Reese Emeline wid J D h 418 Brooks av, V

Reese Jennie wid J A r 600 San Juan av, V

Reese Jos A carrier P O Venice h 600 San Juan av, V

Reese M lab L A Pressed Brick Co

Reeve Burgess J archt 1516 Trolleyway, V r Los Angeles

Reeve Wm J bkpr New Breakers Cafe h 1517 Harvard, S M

Reeves Clinton W barber h 215 N 1st, S

Reeves Edwd J r 215 N 1st, S

Reeves Ellen J wid E H h 732 Raymond av, O P

Reeves Harry J entertainer Submarine Rathskeller Cafe r 121 Wave Crest av, V

Reeves Leland F slsmn h 124 S 9th, S

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REED H W CO THE (H W Reed), real estate and fire insurance, 160 Pier av Ocean Park (See left top lines)
Reed Isolena F Mrs r 1443 Berkley, S M
Reed Jas V h 1014 Ohio av, S
Reed Jesse P r 139½ Pier av, O P
REED JOHN F, jeweler and optometrist 1442 3d, S M, r Los Angeles (See right top lines)
Reed Louise P h 608 Marine, O P
Reed Margt h 1259 3d, S M
Reed Martha E wid W H h 227 S 2d, S
Reed Mason G barber 223 N 4th, S, h 1438 7th, S M
Reed M S (Reed & Crean) r Los Angeles
Reed Nellie seam r 216 Goshen av, W
Reed Ray E motrmn h 1253 8th, S M
Reed Wm H h 1614 Santa Monica blvd, S
Reed & Crean (M S Reed, John Crean) gro 12 Dudley av, V
Reed & Layne (C G Reed, M S Layne) garage 175 Pier av, O P
Reel Abram S h 241 Lion Canal, V
Reel Fredk jr writer h 119 Vista pl, V
Reep Elwood P clk Johnston Gro Co h 225 S 11th, S
Reep Wm mach r 225 S 11th, S
Rees Cora A r 717d Santa Monica blvd, S M
Rees Julia wid S F h 717d Santa Monica blvd, S M
Reese Arthur L decorator Abbot Kinney Co h 541 Santa Clara av, V
Reese Edwd A sign writer Abbot Kinney Co r 600 San Juan av, V
Reese Emeline wid J D r 418 Brooks av, V
Reese Jennie wid A L r 600 San Juan av, V
Reese Jos A carrier P O Venice h 600 San Juan av, V
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Reeves Clinton W barber h 215 N 1st, S
Reeves Edwd J r 215 N 1st, S
Reeves Ellen J wid E H h 732 Raymond av, O P
Reeves Harry A musician r 28 Dorothy av, V
Reeves John photo player h 1259 7th, S M
Regan John T barber 2428 Main, O P
Regan Margt A r 2428 Main, O P
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Reep Robt clk Johnston Gro Co r2407 Brockton av S
Rees Cora A r623 Santa Monica blvd S M
Rees Julia wid S P h623 Santa Monica blvd S M
Rees Laura wid W S r1347 18th S M
Rees Saml S r803 Venezia av V
Rees Walter M (Dorene) drftsmn h803 Venezia av V
Rees Willis N student r803 Venezia av V
Reesberg Wm grinder rear 33 Mildred av V
Reese Arthur L (Gertrude) (Venice Garage) Pres Venice Boat & Canoe Co h541 Santa Clara av V
Reese Edwd A sec-treas Venice Boat & Canoe Co r541 Santa Clara av V
Reese John T (Rosa R) slsmn h535 Brooks av V
Reese Jos A (Mildred) carrier Venice P O h1811 Belmar pl S M
Reese Mabel Mrs h815 Ocean Front V
Reese Saml r815 Ocean Front V
Reeves Dora M Mrs h2654 Sawtelle blvd S
Reeves Ellen J wid E H r149 Ashland av O P
Reeves Herbt (Emma) painter h1533 9th S M
Rega Nicholas r1806 Trolleyway V
Regan John T barber 2428 Main O P
Regan May Mrs r29 Center V
Regas Jas D (Lora) bakery 10 Windward av V r Los Angeles
Regensburg Josephine D Mrs r19 Florence av V
Regina Court 1747 Ocean av S M
Rehfeld Curt h112 Villa City V
Rehn Margt E wid W H h2281 Barry av S
Reich Fred C (Rae) confy 1441 The Promenade S M
Reich Katherine wid Christopher h1211 4th S M
Reid Chas hlpr E P Nittinger r1435 Euclid S M
Reid Clara opr U S L D T & T Co r1659 The Promenade S M
Reid Ella wid W A h1243 10th S M
Reid Geo F (Winifred) foremn S M Pleasure Pier S M
Reid Jeanne Mrs drsmkr 2825 Washington blvd O P
Reid John fruits and vegetables 2544 Main O P r2432 same
Reid John rest 2609 Sawtelle blvd S r2645a Idaho av S
Reid Josephine wid John h329d Vernon av V
Reid Raymond auto opr r329d Vernon av V
Reid Sarah J wid Wm r1504 14th S M

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- " California Drilling & Construction Co E W Riggle pres, H F Weller sec 1727 N Main

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" California Wholesale Dry Goods Co Henry Weaver pres Mrs R E Weaver v-pres G H Brinkerhoff sec 115 Winston

Southern Calif Whol Grocers Assn G T Gay sec 108 W 2d rm 926

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" Dwight nurse 120 N Hollenbeck

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APPENDIX G.1
Arthur Reese: Documents

Arthur Reese



Family Portrait, 1915



Venice's Darktown Romance

Ends in Tragedy with Comic Side

A controversy between rival window cleaners at Venice came near ending in a tragedy this morning. The only blood letting was that of the assailant, who planted a bullet in his own leg. The affair resulted in landing the would-be bad man in the county jail with a charge of felony staring him in the face.

Arthur L. Reese is a house cleaner. He is a colored boy. W. M. Rawls, also colored, came over from Los Angeles and seeing that Reese was busy set up a rival window washery. The two men met this morning in front of the Hunt building on Windward avenue. Reese claimed that Rawls had undermined him and taken away some of his customers. Rawls denied the soft impeachment and one word led to another until the words uttered grew so warm that they would not look pretty in print.

Above the roar of the wordy battle a sound was heard as of the explosion of a muffled firecracker. Rawls gave a coyote-like yelp and whacked a little 22 caliber revolver out of his pocket. The first shot had penetrated his own leg. When he snapped the gun at Reese it refused to go off.

Pinkerton's police patrol was Johnny on the spot.

Rawls was taken before Justice Jenness. The charge was assault with a deadly weapon and his bail was fixed at \$500. In default of this he was committed to the county jail to await a preliminary hearing on Tuesday next.

Outlook, March 7,
1905

Afro-American Council Holds a Meeting—Colored People to Celebrate on January 1st

Eagle,
December
15,, 1911

A number of colored citizens met last night at J. E. Rickmon's barber shop in a special call meeting of the Afro-American council. The meeting was interesting from start to finish and the best of feelings existed. The council will now hold its regular meetings and keep a watchful eye on the purposes for which it stands. The following officers and members were present: S. E. Anthony, president; J. E. Rickmon, secretary; Rev. J. A. Stout, recording secretary; S.L. Nichols, treasurer; C. E. Brunson, chaplain; A. L. Reese, Richard Dumas, Gilbert McCarrol, Joseph De Blanc, J. W. Moxley, W. T. Simpson, L. Burks, C. Calvin, and Emmette Carter. The following persons joined the council: Percy Sullivan, William Johnson, Joseph Reese.

A mammoth celebration is being planned by the council for the first of January in honor of the instance of the Emancipation Proclamation by President Lincoln. All organizations and the entire colored population of the beach district is invited to join them in this celebration. Addresses, papers and good music will feature the program. The celebration will be held at Phillips Chapel Colored M. E. Church on 4th and Bay streets.

Eagle, April 6, 1918

A. Reese, brother of our well known J. Allen Reese, has been appointed on the election board for Monday's election at Venice. This is the first instance in which this recognition has been given and Mr. Reese will without doubt make good, as he is one of our most progressive young men.

Outlook, December 29, 1920

NASH CARS DELIVERED

Three new Nash cars were delivered Xmas morning. A sedan to Mrs. Grace Lund, 710 Washington avenue, Santa Monica; Mr. A. Glenn, 124 Pier avenue, Ocean Park, a Nash four touring, and to A. Reese, 431 Santa Clara, Venice, a six touring. These cars were purchased through the Cliff Henderson Nash Agency.

Eagle, September 2, 1922

day. The Doctor is the advance
advertising agent of the Lake Shore
Beach of Elsinor picnic to be given
on September 4th, Labor Day. The
syndicate comprising W. C. Gordon,
A. C. Richardson, C. S. Darden and
A. L. Reese has bought a 47 acre
tract of land at Lake Elsinoor, six
of which extends into the Lake as
a pleasure resort where our people
can enjoy an outing without fear of
molestation. A general good time is
assured all on Labor Day.

As was to be expected the troubled
conditions brought on by the rail
road strike, the National Baptist
Convention has been postponed.

Rev. W. H. Rozler filled his pul-

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DuBois Addresses Large Gathering

(Continued from Page 1, Section 1)

departments. The color problem is not only black. Europe and Asia must be considered as well, the yellow and the black."

Internationalism

In regard to foreign entanglements, the distinguished New Yorker stated that "there is no breaking of the ties with other countries. Trade demands it. We must always live together."

A basket of roses was presented to Dr. DuBois by the Colored Women's clubs following the lecture, which was attentively received. Arthur L. Reese was chairman of the lecture committee. The proceeds of the program will be used in building a new structure for the First Baptist church of Venice, it was stated.

The program included a mixed colored chorus singing the negro national anthem, under the direction, Miss Helen Dale Rowand, in solo by Lawrence Lassiter, talented negro violinist. T. D. Skinner, tenor, sang "I Stood on de Ribber Jordan." A presentation of the Colored Women's clubs was made by Mrs. E. V. Moxley.

Among those present were Mr. and Mrs. George Hart, T. A. Johnson, Miss Helen Dale Rowand, Frank A. Helton, Miss Elfie Mosse and Rev. Fred Hatch.

Outlook, June 9, 1929 - 1

SUNDAY, JUNE 9, 1929

Anniversary Campaign of Colored Folk Big Success

**Statement Issued by Committee in Charge;
Miss Elizabeth Trimble Declared
Winner of Contest**

The twentieth anniversary campaign of the National Association for the Advancement of Colored People has just been brought to a highly satisfactory conclusion in the Bay District, according to a statement issued yesterday by the campaign committee, made up of leading colored people of the district.

Miss Elizabeth Trimble was adjudged winner of a contest conducted during the campaign, and received a trip to Cleveland, Ohio. The committee report follows:

"One of the most intensive campaigns that has ever been waged in the bay cities was brought to a close Thursday evening at the First Baptist church of Venice.

SEEK \$200,000

Wins Contest



Miss Elizabeth Trimble was declared winner in the popularity contest held by Santa Monica colored people.

SEEK \$200,000

"The National Association for the Advancement of Colored People, with headquarters in New York, is celebrating the twentieth year of the founding of the society by instigating a campaign to raise \$200,000 for the purpose of developing an intensive program of operation.

"The association has branches in all cities of the United States. The Santa Monica Bay branch boasts a membership of nearly 1000. The quota that was assigned to the local branch was \$300.

"The local branch decided to run a popularity contest in connection with its campaign, and selected J. B. Maxwell as chairman, Clarence Dandridge as secretary, John Lee as treasurer, Arthur L. Reese, well known civic worker, as campaign director; Rev. W. Augustus Jones, popular pastor of Calvary Baptist church, as assistant campaign director.

POPULARITY CONTEST

"March 18 witnessed the opening of the popularity contest. The excellent prizes that were offered attracted about 20 contestants in the race. Prizes were as follows: First prize, round trip to Cleveland, Ohio; second prize, round trip to San Francisco; third prize, round trip to Catalina island.

"So intense was this campaign during the eight weeks of its existence, that all efforts on the part of other organizations to raise any appreciable amount of funds proved unavailing.

"Last Thursday evening brought the campaign to a close with a monster mass meeting at the First Baptist church of Venice, where the following persons participated

"So intense was this campaign during the eight weeks of its existence, that all efforts on the part of other organizations to raise any appreciable amount of funds proved unavailing.

"Last Thursday evening brought the campaign to a close with a monster mass meeting at the First Baptist church of Venice, where the following persons participated on the program: Rev. W. A. Jones, master of ceremonies; Rev. E. Nix, a gospel singer of national reputation, led the singing; addresses were made by Attorneys L. K. Beeks, Leon Whittaker and Dr. H. C. Hudson, president Los Angeles branch; Horace Bradford, soloist, and closing address by J. B. Maxwell, president of the local branch.

ANNOUNCE RESULT

"Promptly at 10 p. m. the contest was officially closed.

"Two hours later the judges made the following report:

Irving P. Middlebrook	\$ 7.00
Miss Marjorie McNeal	10.00
Edward J. Peters, Jr.	11.00
Miss Beulah Inlowe	32.85
Mrs. Ella Jackson	36.50
Miss Vivian Shaw	50.10
Miss Wathia Sims	99.53
Miss Lucile Maxwell	100.85
John Q. Tabor, Jr.	280.10
Miss Elizabeth Trimble	384.87

Total\$1028.80

"The judges' decision was that Miss Elizabeth Trimble had won the trip to Cleveland, John Q. Tabor had won the trip to San Francisco and Miss Lucile Maxwell the trip to Catalina island.

AUDITORIUM FILLED

"The auditorium of the church was jammed with friends of the contestants, that were full of enthusiasm for their particular candidate. A bountiful supply of cake and ice cream was served by the ladies of the association to those present.

"Among the leading citizens of the Bay to serve as honorary committeemen were as follows: Hon. H. Michel, chairman; Hon. T. H. Dudley, Hon. Frank Helton, Hon. John A. Morton, Robert P. Holliday, George Hart, Rev. Frederick W. Hatch, Rev. F. G. H. Stevens, W. D. Newcomb, Herbert Hertel, Fred S. Walburn and H. L. Engelbrecht.

"Arthur L. Reese, campaign director, expressed his desire to the press to thank the city commissioners, the newspapers of the Bay and all the citizens of the community for their splendid co-operation and generosity which played no small part in making the campaign an overwhelming success."

Outlook, February 2, 1930

Inter-Racial Day At Venice Church

Exchange Pastors With Highland Park Baptists

Race relation Sunday was very fittingly observed at the First Baptist church of Venice, Sunday. Through an exchange of pastors, Rev. E. A. Wollam, pastor of the Highland Park Baptist church, occupied the pulpit at the evening hour, Rev. George A. Miller, the pastor of the Venice church officiating at the Highland Park church.

Highlights of this interesting service was the presentation of the visiting pastor by Arthur L. Reese, officer of the church, singing the national negro anthem by the local choir and sermon by the Rev. E. A. Wollam who spoke eloquently on the subject "Identifying Christians." The Highland Park Baptist church quartet added much interest to the service by their superb rendition of several vocal selections.

Sunday, February 9, was observed throughout the country as race relation day on recommendation of the Federal Council of Churches of Christ in America. One of the special plans urged by the Federal Council of Churches in connection with this day is the exchange of pulpits between white and colored ministers and in many instances white and negro choirs have exchanged places on this day.

This is the eighth year of the observance of the recommendation of the council.

Outlook, August 15, 1930

Makes Politics Interesting

One of the plain duties of man, especially an American man, is to make politics as interesting as possible. It is by politics that we run the government. By government much of our prosperity and happiness are determined.

Arthur L. Reese, a resident of Venice, is furnishing a fine bit of political drama in the intense campaign he is conducting to be elected to the republican county central committee, which means usually an opportunity to spend time and money, without any hope of return, in running hither and yon to attend conferences and committee sessions. Most citizens nominated for a place on this committee go back to their political snoring again and forget it till after election day. Not so with Reese. He is busy day and night writing, talking and enlisting others to talk for him. If he were running for a \$500-a-month job he could hardly take it more seriously.

And that, we suppose, is the way to take politics. Take it so seriously that you will be in a position to laugh after election is over and the votes are counted.

Outlook, List of Money Owed by City,
date unknow (1930s?)

Engels Copper Mng Co. sup-	
plies. Walker Mine road	237 21
A. L. Reese. labor and supplies	66 31
Standart Garage. supplies	39 11
J. Wilmshurst. labor	130 81
F. W. Farrar. labor	20 01
Contractors Mach. Exchange.	
parts for shovel	11 11
Calif. Corrugated Culvert Co.	
culverts	197 81
Calif. Corrugated Culvert Co.	
It culverts	373 41
Wm. Downard. labor	136 01
Jos. Zucconi. labor	168 01
Walger Mng. Co. repairs	24 01
Bud Neer. labor	161 01
Geo. Sobrero. labor	71 51
Lawrence Fisher. labor	148 01
Kermit Fisher. labor	148 51
Everett Ede. labor	137 51
Roy Stark. labor	156 01
Glenn Peck. labor	162 01
J. H. Taresch. express	2 11
A. L. Reese. labor. etc.	59 11
John Pezzola. labor	125 01
John Sobrero. labor	175 01
The Hosselkus Co. supplies	2 41

Eagle, August 15, 1930

ARTHUR L. REESE FOR RE- PUBLICAN COUNTY CEN- TRAL COMMITTEE

Last Friday at the Masonic Hall in Santa Monica, a meeting sponsored by Arthur L. Reese campaign committee, which is backing the candidacy of Arthur L. Reese for member of the Republican County Central Committee. A crowded house was present and listened to Senator Chas. W. Lyon, Judge Carlos Hardy, Assemblyman Walter Little, Ray Tremaine, and Judge Spencer, and others.

Senator Lyon spoke interesting of the candidacy of his friend, Arthur L. Reese, urging his hearers to support him at the polls. Assemblyman Walter Little in his talk paid a wonderful tribute to his fellow Assemblyman, Fred Roberts by saying that there was not a lawmaker at Sacramento who is held in greater respect than Fred Roberts and that the people of his district should feel fortunate to have a man of such marked ability as their representative.

At this meeting in addition to the many indorsements of the leading men and women of the community, indorsements were received from the Womans' Monday club and the Community Civic club, the Five and Over Charity club and the Ministerial Al-

Colored Masons to Help Needy People

As an aftermath of the second annual Christmas party given here last night by members and friends of the Crescent Bay lodge of Colored Masons, today scores of baskets containing ample food for needy families will be distributed by officials of the organization.

The work will be done under the supervision of Roscoe Broyles, lodge master, and Arthur L. Reese, general chairman, who also aided in the celebration at the temple grounds at Eighteenth street and Broadway last night. Refreshments were served in the lodge rooms at the conclusion of the program presented on the outdoor stage. A playlet presented by students of the Roy Randolph school of drama was included. Frederick Sorter, lodge trustee, and others participated in the celebration.

Outlook, August 11 1932

CHRONICLE, AUGUST 11, 1932

Negro Athletes Feted at Dance

Huge Throng Fills City's Auditorium to Honor Olympic Stars

One of the largest gatherings in the history of the municipal auditorium filled that assembly hall to overflowing last evening in an enthusiastic reception in honor of Eddie Tolan, Ralph Metcalfe and other colored athletes who won honors or competed in the Olympic Games.

Large delegations were present from Los Angeles, the Bay district and other communities. Estimates are that 4,000 visited the auditorium during the course of the evening.

Welcomes Crowd

S. L. Berkley, former mayor, represented Mayor William H. Carter, who was out of the city, and extended a welcome to the athletes and their admiring friends.

Eugene W. Biscailuz, undersheriff, spoke for Los Angeles county. There were brief responses by the athletes and by leading members of the race from Los Angeles and the Bay district.

Dance Follows

When the Olympic contestants took their places on the stage they were given an ovation as prolonged as some of those that greeted favorite sons at the recent national political conventions in Chicago. Titus Alexander, chairman of the Olympiad entertainment committee, of Los Angeles, introduced the athletes. As he concluded the flag was raised aloft and the municipal band played the Star Spangled Banner.

Arthur L. Reese was chairman of the local committee, and serving with him were Walter McNeal, Irwin Taylor, J. B. Maxwell, Charles D. Waters, W. W. Johnson and Dr. Marcus O. Tucker. Dancing followed the formal program.

Friday, December 13, 1935 **EAGLE -- You**

Los Angeles Fellowship League Plans Ladies' Day Breakfast; Robeson to Speak

The Los Angeles Fellowship League will hold its Annual Ladies' Day Breakfast December 15 at the LMCA. The principal speakers will be Harry Carr, internationally known writer and editor of "The Lancer", column of the Los Angeles Times, and the celebrated Paul Robeson, who is now in Los Angeles for his part of the filming of "Show Boat."

Elaborate music will be furnished by Mme. Mozelle Outley and her operatic chorus. Thomas Brown, ten years of age, will be the soloist. The gymnasium of the Y. M. C. A. will be elaborately decorated by Arthur L. Reese and electric light effects and a world of flowers will aid in the decoration.

The Los Angeles Fellowship League was organized in 1931 and represents a cross section of the Negro life in Los Angeles. The membership is confined to men of which there are 700.

In keeping with its custom, the Awards Committee of the League, consisting of Attorney Willis O. Tyler, chairman; David Hawley, formerly of the Chicago Post Office, and Charles Baker, of the University Club of Los Angeles, have recommended the following awards:

The Gold Plaque and Scroll of Honor will be awarded to Miss Pauline Slater, Los Angeles City school teacher, with a fine family and cultural background, for having invited Delta Sigma Theta Sorority to Los Angeles for its Thirteenth National Convention and for her work in organizing the committees, providing the entertainment and presenting the distinguished visitors and their varied talents to the Los Angeles public.

Service Awards on parchment

will be awarded as follows:

To Miss Theodosia Jones, young Democratic leader in Los Angeles and now assistant in the office of Dr. Thompkins, Recorder of Deeds at Washington, for distinction in the field of politics and public service.

To Dr. Isadore C. Mitchell, Los Angeles dentist, for having written and produced a very creditable drama depicting Negro professional life. The drama was entitled "Shall We Always Tell The Truth?" and was produced at the Lincoln Theatre October 26 of this year.

In the field of music, Lorenza Jordan-Cole, celebrated pianiste, and Mrs. Alice Bugg, noted organist and choir director, will be awarded Letters of Commendation.

In the field of business, Arthur L. Reese will receive a Letter of Commendation for his accomplishment and success as a decorator and designer of buildings and places. Mr. Reese is the official designer of the City of Venice, California.

Dr. A. J. Booker formerly of Chicago is president of The Fellowship League; Milton S. Brown of Pasadena is secretary and Titus Alexander is Chairman of the Program Committee.

More than 600 have requested places for the breakfast at which Willis O. Tyler, chairman of the Executive Committee, will preside as Toast Master.

First Baptist Church of Venice Burns Mortgage

VENICE, May 30—A large congregation joined in the impressive ceremonies, attendant on the burning of the mortgage on First Baptist church of this city last Thursday evening. The services were conducted by the pastor, Rev. W. F. Watkins. Speakers included an address of welcome by Mrs. Myrtle B. Hill; greetings from neighboring churches by Dr. Harry Shepherd, from fraternities by W. Layne, from the community by Mrs. D. B. Sheffield, from the L. A. District association by Rev. G. Albert Miller.

Dr. John D. Gordon, founder of the church, related the organization of the church, formed in June 16, 1910 with Rev. Kelsey as pastor and six members.

In his remarks, Rev. Shepherd, white, pointed out that the church was built without assistance from any Home Mission Board and is absolutely independent. Rev. Charles Hampton of San Diego and City Councilman Harby also spoke. Music was furnished by the Alhambra Gospel chorus.

BUILT IN '28

The church building was erected during the pastorate of the late Rev. J. W. Jordan in 1928. Paul R. Williams was the architect.

The present trustee board, composed of Arthur L. Reese, chairman, C. E. A. Brunson, Isaac Epperson, Simon Sercey and John B. Fant, was the same board which worked out details of the building. With the pastor, the board participated in the mortgage burning.

All lights were ordered extinguished by Rev. Watkins. Trustee Brunson struck the match and lit the paper in the hands of Trustee Reese. Dr. Gordon spoke slowly as the flame lighted the church and the chorus sang the anthem, "Amen."

The church will celebrate its 30th anniversary, beginning the second Sunday in June. The men will have charge.



DR. C. S. MORRIS

Dr. Morris at St. Paul Sunday at 3

Counted as one of the most brilliant and widely known orators, Dr. Charles Satchell Morris, will be presented to members and friends of the St. Paul Baptist church, this Sunday afternoon at 3:00 p. m.

Music for this service will be furnished by the Senior Choir of Independent Church, directed by Mrs. Bilbrew, and the Vesper Choir of Second Baptist church under the direction of Mrs. Morrow.

The Scientific and the Evangelical choirs of St. Paul Baptist church will be directed by Mrs. Woods and Mr. Streety and will render several selections during the service.

Then as a special feature of the music program, the combined

Dr. Spe Occ

D. Be We

Delivered address next Sunday at 3:00 p. m. at the church, upon his divinity.

Immediate exercises at 3:00 p. m. and his the Im church. Choir will program will broadcast

Born in Macon, one of was in grandfat Cherokee

A graduate of the University of Georgia, pastored for 27 years, and was the author of the book "The Cherokee People"

In connection with the annual P. D. H. Monte, church service.

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Follow

THE WEEK

Friday, January 12, 1940

Arthur L. Reese

Our tribute this week is given to Arthur L. Reese, pioneer resident of Venice, California, who has risen to great heights in the field of interior decorating.

A. L. Reese came to the Bay district 35 years ago to establish his residence and aid in the pioneer building of Venice, California. His accomplishments have been noteworthy and outstanding during his Bay region residence, and he still continues to soar to loftier heights.

Mr. Reese has represented the Negro in Bay district politics, and has gained much loyalty and support in his former political efforts.

During the earlier days in Venice's history, Mr. Reese owned a garage and maintained a boating concession on the Venice canals before these canals were replaced with roads by the City of Los Angeles in recent years. A. L. Reese enjoyed much success in these past undertakings and only his ambition of advancement led him to discard these ownerships and pursue the more lucrative profession of interior decorating, his present endeavoring.

In the world of politics, Mr. Reese has given a creditable account and has achieved many successful ventures. He was the first man of color to serve on the election board of the county Republicans, and was elected member of the County Central Committee of the 61st Assembly. Another great accomplishment that was achieved by this outstanding Venice pioneer was the distinction of being the first Race man to serve as a juror in the Superior Court of the County of Los Angeles.

(Continued on Page 2)

Mr. Reese is again limelighted as being a prominent and capable officer of the First Baptist Church in Venice, of which he has been a member of creditable standing for several years.

Another tributary honor is given Mr. Reese as being the only Race member in the Venice branch of the Los Angeles Chamber of Commerce.

Mr. A. L. Reese has recently been elected as Worshipful Master of the Crescent Bay Lodge, No. 19 F. & A. M.



Arthur L. Reese.

Novel Concessionaire

Opportunity, 1946

The story of Arthur L. Reese, who developed
for himself an unusual occupation.

• By MARGUERITE ROSS DAVY

THE annual Mardi Gras with its dazzling display of floats, its grotesque heads and carnival spirit that has made the city of Venice, California, the Coney Island of the West, is out for the duration. This quaint little city with its canals still flowing as gentle reminders of a happier past, has folded its wings over the garish floats, the spirit of revelry.

However, in a two-story unpainted shop behind the merry-go-round and under the roller coaster, the man who has helped to make the city what it is, still works on, regardless of the handicaps. Arthur L. Reese, a Negro, is the only festive decorator in the Santa Monica Bay District.

It was way back in 1906 that Arthur Reese, then twenty-three years old, took charge of the cleaning service for the Venice Playground when it was founded. Not satisfied with just being a janitor, he started a garage. Then he bought the Venice Boat and Canoe Company, which he operated in his spare time. He rented out gondolas, motor boats, canoes and rowboats for use on the Venice canals.

Then the Abbot Kinney Company, by whom Arthur Reese was employed, undertook to decorate the amusement pier and buildings. They asked Mr. Reese to help, and it was then that his great aptitude and decorative ability came to the front. Arthur Reese was good. He knew colors. He knew where to use the decorations

to the best advantage. His natural ability astonished his employers. But his big chance to prove how good he was came in 1908. He helped to install the extensive decorations bought from Hamburger's Department Store, (now the May Company).

Percey Alen, the store decorator, discovered Arthur Reese's knack for decorating and coached the colored boy every chance he had. And Arthur Reese repaid Mr. Alen by utilizing every spare moment in trying to learn more of the trade. Having a natural love of beauty and an innate sense of good taste, and wishing to learn still more, he took a course at the Frank Wiggins Trade School. There he learned how to handle crepe paper and the delicate floral sheeting. Outside of that, however, he learned from experience. He learned about stage props, stage settings, booth and float construction and the scores of tricks in his trade.

The job, however, that would have placed Arthur Reese as outstanding in his profession, and perhaps brought world-wide fame, was destined to failure. On the eve of its opening the grand ball room on Venice pier, with \$16,000 worth of decorations, the most gaudy and beautiful building of its kind anywhere, was destined to go up in smoke and flame.

Arthur Reese and his crew of eighteen helpers had worked for eighteen months on that building. They stood by helpless, while fire de-



Grotesque heads designed by Mr. Reese for a Venice Mardi Gras.

stroyed their year and a half of work, as well as the whole pier, leaving nothing but smoking ashes as a reminder of its onetime splendor.

Nothing daunted, however, Arthur Reese decided to start in the contracting decorating business. He started making grotesque heads, from two to six feet in height, the success of which was almost instantaneous. He refused to let a calamity of major proportions spoil his chosen life's work. He sent some pictures of the heads to Earl Darfler, production manager for the Special Events Department of the Golden Gate International Exposition. Mr. Darfler ordered some two hundred of them to be used in the parades. They were a howling success.

Now Arthur Reese is making grotesque heads for the post-war period, and his decorative art is confined to patriotic flame proof decorating for bond drive booths and so forth. He is also redecorating the insides of club buildings with this new noninflammable material, especially since the several disastrous fires in night clubs and cafes throughout the country have made the people of Venice fire conscious.

Mr. Reese belongs to the Venice Chamber of Commerce, is a Mason in high standing, and holds a high position in the colored church. He was the first Negro to serve on the election board of the City of Venice and was elected a member of the Republican County Central Committee of the 61st Assembly District.

Mr. Reese is married, and has two sons, one a ship fitter in a ship yard. The other, Arthur L. Junior, is serving his country as Master Sergeant in the Tenth Cavalry Band. He also has a granddaughter, Marcia Sonia Reese, fourteen months old.

Arthur Reese is getting his grotesque heads ready for the post-war world when the carnival spirit will again return to Venice, the small counterpart of another Venice, also clouded with the fury of war. These heads will symbolize the spirit of peace and fun and gaiety, when again the Neon lights will blaze forth in all their glory, and the old merry-go-round will squawk more loudly than ever. He is looking forward to another New Year's Day, when again King Neptune will rise from the depths of the Pacific to greet the citizens of Venice. In the meantime he just smiles wholeheartedly and plugs away at his work, the art of festive decorating.



Lions' Float designed by Mr. Reese for a Venice Mardi Gras Parade.

APPENDIX G.2
Arthur Reese
Decorating Projects

RENOVATING PAVILION

**Handsome, Unique Decorations Being
Put in Place at Venice Dance Hall.**

The Abbot Kinney Company put its entire force of carpenters, painters and decorators to work today remodeling painting and decorating the popular Venice dancing pavilion in preparation for the Spring and Summer season. Every Spring and Fall the big pavilion is thoroughly renovated from the floor to the roof, and redecorated at great expense.

Arthur L. Reese, recently appointed chief decorator by the company has charge of this line of work and says he has a big surprise in store for the patrons of the pavilion Easter Sunday. The Easter decorations are both novel and beautiful and guaranteed by Mr. Reese to be far more beautiful than any decorative material he has hung in the pavilion in years. The work of decorating the pavilion will be finished Friday night of this week and the general public is invited to inspect and admire the most magnificently decorated public dancing palace in this country next Saturday night at which time every lady in attendance will receive a beautiful Christy picture as a souvenir.

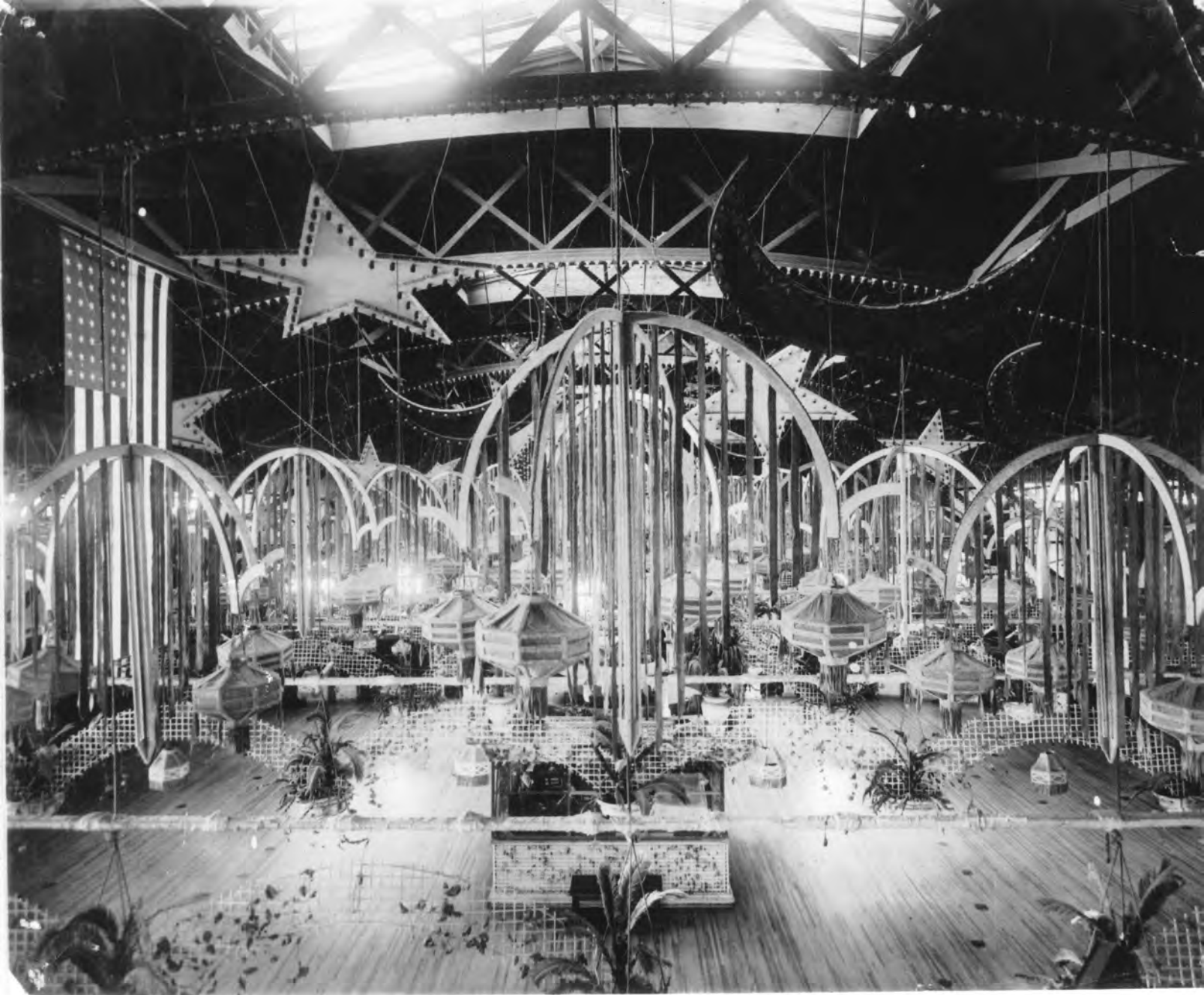
NOVEL EASTER DECORATIONS

Manager Middleton of the Venice Dancing Pavilion is going to spring another agreeable surprise on the local and "Long Distance" public Saturday night.

When one steps inside the popular palace of dancing at this week end and observes the Easter decorations now being installed it will mean more praise for Mr. Kinney, who never spares expense in maintaining the title of the Venice Dancing Pavilion "Venice greatest and most magnificent show place."

Arthur L. Reese, the chief decorator of the Kinney Company and one of the most artistic and skilled workmen at this class of work in the country, and to whom the credit of the present magnificently decorated pavilion is due, says the Easter decorations which will supplant the Christmas decorations will be far more beautiful than anything of a previous nature that has been hung in the big pavilion.

The new decorations are composed chiefly of huge illuminated baskets of lilies, ferns and flowers, white doves and various colored ribbons and must be seen to be appreciated.



Outlook, April 11, 1914

EGG ROLLING

Time Honored Custom to Mark Easter Opening of Venice Pavilion

Everybody within a radius of ten miles is expected to attend the opening of the Summer season at the Venice Dancing Pavilion tonight.

The big palace of dancing is now clothed in its Easter garb of decorations. The popular amusement place has been renovated from floor to roof and redecorated with the most beautiful decorations that has yet adorned the pavilion. Huge magnificently illuminated hanging baskets are filled with Easter lilies and ferns on which is perched a beautiful white dove. Gorgeous chandeliers hanging from the truss rods are an added feature for moonlight dances. Director Reese of the Abbot Kinney Decoratoring Department has turned the dancing pavilion into a veritable fairyland.

Tonight there will be an egg rolling contest between young ladies on the pavilion floor. The first of the set of beautiful Christy pictures will be given to every lady in attendance as a souvenir. There are twelve pictures in this set and Manager Middleton will give free Saturday night one of these paintings until the patrons receive the entire set.



Outlook, October 30, 191

HALLOWE'EN CARNIVAL

(Continued from Page Two)

villion Abbot Kinney will add an additional \$200, so here is a chance for the young couples to start housekeeping. Let the young Sherlocks get busy and bring this \$500 to Venice. "Red" Miss Bonnie Burr's favorite "newsie," will make an announcement from the bandstand in the dace pavilion at 8 p. m. promptly stating where she will be and the best time to catch her.

There will be fun aplenty, regular Mardi Gras as good as anything ever presented in New Orleans, fireworks, aeroplane flights, confetti battles and other features too numerous to mention. On Sunday at 4 p. m. a free distribution of raisins will take place at the end of the Kinney pier.

The dance pavilion has been transformed into a Hallowe'en palace under the direction of Wizard Reese and will be the center of attraction. The famous Lewis orchestra will play as it never did before, and that is saying a great deal. At 9 p. m. the "spooks" will be released in the pavilion. Manager Hadden has a splendid feature prepared for this in which the famous Tote Ducrow will be assisted by some 40 children, who will dance round the witch's cauldrons of fire. Ghost dances will be given with elaborate electrical, musical and other effects and at 10:30 the competition for the handsome prizes offered by Mr. Abbot Kinney for best costumes will take place. In fact the pavilion offers a \$2 show free.

Outlook, November 11, 1916

Venice - Dance - Pavilion
- Tonight - SATURDAY - Tonight -

**DECORATION
CARNIVAL**

Monster Celebration in honor of the completion of Artist Reese's Wonderful Decorations conceded by experts to be the most beautiful ever placed in a public dancing pavilion.

CONCERT BY LA MONACA BAND..... 7:30 to 8:15 p. m.
GRAND MARCH BY THE KIDDIES DEDICATING THE OPENING
REMARKS—MAYOR EDWARD GERETY

Petite Helen Fox ^{IN} THE Spanish Gypsy Dance

Carnival Entertainment including many novel and beautiful gifts for patrons.
Regular Saturday Distribution of Souvenirs

MUSICAL PROGRAM BY THE LEW LEWIS ALL STAR ORCHESTRA
Doors Open at 7:00 p. m. Concert 7:30 to 8:15 p. m. Dancing to Midnight

Much credit should be given to the decorator of genius, Arthur Reese, whom Kinney has employed for years, and who produces these original creations for the necessary occasions.

Besides the artistic atmosphere throughout, the supreme keynote of this lovely ball-room is refinement, which is a matter of general comment by all who attend. It possesses the most refined and artistic atmosphere of any public ballroom that we have ever seen. The taste exercised displays just enough "trimmings" with nothing overdone. The floor is a poem, and the music a gem; the host receives his guests like a prince, and we can see nothing more that Society might ask for a real enjoyable occasion. And we think that Society will sieze hold of the weekly Society Dance Nights so auspiciously inaugurated by this beautiful function.

CANALS OF VENICE

An attraction declared by world wide travelers to compare favorably with the attractive spots of Europe.

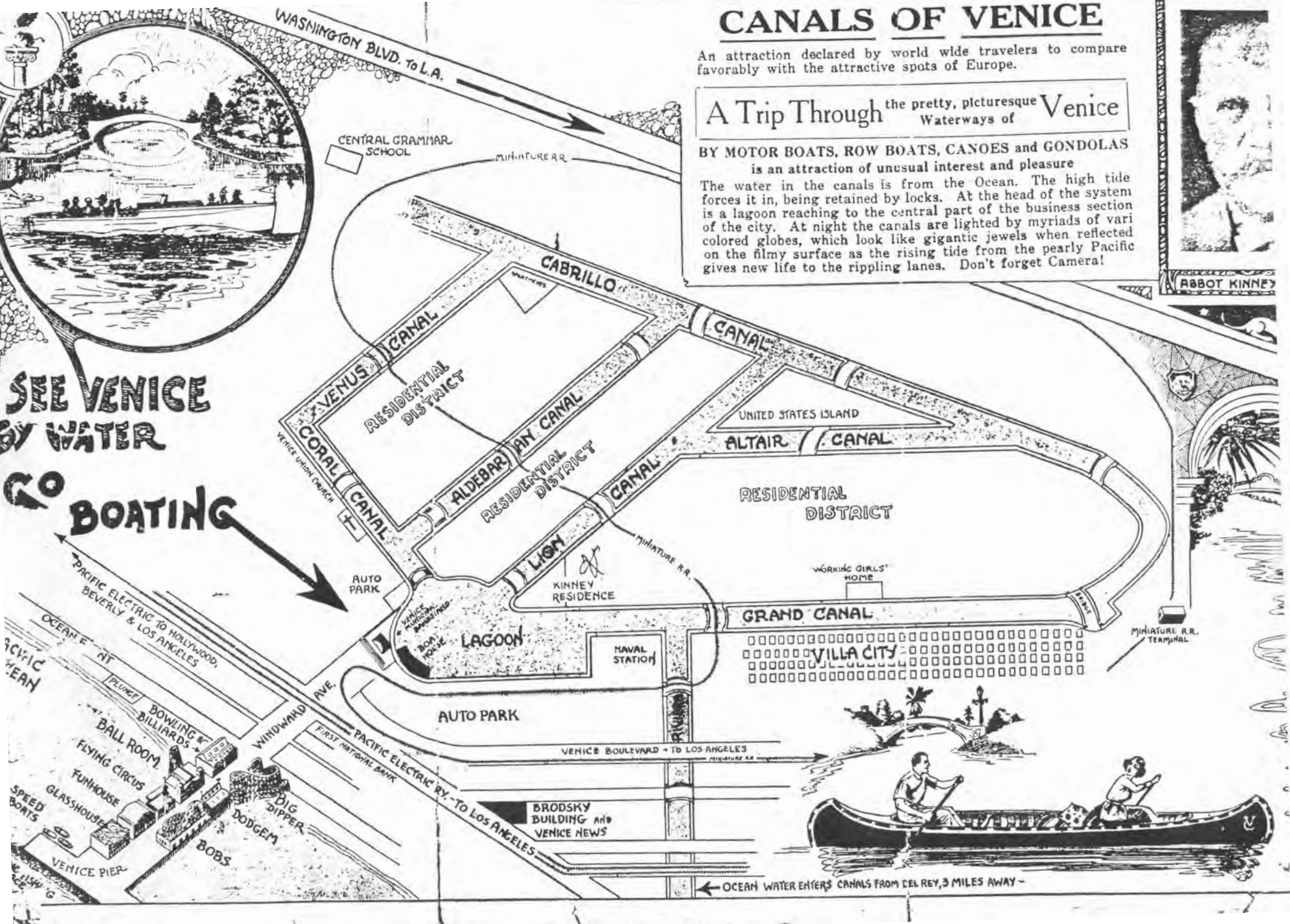
A Trip Through the pretty, picturesque Waterways of Venice

BY MOTOR BOATS, ROW BOATS, CANOES and GONDOLAS
is an attraction of unusual interest and pleasure

The water in the canals is from the Ocean. The high tide forces it in, being retained by locks. At the head of the system is a lagoon reaching to the central part of the business section of the city. At night the canals are lighted by myriads of vari colored globes, which look like gigantic jewels when reflected on the filmy surface as the rising tide from the pearly Pacific gives new life to the rippling lanes. Don't forget Camera!

ABBOT KINNEY

SEE VENICE
BY WATER
GO BOATING





REESE DECORATING SERVICE

Let Us Decorate, Then You Celebrate 1924
Cheerful Advice on Request How to Secure
Effective, Yet Inexpensive Decorations

Flags and Festive Decorations, Mardi Gras Hoods for Rent

541 SANTA CLARA AVE., VENICE Phone 61076



COSTUME DANCE

Hall we've will not be here again, and as usual there will be "something doing" in the famous dance pavilion. Decorator Reese and his staff are busy manufacturing special decorative material and the young folks are busy preparing for the costume dance which will be given on October 31. The management is co-operating with booster and commercial organizations and as to secure the fullest expressions of the Mardi Gras spirit which will be in evidence in Venice Saturday and Sunday of next week.

A number of box parties will be given, and those who may have in mind the giving of such had best make their reservations at once in order to avoid disappointment, as the seating capacity of boxes and logs is limited.

Special lighting and electrical and other features are being planned. "Ghost Dances" will be given, and everything will be done to make the occasion one of the gayest in the history of Venice.

The annual Mardi Gras in New Orleans is known all over the world, and as Manager H. W. Hadden took part in Mardi Gras in that city last February he should be in position to know how it is conducted. There is no reason why Mardi Gras festivities in Venice should not become talked about throughout the country and help advertise our attractive city.

HALLOWE'EN CARNIVAL

(Continued from Page Two)

vilion Abbot Kinney will add an additional \$200, so here is a chance for the young couples to start housekeeping. Let the young Sherlocks get busy and bring this \$500 to Venice. "Red" Miss Bonnie Burr's favorite "newsie," will make an announcement from the bandstand in the dance pavilion at 8 p. m. promptly stating where she will be and the best time to catch her.

There will be fun aplenty, regular Mardi Gras as good as anything ever presented in New Orleans, fireworks, aeroplane flights, confetti battles and other features too numerous to mention. On Sunday at 4 p. m. a free distribution of raisins will take place at the end of the Kinney pier.

The dance pavilion has been transformed into a Hallowe'en palace under the direction of Wizard Reese and will be the center of attraction. The famous Lewis orchestra will play as it never did before, and that is saying a great deal. At 9 p. m. the "spooks" will be released in the pavilion. Manager Hadden has a splendid feature prepared for this in which the famous Tote Ducrow will be assisted by some 40 children, who will dance round the witch's cauldrons of fire. Ghost dances will be given with elaborate electrical, musical and other effects and at 10:30 the competition for the handsome prizes offered by Mr. Abbot Kinney for best costumes will take place. In fact the pavilion offers a \$2 show free.













Venice - Dance - Pavilion

- Tonight - SATURDAY - Tonight -

DECORATION CARNIVAL

Monster Celebration in honor of the completion of Artist Reese's Wonderful Decorations conceded by experts to be the most beautiful ever placed in a public dancing pavilion.

CONCERT BY LA MONACA BAND..... 7:30 to 8:15 p. m.
GRAND MARCH BY THE KIDDIES DEDICATING THE OPENING
REMARKS—MAYOR EDWARD GERETY

Petite Helen Fox ^{IN} THE Spanish Gypsy Dance

Carnival Entertainment including many novel and beautiful gifts for patrons.
Regular Saturday Distribution of Souvenirs

MUSICAL PROGRAM BY THE LEW LEWIS ALL STAR ORCHESTRA

Doors Open at 7:00 p. m. Concert 7:30 to 8:15 p. m. Dancing to Midnight

REESE DECORATING SERVICE

Let Us Decorate, Then You Celebrate
Cheerful Advice on Request How to Secure
Effective, Yet Inexpensive Decorations

1924

Flags and Festive Decorations, Mardi Gras Hoods for Rent

541 SANTA CLARA AVE., VENICE Phone 61076



Eagle, November 12, 1926

THE LOUISIANA STATE CLUB'S FIRST SOCIAL

On the evening of Thursday, May 19, the Sojourner Truth Home was the scene of a happy gathering of over 100 Louisianians and their friends, attending the first social given by the Louisiana State Club, as a climax to their membership drive.

The charm of our western life, augmented by the old southern hospitality, was beautifully portrayed in flowers, music, smiling faces and delicious refreshments; crowning the evening's entertainment with a glowing enthusiasm.

Mr. Arthur Reese supervised the very attractive decorations, and Mr. Walter Gordon arranged the delightful program, which was enjoyably supplemented by an orchestra, a surprise feature made possible by Messrs. Eugene Robinson and Jones.

Mr. Allen Reese, the president, other officers and committees felt amply compensated for their hearty efforts, when they saw the great appreciation and enjoyment of all present. The contestant, who led in the membership drive will be awarded a prize at the next regular meeting to be held at Wesley Church on Friday, June 10, at 8 P. M.

Hurrah for the Louisiana State Club!

Boost and encourage her in her onward march!

HELEN S. EDWARDS,
Chairman of Publicity.

Venice Gets New Industry

Studio For Manufacture Of Mardi Gras Heads Now In Operation

VENICE—Besides providing fun for everybody who participates and bringing an inestimable amount of publicity to Venice, the annual Mardi Gras inaugurated here last year and slated for its second presentation next week, has had another beneficial effect. It has brought a new industry to the community.

Occupying a good sized plant on the Venice pier and employing a total of 10 people, a studio for the manufacture of the grotesque and weirdly colorful Mardi Gras heads without which no event of this nature would be complete, now is going full blast under the direction of its owner and originator, Arthur I. Reese, well known local decorator.

Already In Demand

Not only are these exaggerated craniums in demand for the Venice Mardi Gras, according to Reese, but orders already have been placed for them by other communities which hold annual celebrations of one kind or another. Reese is going into the manufacture of the oddities in a big way, convinced that there will be a big demand for them. Incidentally, there are very few places in the entire world where these figures are made, Nice, France, and New Orleans being the principal manufactories at the

present time.

Employing all local people, Reese also is making it a point to purchase all possible material used in the manufacture of the heads from local concerns.

How is a Mardi Gras head made?

Clay Model Made

The first step is to make a grotesque clay model of the gigantic features. From this model, a Plaster of Paris mould is made. Then, in this huge mould are placed pieces of building paper, saturated with water and paste. After this has been allowed to dry in the mould for 24 hours, the head is lifted out of the mould, the rough spots filled in, thoroughly sanded down, and then waterproofed with several coats of white paint.

Now the big head is ready for the artist, who paints in the eyes, eyelashes, eye-brows and other features and tints the lips and cheeks.

The finished product justifies the amount of time and labor consumed in the making, and is a distinct addition to any parade. One of the huge heads was seen on the Venice Mardi Gras float in the recent Pioneer Days parade in Santa Monica.

SANTA MONICA



WELCOME)



LEGIONNAIRES

APPENDIX G.3
Reese Obituary

his purpose is to ensure

Arthur Reese, Pioneer Venice Citizen, Buried

Services were held Tuesday at First Baptist Church, Venice for Arthur L. Reese, pioneer citizen of Venice, Calif. with Angelus Funeral Home officiating.

The seventy-nine year old native of White Castle, La. came to Venice in 1897.

Active in community affairs, Reese served on the Venice Board of Elections, and the Republican County Central Committee, 61st Assembly District.

Reese, an accomplished decorator, designed award-winning floats entered in the Mardi Gras Festival and the Tournament of Roses parade. He also decorated the Grand Ballroom on the Venice pier.

A member, a past Master and Shriner of Crescent Bay Masonic Lodge, Reese owned and managed the Venice Boat

(Continued on Page A-2)



ARTHUR L. REESE

... Venice pioneer dies

Arthur Reese

(Continued from Page 1)
and Canoe Company.

He is survived by his wife, Elizabeth Reese, a son, Merrier, a brother, J. Allen Reese and two grandchildren, Sanya and Michael.

APPENDIX G.4
Gertrude Sercy Reese

Gertrude at the Piano, 1909



Outlook, July 3, 1910

BEST ENTERTAINMENT YET AT PHILLIPS CHAPEL

Without doubt, the best entertainment ever given by the colored people of the beach cities will be seen at Phillips Chapel Friday evening, July 2. The general public, white and colored, will do well to be present. Good speaking, splendid singing, comic side-splitting dialogue, and rare instrumental selections will be heard. Every performer will be an artist along the line of the special duty assigned.

Some well known colored singers and speakers from Los Angeles will take part on the program with the best local talent of the beach cities. The names of Gus Perkins, reader; Gilbert McCarrol, baritone; Mrs. Arthur Reese, soprano; Miss Beulah Allen, late of Quindaro College, pianist; G. McCoy, violinist; Mrs. Walter Gordon, pianist; J. A. Stout, basso; Miss Albright, mezzo soprano, and some others, should be sufficient to induce the public to be present.

—o—

COLORED WOMEN HAVE SUFFRAGE MEET YESTERDAY

A meeting of unusual interest and significance was held at Phillips Chapel Colored M. E. church yesterday afternoon, under the auspices of the Federated Colored Women's clubs of Southern California. About fifty women were present and listened to two able addresses and several short talks on the matter of woman suffrage. A Mr. Howard and a Miss May of Los Angeles, ardent advocates of the woman suffrage movement, were the invited speakers. Their addresses were replete with reason why the women should be granted the right to vote and exercise full privilege and rights of citizenship. Mrs. Moxley, first vice-president of the state, presided with such ease and grace as to keep the meeting in the most pleasant mood. This fact among others, contributed largely to the success and profit of the meeting.

Among those who were present and who delivered short instructive talks were Mrs. Eva Burkner Carter, recently of Colorado, well known club worker and advocate of woman suffrage, Mrs. Katherine D. Tillman of Pasadena, well known lecturer and author. Mrs. Tillman made a thrilling appeal to the white suffragettes to remember her less fortunate sister

S. A. Wright, local prominent club worker, advocated the limited suffrage right to women and joined with Mrs. Tillman in her appeal. Mrs. L. A. Oliver, state recording secretary was present and acknowledged her conversion into favoring the woman's suffrage movement. Others who made remarks were Mrs. Shackleford and Mrs. Shaffer of Los Angeles, Mrs. T. W. Rainey, Mrs. N. Williams and Mrs. Lucy Carter of Santa Monica. Mrs. A. L. Reese of Venice sang a solo, delighting all present.

After the speaking, resolutions advocating the organization of a local suffrage club among the colored women, and extending thanks to the invited speakers for their addresses, and to local club women for the success of the meeting, were passed. Under the care of Mrs. J. A. Stout, local president, an excellent feast was spread by the members of the Phyllis Wheatley club of Santa Monica.

Special mention is due the reports of the work of the clubs in the southern part of the State. Miss Ivern Rainey read an excellent report of the work of the local club.

Outlook, July 3, 1911

MRS. KINNEY LAID
TO REST HERE TODAY

Wm. Margaret Thomson, widow, sister of the noted Bishop, was probably the first to feel the need of a book. Long before the first set for the internal market of the Christian Science Church, she wrote in the



800. 450.001 81.5.505

Several thousands and from underground parties, was found to be almost the same extending far into the West coast.

The service in the chapel was the summative service of the Christian brotherhood church, which was closed by the singing of one of Mrs. Kline's favorite hymns, "Sing When My Heart Sings."

The members of the Charming Belles choir, Betty Burns, captain of the reading group, along with the Twenty-Four Teens.

At the conclusion of this part of the service the assembly engaged in silent prayer, the women being active in the audible recitation of the "Lord's Prayer" in which the entire congregation heartily joined.

Mr. Arthur L. Wood, in even and innovative form, sang "Don't Take Me Hand." The school was assembled to the steps by the singing of this beautiful anthem, and the hymns and words of the singer took deep into the hearts of the audience.

The service closed with a prayer by Mrs. Weaver's husband, George.

The incident was in Washington country, where the last and one of the Christmas. When church, it not contained the scene.

Miss Wilson was a woman who was greatly beloved by all who knew her. To be good was her highest aim in life and this constituted the way in which she did her work of comforting sufferers and relieving the sorrows made for her sister friends.

The three tributes were most thought. It contained two books and not voluminous in terms of their focus on the shape of the economy. One of the two long-run; was from the perspective of future; concerning the United States. The other three from an issue holding the same side issue. The other was a technical paper from the members of the Treasury board. One sheet was broken. Among the three were the words "Market of Nations," beautifully written in pencil on the same white paper.

Eagle, January 2, 1912

he delivered a splendid address, carefully covering the whole field of our duties as citizens and as helpful factors in the affairs of the nation. His address was heartily applauded. Mrs. A. L. Jones then sang "The Angel Serenade," by Rogers. The accomplished singer was at her best and pleased the audience immensely.

At this juncture a pleasant surprise came in the following manner: Dr. W. K. Boers, being impressed with the nature of the occasion, offered to recite "The Black Regiment."

The audience cheered his acceptance and the speaker, in clear, stentorian tones held all spellbound while he dramatically pictured the heroic deeds of the Black Regiment. The Choral class then sang "Lord God Almighty," by Stearns. Following this Rev. Hunt read his poem, "Peace and Freedom." Miss Hand Sherry sang "Not So Long Ago" in a most charming manner.

One of the special features of the evening was the talk made by Mrs. Lucy Carter, who talked interestingly on "Remembrance of Slavery." She was a slave seventy-two years. In her talk she mixed humor with pathos and held the attention of the audience throughout her talk. She closed with an appeal to the young people of today to make good use of the freedom that had been purchased at such a great cost. Following her, Mr. J. W. Calvin sent in some thousands of good advice to the young people who now have in the nation of almost unlimited opportunity for improvement. Mr. L. Burke agreed with all that had been said and did not want to say anything that would lessen the appreciation for what had been said.

After some announcements and closing remarks by the master of ceremonies, the choral class sang "There were Shepherds." The audience then stood and sang "Praise God from Whom All Blessings Flow."

And thus closed the first and very delightful celebration of the issuance of the Emancipation Proclamation.

Outlook, July 13, 1913

Entertainment Friday In Odd Fellows Hall

Next Friday evening an entertainment will be given at the Odd Fellows' Hall on Third street, as a benefit for the colored Baptist Church of Venice in order to pay off the indebtedness now against the church. The program will consist of solos, both instrumental and vocal, readings, pantomimes, tableaux and sketches—all by local talent under the direction of Mrs. A. L. Reese. The program will begin at 8:15 sharp.

Outlook, December 26, 1916

At the First Baptist church the Christmas exercises, which were in charge of Mrs. A. L. Reese, were interesting; there was a literary and musical program, a Christmas tree and everything which one naturally expects on that day. The Sunday school closed its rally Sunday. About \$20 was realized.

COLORED VOTERS OF VENICE ARE ALWAYS DEPENDABLE

Stand for Best Interests of the City--Next Monday They will be Found Voting for and Supporting Holbrook, Parkhurst and Crail for Trustees.

RARING TO GO AT VENICE ON MONDAY.

Down at Venice everything and everybody is on tip toe for election day on Monday and extraordinary efforts will be made to get out a 100 per cent vote.

It is important that every citizen will turn out and exercise his and her franchise. The colored people of Venice have always rung true and stood up at all times for the election of such men for public office that are known to be thoroughly imbued with the spirit of progress for a greater and bigger Venice.

For the above reason they are giving a united support for the election of Holbrook, Craik and Parkhurst for Trustees.

Give Group Recognition

The present Board of Trustees have always been fair and have seen to it that all groups should receive fair and equal treatment and recognition and at one of the polling places on next Monday Mrs. Arthur Reese has been appointed as Inspector of the Polls. Mrs. Reese is the wife of the well known J. Arthur Reese, one of Southern California's foremost citizens and who operates the boating concession at Venice, he is also the head decorator of the Abbott Kinney Company in which capacity his fame has gone forth to the four corners

and a better group, who stand for square deal and an opportunity for all than the above Company. In the vernacular of the day they are all ready "raring to go" and if it is up to the colored voters to turn the scales on balance, they will be found for a business administration voting for Holbrook, Craik and Parkhurst.

THE CAMPAIGN AT VENICE

CAN YOU AFFORD TO TAKE ANY CHANCES WITH MEN UNTRIED IN THE CONDUCT OF BIG AFFAIRS?

With small hope of carrying the election next Monday, April 10th, those opposed to the successful administration of the affairs of Venice in the past, seek to gain the support of the unwary by demanding of the candidates for trustees an outline of their policy in connection with sewer matters.

Now, as a matter of fact, any candidate for trustee who would glibly announce what his policy would be in a matter with so many ramifications, and before he was clothed with the responsibility for solving so vital a problem, and with none of the facts before him, would be a dangerous man to trust with such a duty.

There is but one policy for the voter to pursue, in the estimation of the Venice Evening Herald, and that is to choose the men for office who are qualified to solve not only the sewer, but all other problems as they come before the board of trustees for consideration.

Of all the candidates standing for the board of trustees, the Venice Evening Herald unqualifiedly rec-

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Eagle, April 8, 1922

SANTA MONICA

Mrs. Flavia Craddock entertains

On Friday evening, October 26th, Mrs. Flavia Craddock was hostess to the Philharmonic Club at the beautiful home of her parents, Mr. and Mrs. Daniel Whitley, of 1654 Nineteenth Street. The club was at its zenith that day. Honor guests were, Mrs. A. Bruce, Mrs. E. J. Lane, Mrs. Etta Moxley, and Ed Rickman. The special feature of the evening was the splendid program rendered, Mrs. Etta Moxley and Mrs. E. J. Lane of Monrovia, were the principal speakers. Mrs. Richard Dumas read an interesting paper on the Education of the Child. Mrs. Stanton of Venice recited several selections from Dunbar. Mrs. Mattie Peters, President of the Monday Club, spoke on Passions. Mrs. Harry Hamilton read a selection of clippings that were very appropriate for the club. Mrs. J. L. Richardson's address, "The Negro in Art", was a masterpiece. Mrs. A. L. Reese sang as only she can sing. Mrs. Moxley took for her subject, "National Club Work—Wide in Its Scope, and Very Deep". Mrs. E. J. Lane depicted to us club work in Monrovia. Mrs. Yancey dealt with California and her women, full of enthusiasm, and very inspiring. Vocal solo by Mrs. Edward Rickman, was sweetly rendered and does credit to the Negro anywhere. Others were, Miss Edna Harte, Miss Gussie Baker, of Los Angeles, Mrs. Hatlie Webb, Miss Louise Booth, Miss Etta Caves, Mrs. Ed Foster, Mrs. Carrie Howard, Mrs. George Logan, Mrs. Ruth Lenley, Mrs. Mamie Murrell, Mrs. Alvin McKenny, Mrs. Olive Norman, Mrs. Sherman L. Oless, Mrs. J. S. Richardson, Mrs. S. A. Wright, Mrs. Ward Washington. This was the largest meeting held since the organization of the club.

Outlook, June 21, 1926
(performing at a white ceremony)



Eagle, August 22, 1930

*Mrs. Elizabeth Edwards
Entertains—*

On last Sunday Mrs. Elizabeth St. Charles Edwards president of the California Federation of Colored Women's Clubs, had as her guests the following ladies from Washington, D. C.: Miss Elizabeth G. Cole, Mrs. Edna Hunter, Miss Mary R. Martin, Mrs. Eleamore C. Rhines, Miss L. Mae Mulford of Newark, N. J., at breakfast. Menu consisted of cantaloupe, chicken croquettes, spanish omelet, French fried potatoes, pickles, coffee & lait, hot biscuits, buttered. These ladies were delegates to the 17th biennial at Hot Springs, Ark. At the close of the national meeting they journeyed West on a sightseeing trip. Others present at the breakfast were Mr. and Mrs. Reese and Miss Goodlow of E. 22nd street. Attorney and Mrs. Leon Whitaker and Mr. J. M. Edwards. After enjoying this delicious repast, Mr. and Mrs. Edwards in company with their guests attended the People's Independent Church of Christ. So impressed with the services and the sermon and eloquence of Pastor Gregg, were these ladies that they expressed a desire to become members of the great church; only the fact that they do not live here hinders their doing so. Miss Cole is a member of the 19th Street Baptist church, Washington, D. C. The pastor, Rev. Mr. Brooks has pastored for 47 years.

.. The ..
**Woman's Political
Study Club**
of California



**OFFICIAL
YEAR BOOK**
1934-1935



NANNIE BURROUGH UNIT, VENICE, CALIFORNIA

JANUARY

Address "Legislation For a Better World"
..... MRS. FLORENCE GALENTINI

FEBRUARY

Round Table Talk—"Townsend Old Age Revolving Pension"
..... By the UNIT

MARCH

Address MR. CLIDE W. HOLBROOK

APRIL

Young People's Night—

MAY

Book Review MISS MARIAM MATTHEWS
Librarian of Vernon Branch Library

JUNE

Address MRS. BETTY HILL
Executive-Secretary

JULY

Reading MISS ELIZABETH TRIMBLE
Solo MR. WM. A. JONES
Address MRS. ESSIE CARSON

AUGUST

Joint Meeting of the Oscar DePriest and Nannie Burroughs Units—
Question Box—

SEPTEMBER

Benefit Social Night UNIT

OCTOBER

Lecture on "The Law" MR. CHARLES MATTHEWS
Deputy District Attorney

NOVEMBER

Debate "VENICE HIGH" DEBATING TEAM

DECEMBER

Address—"Social Welfare" REV. G. A. MILLER
President MRS. MILDRED REESE

OFFICERS

600 San Juan Avenue—Telephone Santa Monica 64430
Recording Secretary MRS. ESSIE CARSON
541 San Juan Ave.
Vice-President MRS. IRMA MOORE
533 Westminster Ave.
Corresponding Secretary MRS. GERTRUDE REESE
541 Santa Clara Avenue—Telephone Santa Monica 61076
Treasurer MRS. CORA HAMILTON
Chm. of Ways and Means Comm. MRS. DAISY SPEARS
540 Westminster Ave.
Parliamentarian MRS. ETHEL TABOR
1310 Sixth Ave.

PRESIDENTS OF UNITS



MRS. MABEL WILLIAMS
President La Jolla Unit



MRS. HARRIET FREEMAN
President Phyllis Wheatley Unit
Redlands



MRS. EVA BURTON
President Mary
Bethune Unit
Pasadena



MRS. MILDRED REESE
President Nannie Burroughs
Unit, Venice



MRS. JANIE LEE
President San Diego Unit

Committee Appointed By Negro Masonic Leader

Members of the Negro Masonic Christmas Welfare committee were appointed by Albert Fisher, worshipful master of Crescent Bay lodge, 19, at a meeting held last night in the home of Mr. and Mrs. John Morton, 644 Grant st.

The committee includes Will Linley, general chairman, Mrs. A. L. Reese, vice chairman; William Johnson, secretary; Mrs. R. H. Broyles corresponding secretary; Fred Sarter, treasurer; Lewis Adams, chairman of entertainment; John Mortor., refreshments; J. B. Fant, publicity; and A. R. Reese, decorations.

Tickets now are being sold for a Harlem juvenile minstrel and musical revue, to be held the night of July 11, in the municipal auditorium.

Eagle, September 20, 1935

Rev. G. N. Whitten of Redlands, was guest speaker for morning services at the First Baptist Baptist church of Venice. His well chosen text was "The Versatile Christian," upon which he discoursed inquiringly. The congregation was also pleased to have present at this service, Sister Georgia Baine, gospel singer of St. Paul Baptist church, Los Angeles. Rev. G. V. Miller is pastor; Mrs. Arthur L. Reese, organist. Rev. Whitten was also the speaker for Bay District Union services which were held Sunday afternoon at AME church of which Rev. Charles Harris is pas-

Eagle, December 8, 1935

The Bay Cities Woman's Business and Civic club sponsored a get-acquainted meeting with those running for election on the Santa Monica School Board of Education, Friday evening, Nov. 29th at Rev. Sanchez Chapel, 19th Street and Michigan. This meeting was well attended and proved a real benefit. Mrs. Anna S. Munger, who is the chairman of the Civic department of this club conducted the meeting in her usual efficient manner. The regular meeting of the club was held Thursday evening, Dec. 5th at the home of the president, Mrs. Myrtle B. Hill. The program was conducted by Mrs. Gertrude Reese of the Education department.

Eagle, October 9, 1936

Unity & Goodwill.

The pastor, Rev. G. A. Miller, members and friends of the First Baptist church of Venice participated in the dedicatory services of the First Methodist Episcopal church (white) an appropriate address was delivered by Rev. Miller. Special music and songs by the choir with Mrs. Arthur L. Reese at the piano. Paulette Coleman, Emmett Tabor and James Polk assisted Willie Gilmore Kennedy as ushers.

Eagle, October 23, 1936

ments.

The Oscar DePriest club of S. M. were annual hostesses of a gay Hallowe'en party at the appropriately decorated home of Mr. and Mrs. Arthur L. Reese of Venice. Many friends and guests were present to share the copious refreshments and other enjoyments. First costume prize awarded to Mrs. Laurence White, she being the last person to have their identity guessed. Miss Elizabeth White is president of this club.

Mr. and Mrs. Roy Jones and Mr. and Mrs. Ivory Bivens were

Santa Monica

Election and installation ceremonies of the OES, Orpah Chapter held recently at Masonic hall, 18th and Broadway was the scene of a beautiful and impressive installation ceremony in the presence of members and visitors of the chapter. Mrs. Gertrude Reese was installed as Matron of Orpah Chapter No. 15, OES. Mr. G. B. McCarroll was inducted as Worthy Patron, other officers installed as follows: Lula Taylor, associate matron; C. E. A. Brunson, associate patron, Etta V. Moxley, sec'y, Mabel Fant, treas., Marie Johnson, conductress, Beatrice McCarroll, associate conductress, J. B. Fant, marshall, Gene Silvey, warder, F. Gibson, sentinel; Star points as follows: Georgia McQueen, Ada; Daisy Foster, Ruth; Marion Silvey, Esther; Laura Wilder, Martha and Allie Cook, Electa.

Officers were escorted to their respective places by P. M. Carrie Dumas, after which a Xmas party was enjoyed by all, and was presided over by retiring Matron, Gertrude Norton.

On the Xmas tree were gifts for every one present and the spirit of Xmas prevailed throughout the evening.

Eagle, March 4, 1941

Kappa Mothers' Fashion Show Big Success

Kappa Mothers capped the climax Sunday afternoon as they staged a hugely successful matrons' fashion show in the beautiful home of Mrs. Minnie Boring to benefit the annual scholarship drive.

Many of the wives of Kappa men served under the direction of Mrs. Ethel Atkinson, Dora Price and Bertha Thomas.

Program highlights, presented by Mrs. Jim Grayson and Mrs. Mary Lassiter, included a dramatic reading, Mrs. Helen Davis; excerpts from 'Run Little Childrun,' Ruth Ann O'Neill; selections from Dunbar, Mrs. Dorothy Watson; vocalist Madame Freita Shaw; and, as a fitting climax, Miss Naida McCullough delighted the audience with a piano rendition of two numbers typifying Negro dance life.

Models for the fashion show included Mesdames Fannie Williams, ensemble; Gertrude Reese, white brocade satin evening dress; Carol Moore, pale green evening dress with flowered turban; Minnie Boring, black dinner ensemble; Muriel Brewer, brown sport ensemble; Jewel Roberts, navy blue street dress; Ernestine Davidson, afternoon dress; Elza Leo, afternoon dress; Susie Williams, afternoon ensemble; Lucille Coleman, black net evening dress; Mattie Tillie, back with blue trim afternoon ensemble; and Tabitha Walton, white evening dress with black accessories.

The finance committee, Mrs. Eldora Jefferson and Mrs. Ethel

APPENDIX G.4
Abbot Kinney Correspondence



VENICE OF AMERICA

ABBOT KINNEY COMPANY
29 WINDWARD AVENUE
VENICE, CALIFORNIA

May 6th 1920

Mr Edw. A. Reese
Secy. Venice Boat and Canoe Co.
Venice

Dear Mr Reese

Your generous letter together with passes on the boats of the Venice Boat & Canoe Co. has been received.

The sentiments expressed in the letter are highly appreciated.

Please accept my thanks for the passes.

Yours with best wishes for success

Abbot Kinney

August 20, 1925.

New York Life Insurance Company,

Los Angeles, Cal.

Gentlemen:--

We understand that Mr. Arthur L. Reese, a colored person, has made application to your Company for insurance for himself and members of his family, and that your Company does not grant insurance to colored people, only in exceptional cases.

Mr. Reese is our oldest employee, having been with us some sixteen or seventeen years. He is our head decorator and ornamental staff man, and in his spare time does the decorating for the City of Venice and the Merchants here, and has exceptional ability in his line. He is a man with intelligence far above the average, a total abstainer and non-smoker, is a Mason of high standing and holds a high position with the colored Church. He has a very fine family, owns his own home, which is a credit to him, also has the boating concession on the canals here, and owns the boats. His salary from this company is \$200.00 per month, but we are unable to state just what the extra remuneration amounts to.

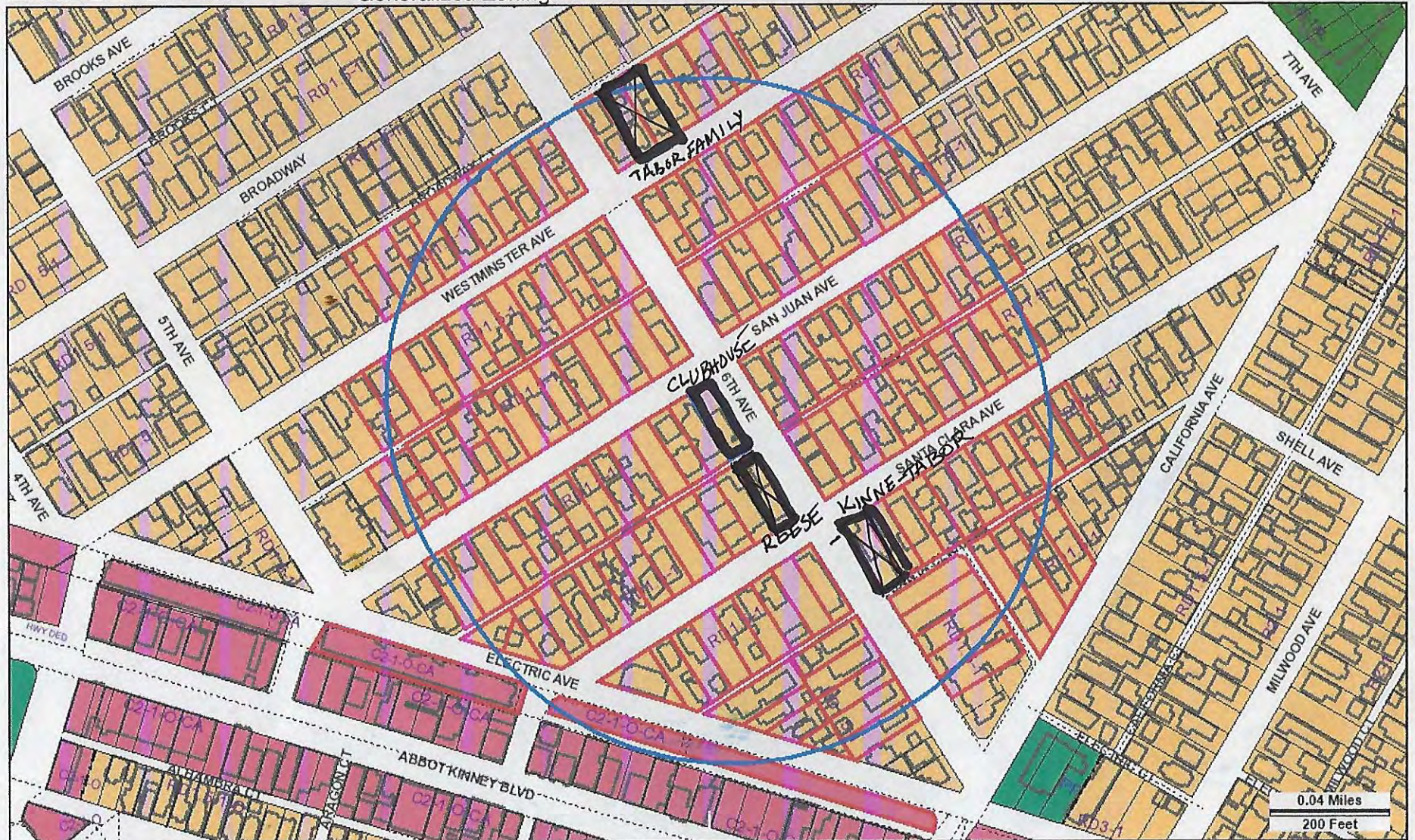
We do not know of anyone whom we would rather recommend for insurance, and we would appreciate it very much if you could make an exception in his case and grant his application.

Yours very truly,

ABBOT KINNEY COMPANY,

Business Manager.

APPENDIX H:
Neighborhood Map



Address: 1209 S 6TH AVE

Tract: OCEAN PARK VILLA TRACT
NO. 2

Zoning: RD1.5-1

APN: 4239026001

Block: Q

General Plan: Low Medium II Residential

PIN #: 108B145 790

Lot: 1

Arb: None



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City of Los Angeles Department of City Planning

9/22/2022 PARCEL PROFILE REPORT

PROPERTY ADDRESSES

1221 S 6TH AVE
541 E SANTA CLARA AVE

ZIP CODES

90291

RECENT ACTIVITY

ENV-2022-6877-CE
DIR-2008-4703-DI
CHC-2022-6876-HCM

CASE NUMBERS

CPC-2019-7393-CA
CPC-2018-7548-CPU
CPC-2014-1456-SP
CPC-2005-8252-CA
CPC-2000-4046-CA
CPC-19XX-17632
CPC-1998-119
CPC-1987-648-ICO
CPC-1986-824-GPC
CPC-1984-226
CPC-1961-12582
ORD-186104
ORD-175694
ORD-175693
ORD-172897
ORD-172019
ORD-168999
ORD-164844-SA1800
ORD-130338
ORD-121312
DIR-2014-2824-DI
ENV-2019-7394-ND
ENV-2014-1458-EIR-SE-CE
ENV-2005-8253-ND
ENV-2004-2691-CE
ENV-2002-6836-SP
ENV-2001-846-ND

Address/Legal Information

PIN Number	108B145 862
Lot/Parcel Area (Calculated)	4,976.4 (sq ft)
Thomas Brothers Grid	PAGE 671 - GRID H5
Assessor Parcel No. (APN)	4239026018
Tract	OCEAN PARK VILLA TRACT NO. 2
Map Reference	M B 4-48
Block	Q
Lot	17
Arb (Lot Cut Reference)	None
Map Sheet	108B145

Jurisdictional Information

Community Plan Area	Venice
Area Planning Commission	West Los Angeles
Neighborhood Council	Venice
Council District	CD 11 - Mike Bonin
Census Tract #	2733.00
LADBS District Office	West Los Angeles

Permitting and Zoning Compliance Information

Administrative Review	None
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Planning and Zoning Information

Special Notes	None
Zoning	RD1.5-1
Zoning Information (ZI)	ZI-1874 Specific Plan: Los Angeles Coastal Transportation Corridor ZI-2273 Specific Plan: Venice Coastal Zone ZI-2452 Transit Priority Area in the City of Los Angeles ZI-2406 Director's Interpretation of Venice Specific Plan and Small Lot Subdivision Ordinance
General Plan Land Use	Low Medium II Residential
General Plan Note(s)	Yes
Hillside Area (Zoning Code)	No
Specific Plan Area	LOS ANGELES COASTAL TRANSPORTATION CORRIDOR
Subarea	None
Specific Plan Area	VENICE COASTAL ZONE
Subarea	Oakwood-Milwood-Southeast Venice
Special Land Use / Zoning	None
Historic Preservation Review	No
Historic Preservation Overlay Zone	None
Other Historic Designations	None
Other Historic Survey Information	None
Mills Act Contract	None
CDO: Community Design Overlay	None
CPIO: Community Plan Imp. Overlay	None
Subarea	None
CUGU: Clean Up-Green Up	None
HCR: Hillside Construction Regulation	No
NSO: Neighborhood Stabilization Overlay	No
POD: Pedestrian Oriented Districts	None

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(*) - APN Area is provided "as is" from the Los Angeles County's Public Works, Flood Control, Benefit Assessment.

RBP: Restaurant Beverage Program Eligible Area	None
RFA: Residential Floor Area District	None
RIO: River Implementation Overlay	No
SN: Sign District	No
Streetscape	No
Adaptive Reuse Incentive Area	None
Affordable Housing Linkage Fee	
Residential Market Area	High
Non-Residential Market Area	High
Transit Oriented Communities (TOC)	Not Eligible
RPA: Redevelopment Project Area	None
Central City Parking	No
Downtown Parking	No
Building Line	None
500 Ft School Zone	No
500 Ft Park Zone	No
Assessor Information	
Assessor Parcel No. (APN)	4239026018
Ownership (Assessor)	
Owner1	GREENLAND,SONYA R
Address	1709 LA FAYETTE RD LOS ANGELES CA 90019
Ownership (Bureau of Engineering, Land Records)	
Owner	GREENLAND, SONYA REESE
Address	1221 6TH AVENUE LOS ANGELES CA 90017
APN Area (Co. Public Works)*	0.113 (ac)
Use Code	0200 - Residential - Double, Duplex, or Two Units - 4 Stories or Less
Assessed Land Val.	\$16,561
Assessed Improvement Val.	\$23,769
Last Owner Change	09/30/2004
Last Sale Amount	\$0
Tax Rate Area	67
Deed Ref No. (City Clerk)	4-624
	361128
	2520281
	2520280
	241533
	2339520
	1081445
Building 1	
Year Built	1915
Building Class	D55C
Number of Units	1
Number of Bedrooms	2
Number of Bathrooms	1
Building Square Footage	1,322.0 (sq ft)
Building 2	
Year Built	1913
Building Class	D45B
Number of Units	1
Number of Bedrooms	1
Number of Bathrooms	1
Building Square Footage	676.0 (sq ft)

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Building 3	No data for building 3
Building 4	No data for building 4
Building 5	No data for building 5
Rent Stabilization Ordinance (RSO)	Yes [APN: 4239026018]

Additional Information

Airport Hazard	None
Coastal Zone	Calvo Exclusion Area Single Permit Jurisdiction Area
Farmland	Area Not Mapped
Urban Agriculture Incentive Zone	YES
Very High Fire Hazard Severity Zone	No
Fire District No. 1	No
Flood Zone	Outside Flood Zone
Watercourse	No
Hazardous Waste / Border Zone Properties	No
Methane Hazard Site	Methane Buffer Zone
High Wind Velocity Areas	No
Special Grading Area (BOE Basic Grid Map A-13372)	No
Wells	None

Seismic Hazards

Active Fault Near-Source Zone	
Nearest Fault (Distance in km)	4.8179736
Nearest Fault (Name)	Santa Monica Fault
Region	Transverse Ranges and Los Angeles Basin
Fault Type	B
Slip Rate (mm/year)	1.00000000
Slip Geometry	Left Lateral - Reverse - Oblique
Slip Type	Moderately / Poorly Constrained
Down Dip Width (km)	13.00000000
Rupture Top	0.00000000
Rupture Bottom	13.00000000
Dip Angle (degrees)	-75.00000000
Maximum Magnitude	6.60000000
Alquist-Priolo Fault Zone	No
Landslide	No
Liquefaction	Yes
Preliminary Fault Rupture Study Area	No
Tsunami Inundation Zone	No

Economic Development Areas

Business Improvement District	None
Hubzone	Not Qualified
Jobs and Economic Development Incentive Zone (JEDI)	None
Opportunity Zone	No
Promise Zone	None
State Enterprise Zone	None

Housing

Direct all Inquiries to	Los Angeles Housing Department
Telephone	(866) 557-7368
Website	https://housing.lacity.org
Rent Stabilization Ordinance (RSO)	Yes [APN: 4239026018]
Ellis Act Property	No
AB 1482: Tenant Protection Act	No
Housing Crisis Act Replacement Review	Yes

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Public Safety

Police Information

Bureau	West
Division / Station	Pacific
Reporting District	1413

Fire Information

Bureau	West
Battallion	4
District / Fire Station	63
Red Flag Restricted Parking	No

CASE SUMMARIES

Note: Information for case summaries is retrieved from the Planning Department's Plan Case Tracking System (PCTS) database.

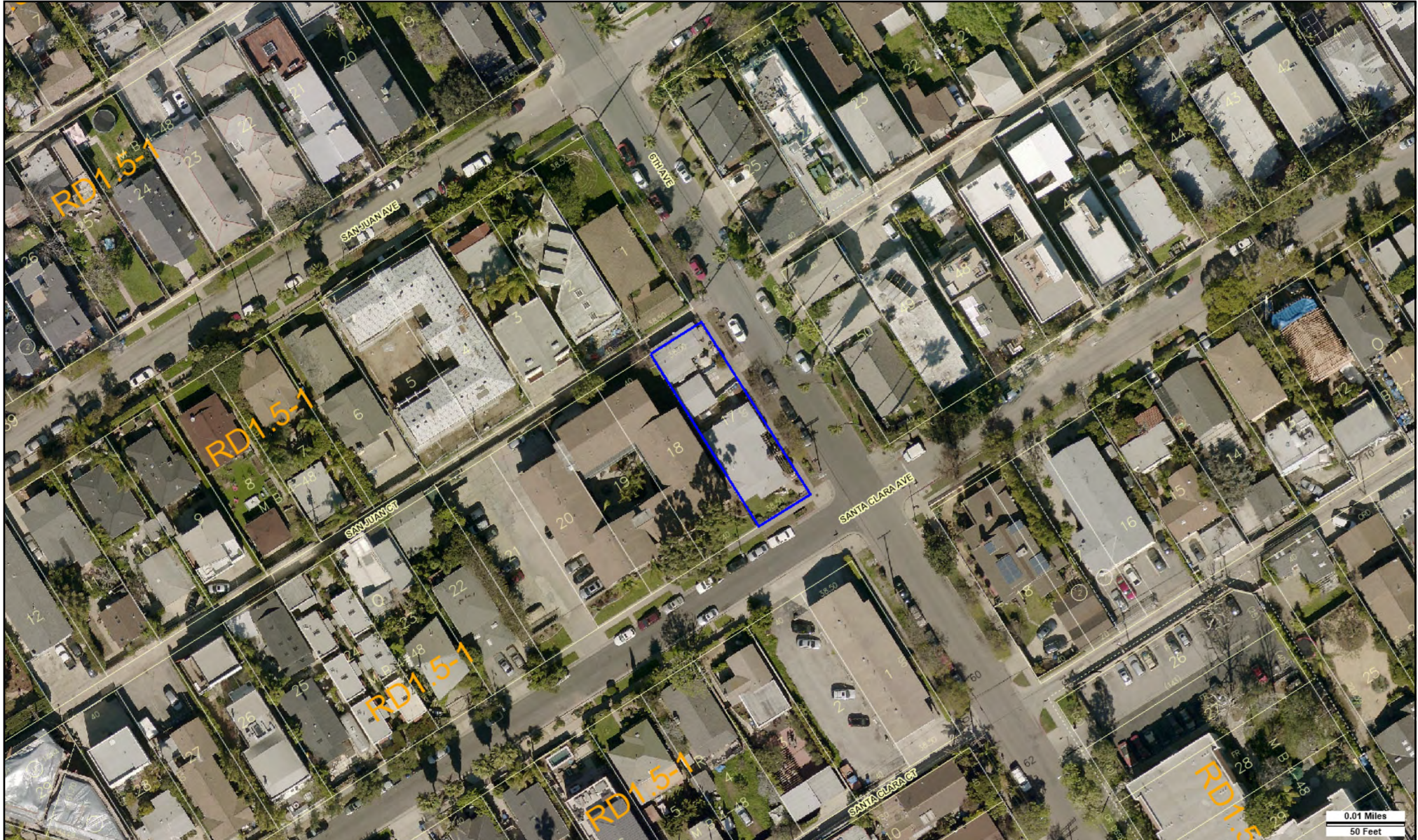
Case Number:	CPC-2019-7393-CA
Required Action(s):	CA-CODE AMENDMENT
Project Descriptions(s):	CODE AMENDMENT
Case Number:	CPC-2018-7548-CPU
Required Action(s):	CPU-COMMUNITY PLAN UPDATE
Project Descriptions(s):	ADOPT COMMUNITY PLAN POLICY DOCUMENT, GENERAL PLAN AMENDMENTS, AND ZONE CHANGES TO APPLY RE-CODE LA ZONING.
Case Number:	CPC-2014-1456-SP
Required Action(s):	SP-SPECIFIC PLAN (INCLUDING AMENDMENTS)
Project Descriptions(s):	SPECIFIC PLAN AMENDMENT
Case Number:	CPC-2005-8252-CA
Required Action(s):	CA-CODE AMENDMENT
Project Descriptions(s):	AN ORDINANCE ESTABLISHING PERMANENT REGULATIONS IMPLEMENTING THE MELLO ACT IN THE COASTAL ZONE.
Case Number:	CPC-2000-4046-CA
Required Action(s):	CA-CODE AMENDMENT
Project Descriptions(s):	
Case Number:	CPC-19XX-17632
Required Action(s):	Data Not Available
Project Descriptions(s):	
Case Number:	CPC-1998-119
Required Action(s):	Data Not Available
Project Descriptions(s):	
Case Number:	CPC-1987-648-ICO
Required Action(s):	ICO-INTERIM CONTROL ORDINANCE
Project Descriptions(s):	INTERIM CONTROL ORDINANCE FOR THE ENTIRE VENICE COASTAL ZONE WHICH WILL TEMPORARILY PERMIT ONLY BUILDING DEVELOPMENT WHICH IS IN CONFORMANCE WITH REGULATIONS SUBSTANTIALLY BASED ON THE CALIFORNIA COASTAL COMMISSIONS INTERPRETIVE GUIDELINES FOR THE AREA
Case Number:	CPC-1986-824-GPC
Required Action(s):	GPC-GENERAL PLAN/ZONING CONSISTENCY (AB283)
Project Descriptions(s):	
Case Number:	CPC-1984-226
Required Action(s):	Data Not Available
Project Descriptions(s):	AMENDMENT TO THE COASTAL TRANSPORTATION CORRIDOR SPECIFIC PLAN THE PROPERTY LOCATION IS GENERALLY BOUNDED ON THE EAST BY THE SAN DIEGO FWY; ON THE SOUTH BY THE CITY BOUNDARY OF THE CITY OF EL SEGUNDO; THE NORTH BY THE CITY BOUNDARY OF THE CITY OF SANTA MONICA AND ON THE WEST BY THE PACIFIC OCEAN PROPOSED PROJECT BROAD AMENDMENTS TO THE COASTAL TRANSPORTATION CORRIDOR SPECIFIC PLAN
Case Number:	CPC-1961-12582
Required Action(s):	Data Not Available
Project Descriptions(s):	
Case Number:	DIR-2014-2824-DI
Required Action(s):	DI-DIRECTOR OF PLANNING INTERPRETATION
Project Descriptions(s):	DIRECTOR'S INTERPRETATION OF A SPECIFIC PLAN PURSUANT TO LAMC SECTION 11.5.7.H. THE INTERPRETATION SHALL ONLY BE APPLICABLE TO THE VENICE COASTAL SPECIFIC PLAN.
Case Number:	ENV-2019-7394-ND
Required Action(s):	ND-NEGATIVE DECLARATION
Project Descriptions(s):	CODE AMENDMENT
Case Number:	ENV-2014-1458-EIR-SE-CE
Required Action(s):	EIR-ENVIRONMENTAL IMPACT REPORT SE-STATUTORY EXEMPTIONS CE-CATEGORICAL EXEMPTION
Project Descriptions(s):	ENVIRONMENTAL IMPACT REPORT
Case Number:	ENV-2005-8253-ND
Required Action(s):	ND-NEGATIVE DECLARATION
Project Descriptions(s):	AN ORDINANCE ESTABLISHING PERMANENT REGULATIONS IMPLEMENTING THE MELLO ACT IN THE COASTAL ZONE.
Case Number:	ENV-2004-2691-CE

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Required Action(s):	CE-CATEGORICAL EXEMPTION
Project Descriptions(s):	SMALL LOT/TOWNHOME ORDINANCE
Case Number:	ENV-2002-6836-SP
Required Action(s):	SP-SPECIFIC PLAN (INCLUDING AMENDMENTS)
Project Descriptions(s):	VENICE COASTAL SPECIFIC PLAN AMENDMENT prepared and adopted by the City Planning Dept. in accordance with the Coastal Act provisions and guidelines.
Case Number:	ENV-2001-846-ND
Required Action(s):	ND-NEGATIVE DECLARATION
Project Descriptions(s):	

DATA NOT AVAILABLE

- ORD-186104
- ORD-175694
- ORD-175693
- ORD-172897
- ORD-172019
- ORD-168999
- ORD-164844-SA1800
- ORD-130338
- ORD-121312



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Block: Q

Lot: 17

Arb: None

Zoning: RD1.5-1

General Plan: Low Medium II Residential

